THE CASH BOX

VOLUME 12, NUMBER 47

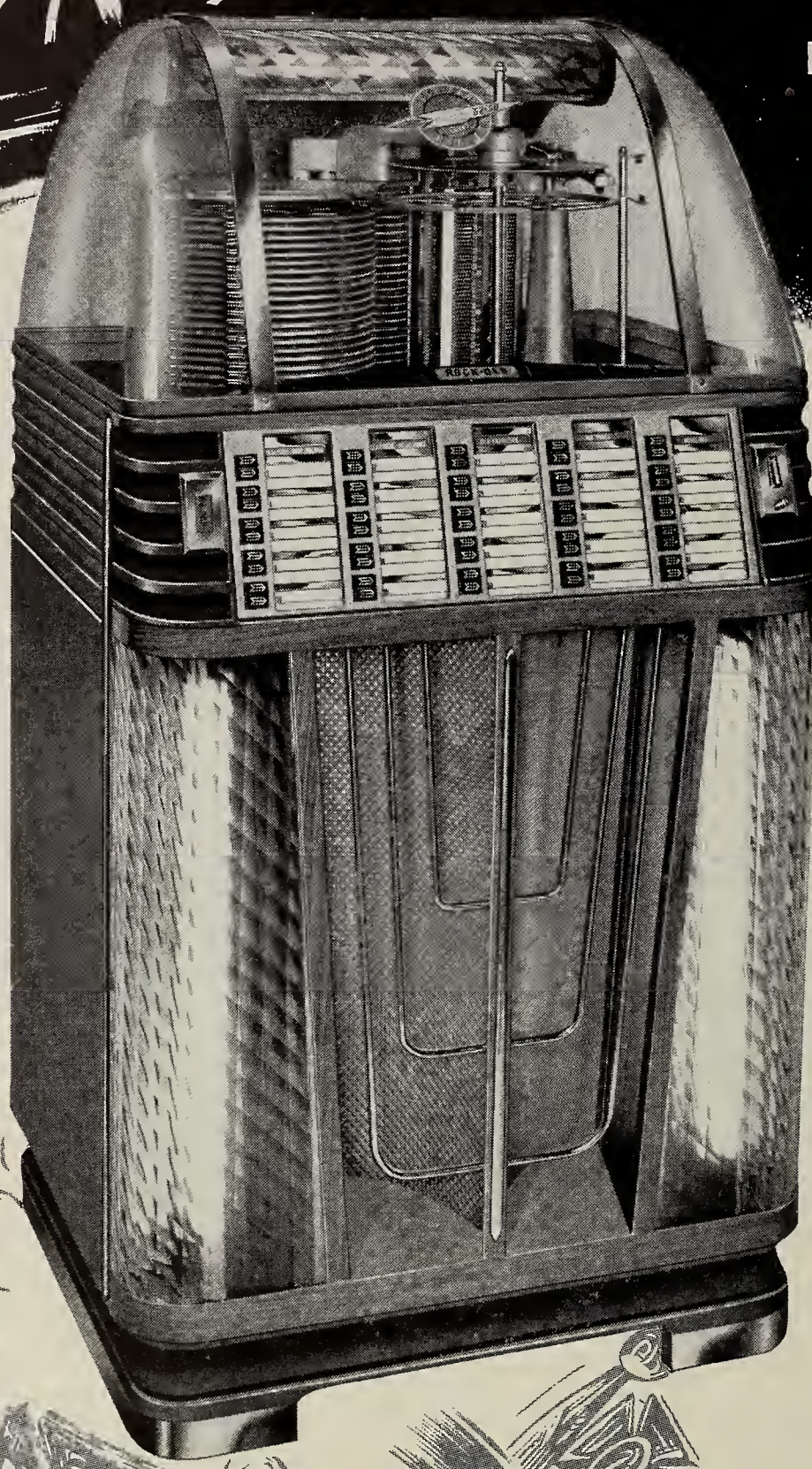
AUGUST 18, 1951

Singer Dinah Washington, whose Mercury recording of "I Won't Cry Anymore" is riding high in rhythm and blues locations throughout the country, is pictured in a huddle with Ike Carpenter, musical director, and Ben Bart, president of Universal Attractions, Dinah's booking agent. The meeting took place on the west coast recently when she was starring at the Club Oasis in Los Angeles. Since then Dinah has scored a tremendous success at Birdland in New York.

THE NEW ROCK-OLA

Rocket Reigns Supreme!

The best phonograph for your top locations ..... makes more money.



★ To help you make more money—all phonographs are set at the factory for 1 play for 10¢—3 plays for 25¢—Easily changed for other combinations desired.

Model 1434

50 SELECTIONS

ROCK-OLA '52-'50 SUPER ROCKET

RMC

ROCK-OLA MANUFACTURING CORPORATION

800 N. KEDZIE AVE., CHICAGO 51, ILLINOIS

ARE YOU MAKING ANY MONEY?

That's the aged and popular query when coinman meets coinman anywhere in the nation: "Are you making any money?"

Naturally, among all businessmen in whatever business they are engaged, this is, without any doubt, the most important question.

Are you making any money?

Can you continue on 5¢ play when the cost of new equipment, parts, supplies and services have risen anywhere from 200% to over 400%?

Even if the commission-percentage basis is cut down to 75% to the operator and 25% to the storekeeper can you make money?

It is a well known fact thruout the field that, once the commission-percentage basis is cut low, cut down to 70%-30% or 75%-25%, then the retailer's cooperation fades with the lower income he receives from the equipment.

When the storekeeper's cooperation is gone, or almost gone, then the equipment in his place of business might as well be removed.

To overcome this lack of cooperation which the down-to-the-bone-cut commission-percentage basis of 75%-25% brought about, dime play came into being.

It wasn't at all new. It was first proposed by this publication over eight years ago.

In fact, this publication even proposed the elimination of the nickel coin chute and a change to 2 plays 10c and 6 plays 25c for all phonos about the same time.

All this just didn't seem to work out over a steady period of time. Not that the play didn't continue right along, but, that regardless of the play, the intake wasn't enough to take care of the overhead expense which the operator was enduring. He simply had to "sell more."

Many times accountants have gone over the books of leading business firms and, after elimination of waste expenses, have stated:

"The only answer to your problem, Mr. Businessman, is more business. More sales to obtain more income for your firm. Only by more business, more sales, producing more income, is there a possibility for profit for your organization."

And that was just what the average operator thruout the country was faced with. He had to sell more. He had to take in more. So that there would be some "possibility for profit" from his operations.

Since the greater majority of the nation's ops were already selling the highest possible percentage of the public traffic entering the establishments where their equipment was located, then it simply resulted down to the point where the operator had to "obtain more" for what he was already selling.

To do that he had to swing over to 10c play. Even if the adoption of the dime coin chute would eliminate half the players (which would mean saving 50 percent wear and tear on his equipment) he would still be taking in as much.

But, at the same time, his equipment would last longer, wouldn't wear out as quickly, and would still be able to give good service for a 50 percent longer period of time. This, too, is mighty important in these days of trade-in profit angles and expensive equipment.

The resultant effect was, tho, that in almost every case, the loss of players wasn't anywhere near 50 percent of the number who played the equipment formerly.

This, then, meant greater intake for the operators. It mean't that they were seeing an overall higher average from their equipment.

Even if some of the poor spots dropped on dime play, and some of the mediocre spots continued about the same as on nickel play, the better spots boosted the general average sufficiently to show an overall increase.

But, as this increase came along, inflation grew more rampant and costs continued to rise for all parts, supplies and services, as well as higher costs of new machines.

Therefore, whether the operator is or is not as yet making money, he is to be considered having taken the right path.

In short, he has found the first step in increasing his intake, in selling more, in obtaining more for what he does sell, and, in the possibility that this greater income may, as things and ideas and plans develop, bring about the solution to:

"Are you making any money?"

THE CASH BOX

Volume 12, Number 47

•

PUBLISHED EVERY WEEK BY

The Cash Box Publishing Co., Inc.

Empire State Building, New York 1, N. Y.
(All Phones: LOngacre 4-5321)
JOE ORLECK

•

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH

•

LOS ANGELES OFFICE
6363 Wilshire Blvd., Los Angeles 48, Cal.
(All Phones: WEbster 3-0347)
LEO SIMON

•

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

•

ENTIRE CONTENTS COPYRIGHTED 1951 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

EXECUTIVE STAFF
BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Music Editor
L. MILAZZO, Classified Advertising
A. ARTESE, Circulation
POPSIE, Staff Photographer
WM. NICOSIA, Art Director

•

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

•

SUBSCRIPTION RATES $15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at $48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

•

THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

•

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

•

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposess. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists"*.

NEW ERA

Defense Work Plus Lack of Materials Upsets Manufacturing Schedules and Brings Many Changes from Now Thru 1952

Tho this publication has made this statement before, it makes it again: There's a new era dawning in the coin operated machines business that promises to bring about a great many radical changes.

The leading manufactories of the industry are gradually being jammed with defense work.

This takes away their machine shop facilities and also takes over their die and tool makers, draftsmen and all skilled labor.

It means, in most cases, that only assembly lines of a much shorter nature, are left to the manufacturer.

One noted manufacturer reported, "Even if I wanted to fabricate new parts for this machine I wouldn't be able to do it. Our machine shop is working right around the clock completely engaged in defense work."

Even this is not as effective in halting new machines production as the CMP (Controlled Materials Plan) which is cutting the three great necessities for continued high volume production: copper, steel and aluminum, to a bare minimum.

With materials gone, and with the fact that more and still more defense work is being taken on by the average manufactory in the industry, there is little, if any, possibility, of any volume production in the fourth quarter of 1951 (October, November and December) and, especially, all during 1952, when the defense works program is being tremendously intensified in an effort to catch up with what the Russians already have built, and are building at top speed each and every day, while they try to lull the democracies to sleep with peace talks which can only mean absolutely nothing to peace.

With all this happening, even faster than the average coin machine man can conceive it, there is now no longer any doubt that this forthcoming peacetime-wartime economy will tremendously affect this industry.

Some manufacturers have been sufficiently farsighted to build up a stock of their standard products and warehouse them. Then continue to sell them as orders arrive.

Others are scheduling their production, and rationing their distributors, so that new machines will soon become something few will see.

In short, as one manufacturer stated, "We've been cut to the point where we can only see ourselves building about 500 games per month. "That," he stated, "isn't enough to keep our out any doubt, stay somewhere within reasonable factory in operation for a week.

"It means," he explained, "that we have to pick what we believe are the best machines we have, and build about 250 each of these each month.

"That number is sold even before the month's production gets under way."

This same manufacturer built more than 500 machines per week, even during slow weeks. The trade gets some idea of what the materials cuts brought about by the CMP mean to the industry.

In short, a new era is on the way, and will become ever more apparent, especially as the fourth quarter gets under way.

By that time distributors should be accustomed to receiving but a very small part of what they order.

Already salesmanagers sit with shipping department heads and allot whatever production is forthcoming each day to all their distributors, based on past sales performances and present needs.

It is no wonder, then, that the used machines market is perking up. This may be the saving force between the lack of new machines production, and the continuation of some manufacturing volume.

But, because there will continue to always be new machines, the used market will not rule the roost, as it did during World War II.

In short, this present condition is not war—and, certainly, is not peace. It's a wartime-peacetime economy which was promised the nation. It upsets all business.

If no new machines at all were forthcoming from the factories then the trade would realize it was back in the era of used machine sales.

But, there are some new machines forthcoming. Not many. But enough to upset the used machines applecart.

Upset it to the point where the used machines market must base itself on the price of the new machines.

In short, if a similar type new machine appears, and the machine sells for $100, the used machines of this type cannot sell even near this price.

This, therefore, means a big break for the operators. It means that, even tho the prices of new machines are skyrocketing and will continue to go up because of labor and materials costs, used machines will not surpass these prices and will, without any doubt, stay somewhere within reasonable distance.

Whatever will transpire as the months go by, there is now no doubt in the minds of all engaged in the field that manufacture, as it was known some months ago, is all over.

There will be but a tiny trickle of new machines coming to market. This will be enlarged by the purchase and sales of used machines.

Yet, used machines will not be able to dominate the picture. The trickle of new machines will always act as a threat against their price setup.

The new era is one that will probably last for many years. If there is no world war to intervene in between them. This is the era of a peacetime-wartime economy whereby these United States of America take over the defense and protection of the entire world.

In short, the point of power has shifted to this youngest of all the great nations. Now the peoples of this great land realize what it has meant to many other great nations, for years and years in the past, to guarantee the peace and protection of freedom loving people.

The era of confusion and adjustment is nearing its apex. From now on there will be a gradual glide down to the point of absolute agreement among the peoples of this nation that there is, and will endure for years to come, a peacetime-wartime economy which, if students who like to look into the future and predict, will last much, much longer than the optimistic words of Washington's politicos have been attempting to disseminate.

For many, many years to come, this nation will live in fear of war. And to offset that fear, will have to continue an era of wartime production. even tho peace is still in effect.

Little undeclared wars here and there. But, none that will mean anything—unless the big one comes along.

The new era is here.

The intelligent members of the industry will know what to do to best offset whatever economic slides may come about.

This is an era for fast thinking, hard working businessmen.

Right now: It is the era of the jitters. But also The Era of the Big Boom . . . beginning this October, 1951.

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heoviest Play In The Notion's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leoding Music Operotors Throughout The Country.

Record Companies Listed Alphabetically
45 rpm numbers in parenthesis

CODE

AB—Abbey
AL—Aladdin
AP—Apollo
AT—Atlantic
BU—Bullet
CA—Capitol
CH—Chess
CO—Columbio
CR—Coral
DA—Dano
DE—Decca
DY—Derby
4 Star—Four Star
FE—Federal
IN—Intro
JU—Jubilee
KI—King
LO—London
ME—Mercury
MG—MGM
MO—Modern
NA—National
OR—Orlole
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RG—Regal
SA—Savoy
SIT—Sittin' In
SP—Specialty
TE—Tempo
TW—Tower
VI—Victor

Pos. Last Week

1 — **COME ON-A MY HOUSE** — **2**
ROSEMARY CLOONEY
CA-1710 (F-1710)—Kay Starr
CO-39476 (4-39476)—Rosemary Clooney
DE-27680 (9-27680)—Ella Fitzgerald
FE-14001—Kay Armen
ME-5671 (5671x45)—Richard Hayes
RH-111—Louis Prima
SA-793—Bert Keyes
VI-20-4199 (47-4199)—Three Suns

2 — **TOO YOUNG** — **1**
NAT "KING" COLE
CA-1449 (F-1449)—King Cole
CO-39271 (4-39271)—Toni Arden
CR-60393 (9-60393)—Denny Vaughn
DE-27569 (9-27569)—Patty Andrews
DE-27366 (9-27366)—Victor Young
ME-5599 (5599x45)—Richard Hayes
MG-10920 (K10920)—Johnny Desmond
VI-20-4105 (47-4105)—Fran Allison
VI-20-4209 (47-4209)—Spike Jones
VI-23-5480 (51-5480)—Luis Arcaraz O.

3 — **SWEET VIOLETS** — **5**
DINAH SHORE
CO-39488 (4-39488)—Janette Davis
CR-60542 (9-60542)—Cliff Steward
DE-27668 (9-27668)—Jane Turzy
ME-5673 (5673x45)—Doris Drew
VI-20-4174 (47-4174)—Dinah Shore

4 — **JEZEBEL** — **3**
FRANKIE LAINE
CO-39267 (4-39267)—Frankie Laine
ME-5622—Allen Greene
ME-5620—Alexander Brothers
LO-1060 (4-1060)—Winifred Atwell

5 — **BECAUSE OF YOU** — —
TONY BENNETT
CA-1493 (F-1493)—Les Baxter
CO-39362 (4-39362)—Tony Bennett
CR-60440 (9-60440)—Bob Crosby
DE-27666 (9-27666)—Lombardo & DeHaven
ME-5643 (5643x45)—Ray Barber
MG-10947 (K10947)—Johnny Desmond
VI-10-3425—Jan Peerce

6 — **MY TRULY, TRULY FAIR** — **1**
GUY MITCHELL & MITCH MILLER—VIC DAMONE
CA-1583 (F-1583)—Ray Anthony
CO-39415 (4-39415)—Guy Mitchell
CR-60514 (9-60514)—Georgie Ald
DE-27630 (9-27630)—Russ Morgan
LO-1050 (45-1050)—Dick James
ME-5646 (5646x45)—Vic Damone
MG-10984 (K10984)—Art Mooney
VI-20-4159 (47-4159)—Freddy Martin

7 — **THE LOVELIEST NIGHT OF THE YEAR** — **6**
MARIO LANZA
CA-1408 (F-1408)—Helen O'Connell
CO-39192 (4-39192)—Percy Faith
DE-27507 (9-27507)—Fred Waring
DE-27583 (9-27583)—Ethel Smith
LO-937 (45-937)—Anne Shelton
MG-30352 (K30352)—Ann Blyth
VI-10-3300—Mario Lanza

8 — **I'M IN LOVE AGAIN** — **9**
HENRI RENE ORCH. & APRIL STEVENS
DE-27635 (9-27635)—Andrews Sisters-Gordon Jenkins
ME-5663 (5663x45)—Eddy Howard
VI-20-4148 (47-4148)—Henri Rene-April Stevens

9 — **HOW HIGH THE MOON** — **7**
LES PAUL & MARY FORD
CA-1451 (F-1451)—Les Paul & Mary Ford
CO-39145—Erroll Garner
DE-24513 (9-24513)—Lionel Hampton O.
MG-30303 (K-30303)—David Rose

10 — **ON TOP OF OLD SMOKY** — **10**
THE WEAVERS & TERRY GILKYSON
CO-39328—Burl Ives
CR-60436 (9-60436)—George Cates O.
DE-27515 (9-27515)—Weavers & Terry Gilkyson
LO-1028 (45-1028)—Josh White
ME-5612 (5612x45)—George Shrave O.
VI-20-4114 (47-4114)—Vaughn Monroe

11) I GET IDEAS. 12) SHANGHAI. 13) ROSE, ROSE, I LOVE YOU. 14) VANITY. 15) MISTER AND MISSISSIPPI. 16) MORNINGSIDE OF THE MOUNTAIN. 17) SOUND OFF. 18) GOOD MORNING, MR. ECHO. 19) JOSEPHINE. 20) I WON'T CRY ANYMORE. 21) PRETTY EYED BABY. 22) UNLESS. 23) THESE THINGS I OFFER YOU. 24) COLD, COLD HEART. 25) I'LL HOLD YOU IN MY HEART.

This week's
New Releases ...on RCA Victor

RELEASE # 51-33

POPULAR

THE THREE SUNS
At The End Of The Day
Bird Of Paradise
20-4221 (47-4221)*

FREDDY MARTIN
Mediterranean Concerto
The Gang That Sang "Heart Of My Heart" 20-4223 (47-4223)*

PHIL HARRIS
Golden Train
Tennessee Hill-Billy Ghost
20-4224 (47-4224)*

DINAH SHORE, BETTY HUTTON, TONY MARTIN, PHIL HARRIS WITH HENRI RENE AND HIS ORCHESTRA
The Musicians
How D'Ye Do and Shake Hands
20-4225 (47-4225)*

COUNTRY - WESTERN

CHET ATKINS AND THE BEAVER VALLEY SWEETHEARTS
Crazy Rhythm 21-0500 (48-0500)*

WADE RAY
Are You Fer It?
Walk Softly 20-4226 (47-4226)*

EDDIE MARSHALL AND ROSALIE ALLEN
Playhouse Of Love
If You Don't Believe I'm Leavin' Just Count The Days I'm Gone
20-4227 (47-4227)*

BLUES

TERRY TIMMONS
You Foolish Thing
Ain't Supposed To Be Like That
20-4228 (47-4228)*

Eating My Heart Out For You
Worried Woman Blues
20-4229 (47-4229)*

POP-SPECIALTY

SIX FAT DUTCHMEN
Eeny-Meeny Polka
Cobbler's Waltz 25-1206 (51-1206)*

RED SEAL SPECIAL

JAN PEERCE
What Is A Girl
The Rose I Bring You
10-3468 (49-3468)*

*45 rpm cat. nos.

Going Strong...

$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF AUGUST 11

$ **Your Locket Is My Broken Heart**
Hank Snow
21-0498—(48-0498)*

$ **Loveliest Night Of The Year**
Mario Lanza
10-3300—(49-3300)*

$ **Sweet Violets**
Dinah Shore
20-4174—(47-4174)*

$ **I Get Ideas**
Tony Martin
20-4141—(47-4141)*

$ **Because**
Mario Lanza
10-3207—(49-3207)*

$ **Surprising Cara Cara Bella Bella**
Perry Como
20-4203—(47-4203)*

$ **Rotation Blues**
Elton Britt
21-0494—(48-0494)*

$ **Jesus And The Atheist**
Eddy Arnold
21-0495 (48-0495)*

$ **I Wanna Play House With You**
Eddy Arnold
21-0476—(48-0476)*

$ **I'm In Love Again**
April Stevens-Henri Rene's Orchestra
20-4148—(47-4148)*

$ **Vesti La Giubba**
Mario Lanza
10-3228—(49-3228)*

$ **Marechiare A' Vucchella**
Mario Lanza
10-3435 (49-3435)*

$ **Because Of You What Is A Boy**
Jan Peerce
10-3425—(49-3425)*

$ **Be My Love**
Mario Lanza
10-1561 (49-1353)*

$ **Dreamy Melody Gimme A Little Kiss**
April Stevens-Henri Rene's Orchestra
20-4208—(47-4208)*

The stars who make the hits are on
RCA VICTOR Records
RCA VICTOR DIVISION — RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"WONDER WHY" (3:20)
"I CAN SEE YOU" (2:58)

VIC DAMONE
(Mercury 5669; 5669 x 45)

● A beautiful ballad from Vic Damone's first film "Rich Young And Pretty" provides him with a disk that could easily step out. Vic performs it in great style as George Siravo does the orchestration. The lower end is another ballad from the film on which Vic does well. The top deck has strong possibilities.

"DIMPLES AND CHERRY CHEEKS" (2:42)
"BY THE LIGHT OF THE STARS" (2:42)

JAN GARBER ORCH.
(Capitol 1742; F-1742)

● An appealing novelty is given a going over on the upper end by Jan Garber and his crew. Roy Cordell does the vocal on this one and gives it that light touch. Bottom half is another tune sung by Roy. The first side is the more likely one.

"YOU'LL KNOW" (2:38)
"FIVE LITTLE MILES FROM SAN BERDOO" (2:49)

JANE RUSSELL
(London 969)

● Jane Russell tries her voice on records and without being able to see her too, her charms seem a little dimmed. The first side is a Latin rhythm number while the second side is a novelty on which she fares somewhat better. Her fans might care to hear this.

"WITH ALL MY HEART AND SOUL" (2:46)
"TELL ME AGAIN" (2:38)

DICK JAMES
(London 1053)

● Dick James teams up with Pearl Cobb on the upper end to come through with a soft duet. This pleasant item has Stanley Black's orchestra doing the backing. On the lower end Dick goes it alone getting some nice feeling into the number. Although not world shaking, this one may get some play.

"YOU BLEW OUT THE FLAME" (2:43)
"THE DAY ISN'T LONG ENOUGH" (2:56)

TEX BENEKE ORCH.
(MGM 11029; K11029)

● A very catchy melody gets a nice workout from Tex Beneke and his band. Tex does the vocal on this as the boys back him up with a jumpy instrumental. The second side is a ballad done slowly. The top deck is the more commercial endeavor.

"ENCHANTED LAND" (2:53)
"I'VE GOT MY MIND ON YOU" (2:38)

BILLY ECKSTINE
(MGM 11028; K11028)

● Taking a tune in beguine tempo, Billy Eckstine gives it a top notch vocal as Pete Rugolo and the orchestra back him up. The second half is a ballad again getting the typical Eckstine treatment. This time Russ Case does the orchestration. This one will do ok in the boxes.

DISK OF THE WEEK

"THE WORLD IS WAITING FOR THE SUNRISE" (2:09)
"WHISPERING" (1:58)

LES PAUL & MARY FORD
(Capitol 1748; F-1748)

LES PAUL & MARY FORD

● Les Paul and Mary Ford have another oldie to bring back into the limelight on this disk and what a job they do with it. Taking "The World Is Waiting For The Sunrise", the couple do it as it has never been done before and assure its resurgence in the coming months. Ops who are still counting the coin from "How High The Moon" can get ready again. Here's another one. Mary is singing this in all her voices and Les' guitar sounds like an avalanche. This is something to hear. On the lower end, Les does "Whispering" alone with his guitar sounding again like a group, he makes it grand listening. The top deck, which in every way is equal to the best that Les and Mary have ever done, is destined for a great ride. Ops are advised to ride along.

"THREE HANDED WOMAN" (2:49)
"MY BABY'S GONE" (2:56)

WOODY HERMAN ORCH.
(MGM 11026; K11026)

● A novelty that's been getting a lot of attention serves Woody Herman with some likely material on the first side. Woody and the band jump through this one in nice style. The bottom side is a Latin American rhythm piece on which the boys again do ok. Ops might take a peek.

"I WANT TO BE NEAR YOU" (2:37)
"I WILL NEVER CHANGE" (2:54)

JOHNNY DESMOND
(MGM 11027; K11027)

● A dynamic tune with great potential is offered by Johnny Desmond on the upper half. Johnny makes this jaunty tune one of his best recent sides as the Ray Charles Singers and Tony Mattola's orchestra back him up. The second half is a ballad done slowly by Johnny. The top deck could be big.

"PENNY WHISTLE BOOGIE" (2:53)
"PENNY WHISTLE BLUES" (2:43)

WILLARD COLE
(London 1038)

● Here's a new instrument — or more accurately an old one — used for modern purposes. Willard Cole takes a thing called the flageolet and turns out some interesting sounding music. The flageolet seems to be a high pitched instrument of historical interest and this disk seems to be made for those with like interests.

"THAT OLD FEELING" (2:54)
"BUGLE CALL RAG" (2:35)

CHARLIE VENTURA ORCH.
(Mercury 8949)

● Charlie Ventura and his orchestra give out with some fine music on this one. First they do an oldie in slow style and then they take another standard and really give it a ride. This one needs the right locations but it should do very well in them.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "I WANT TO BE NEAR YOU" ..... Johnny Desmond ... MGM 11027; K11027
★ "WONDER WHY" ..... Vic Damone .... Mercury 5669; 5669 x 45
★ "ONLY, ONLY YOU" ..... Ames Brothers .... Coral 60549; 9-60549
★ "WAY UP IN NORTH CAROLINA" .... The Belltones ... Mercury 5692; 5692 x 45

"THAT'S HOW YOUR MOM BECAME MINE" (2:53)
"THE PICNIC SONG" (2:58)

YOGI YORGESSON
(Capitol 1734; F-1734)

● On the first side, Yogi Yorgesson has a very sentimental piece to offer. Doing it to the accompaniment of organ music, this one gets a little sticky at times. The bottom half is a more appealing novelty on which Yogi tells a story with a moral. Ops might take a peek.

"JOSEPHINE" (2:19)
"CASA LOMA STOMP" (2:08)

THE MADCAPS
(Decca 27702; 9-27702)

● The Madcaps, a harmonica group, turn in a grand job on this oldie which is currently being revived. With some very cute touches to go along, the boys show a lively feeling for this. On the lower end they're moving fast again giving with some more good music. Ops oughta take this one in.

"MARY ROSE" (2:30)
"IT'S OVER" (2:30)

RAY BARBOUR
(Mercury 5689; 5689 x 45)

● Ray Barbour has a good new ballad to work with on the top deck. Taking a Dutch import, Ray gives it a listenable vocal as Russ Case provides the musical background. The bottom half is another ballad which sounds ok. The top half is the one that could go.

"IN THE HALL OF THE MOUNTAIN KING" (2:55)
"JAZZ PIZZICATO" (2:38)

BARCLAY ALLEN
(Capitol 1744; F-1744)

● Some interesting music comes our way as Barclay Allen and his rhythm four go to work on two light numbers. Each end gets some fine instrumentals as the boys get going in a delicate style. Although not for every box, this should do well in specialized locations.

"I'VE GOT YOU UNDER MY SKIN" (3:05)
"FAREWELL, FAREWELL TO LOVE" (3:00)

GEORGE SIRAVO ORCH.
(Mercury 5688; 5688 x 45)

● An old standard is given a jumpy rendition on the upper half by George Siravo and his boys. Done as an instrumental, this one is good to hear. The lower end is in a slower vein with Sue Bennet turning in a worthwhile vocal. Ops might take a look at this.

"VENTURA BOULEVARD BOOGIE" (2:42)
"I LOVE A PIANO" (2:51)

JOE "FINGERS" CARR & EWING SISTERS
(Capitol 1733; F-1733)

● A terrific side is offered here with the Ewing Sisters and Joe "Fingers" Carr getting together. Joe comes up with some great piano work as the girls follow through on the vocal end to make this a strong contender. The bottom half is a novelty with some more good performances. Ops mustn't miss the first side.

WHAT'S ALL THIS NONSENSE ABOUT FRANKENSTEINS AND DISK JOCKEYS?

There seems to be a contest going on among certain trade paper editors to determine who can write the nastiest things about disk jockeys. During the past few months, in one sheet or another, jockeys have been accused of everything from stealing their mother's false teeth to claiming credit for the popularity of "The Star Spangled Banner".

It's become a practice among these editors, everytime some white space stares them in the face, to work up steam about the dj. And this is all sanctimoniously done in the name of helping the music business.

One paper periodically drags out the old payola story. In mysterious terms, it talks about leading disk jockeys being on the take. But when asked to name names and give evidence, it pulls the gag about journalistic ethics preventing the disclosure of its sources. Journalistic ethics, in such a case, is used to clothe flagrant irresponsibility whereby groups of men are accused in the most general terms and yet cannot defend themselves since no one is accused personally.

Most disk jockeys, smarting under such attacks, nevertheless feel it best to say nothing lest in proclaiming their innocence they be asked, "Why are YOU defending yourself?"

Another paper recently devoted a great deal of space to prove that old, old equation, disk jockey=frankenstein. In a rambling perusal of the ills of the music business, the disk jockey was the focus of every fault in the music world down to and including the naïveté of his sponsor.

It's about time that we looked at the disk jockey in a somewhat objective light, not as a god or a devil but as a guy who's found a place in the entertainment world because he offers an effective and comparatively inexpensive means of bringing a sponsor's product to the attention of the public. That is his main job. The fact that for the greater part of his program he plays records, can only help everyone in the business to greater sales —the songwriter, the publisher, the artist and the record company.

What kind of frankenstein can this be who has played a part in building the popularity and acceptance of records to the position it enjoys today?

Let's examine then some of the charges against djs:

THE OLD PAYOLA

Sure there are some disk jockeys who can be bought. There are small time jerks in every business everywhere in the country. They can be had for anything from a can of beans to a Cadillac. But since when should this reflect upon the great majority of honest men in every industry who do their job as well as they know how and with all the integrity demanded of them?

How about a moratorium on vague stories about payola? If you have the goods on a guy, all well and good. Let him have it. If you haven't, there are plenty of other constructive factors that can be worked for in the music business without printing a lot of unprovable rumors.

WHO MAKES THE HITS?

In the last analysis, it's the public—and the public alone—that creates a hit. Everyone knows of cases where disk jockeys plugged tunes like mad, where publishers and record companies spent thousands for exploitation—and nothing happened. The public just didn't like the song or treatment or both.

On the other hand, everyone knows of sleepers that came out of left field with no ballyhoo at all and just caught on because the paying customers wanted to hear them.

A disk jockey (and most of them will be quick to admit this) can only present a tune to the public. He can't make anyone like it.

Of course some djs are vain. Of course some like to think they helped create a tune. Well in many cases they did help, and in those where they claim they did but didn't—let him who is without sin, cast the first stone.

THAT GAG ABOUT THE GOOD OLD DAYS

There are constant references in all these attacks on disk jockeys to the music business of the good old days when songs sold on their own merits and didn't depend on records. Someone ought to tell those guys that there never were any good old days. The business had just as many difficulties and hazards then as it does now. They were only different—not easier to take.

It's much less difficult to accept the compelling fact that conditions change as time progresses if we forget about what used to be. Today the simple truth is that records make hit tunes almost singlehandedly. No amount of wailing, moaning and breastbeating will change it. In the coming years other factors may develop to alter this, but today the record is the thing.

It's a simple fact too that the quickest way to get a disk before a large audience is through a disk jockey for through him a record is not only brought to the attention of the buying public, but can also be introduced to the buying music operator and dealer.

So let's stop living in the past for a while—at least long enough to recognize reality. And reality makes it very clear that songs and records and disk jockeys go hand in hand.

In place of the periodic attacks on djs all in the name of helping the business, we would like to offer the suggestion that a better approach might be to treat the jockey as a fellow who wants to and can do a lot of good and who cares about the music business because it's his business.

Let's start judging disk jockeys by the great majority who are honest, capable, sincere entertainers rather than by the few who are heels.

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"ONLY, ONLY YOU" (2:35)

"EVERYTHING'S GONNA BE ALRIGHT" (3:02)

AMES BROTHERS

(Coral 60549; 9-60549)

● The Ames Brothers have a potent item in a very infectious tune on the upper level. Giving it their usual smooth treatment, the boys haven't had as likely a disk for a long time. Second half is a happy novelty in Latin rhythm. Marty Manning's orchestra provides the musical setting on either side. Ops have to keep an eye on the top half.

"WAY UP IN NORTH CAROLINA" (2:32)

"STOP WORRIN'" (2:52)

THE BELLTONES

(Mercury 5692; 5692 x 45)

● A real sleeper shows up here in a cute ditty done by the Belltones with a lot of zest. Featuring Davis and Bebbe on the vocal, this side has great possibilities. The lower end too is a very appealing one with the same group giving a winning performance. The top deck is a must for ops.

"WHAT IS GOD?" (3:27)

"MAY THE ANGELS SLEEP ON YOUR PILLOW" (2:58)

DON McNEIL & FRAN ALLISON

(RCA Victor 20-4210; 47-4210)

● Don McNeil and Fran Allison team up to give forth with a children's piece with a religious theme. Don does the recitation while Fran sings the lyrics. On the second side, she goes through a sentimental little piece. This is very specialized material not suitable for every box.

"TEN LITTLE BOTTLES IN THE SINK" (2:40)

"OKMNX" (2:16)

MEL BLANC

(Capitol 1727; F-1727)

● A little novelty during which Mel Blanc gets progressively stewed provides the comedian with some funny disk material. Mel is backed up by Billy May as he runs through ten bottles. On the bottom end he has a novelty with a play on letters. Ops might take a peek.

"HOT TIME IN NEW ORLEANS TONIGHT" (2:25)

"THE LAST CAROUSE" (2:35)

REX ALLEN

(Mercury 5686; 5686 x 45)

● Rex Allen has a couple of different type numbers to offer here. The top deck is a lively item on which the Jack Halloran Choir and Lew Douglas' orchestra help out. The bottom half is an unusual drinking song, a little too deadly in theme. The upper half should get some play.

SLEEPER OF THE WEEK

"BLOW, BLOW, WINDS OF THE SEA" (2:54)

"MAKE BELIEVE LAND" (2:46)

HUGO WINTERHALTER ORCH.

(RCA Victor 20-4212; 47-4212)

HUGO WINTERHALTER

● Hugo Winterhalter has a likely side in a tune called "Blow, Blow, Winds Of The Sea". With his orchestra and chorus giving a top notch performance on this appealing number, it looks as though Hugo has a hit on his hands. Ops can have the same if they get this one into their machines. The tune is a dynamic one in that it keeps you listening for more and humming the melody. Ginny Gibson does a grand job with the vocal as the chorus and orchestra under Winterhalter's direction pitch in to help make this an appealing side. The bottom half, labeled "Make Believe Land", is another new ballad with a dreamy feeling which the aggregation also does well as Stuart Foster delivers the vocal. The side which looks as though it might step out is the first one. Ops better keep an eye on it.

"LOVE YOU MADLY" (2:57)

"SMOOTH SAILING" (3:04)

ELLA FITZGERALD

(Decca 27695; 9-27695)

● Ella Fitzgerald has two sides here which her fans are sure to take to. First half is an interesting tune to which she gives her own interpretation as Sy Oliver and the orchestra back her up. Bottom half is one of those things Ella is famous for, singing without words. It makes for good listening.

"THREE HANDED WOMAN" (2:42)

"PLEASE DON'T LEAVE ME" (3:11)

LOUIS JORDAN

(Decca 27694; 9-27694)

● Louis Jordan is at it again, turning out those sides which are wonderful to hear. Louis has a jumpy tune on the top deck with contrasting organ music in the background. The lower half is a low down sounding blues number with some grand instrumentals. Ops in the right spots will want to tune in.

"THE GLOCKENSHPIEL" (2:43)

"THE CIRCUS DAY PARADE" (2:20)

GUY LOMBARDO

(Decca 27692; 9-27692)

● A couple of beer drinking ditties are turned out on this platter by Guy Lombardo. On the first side the Trio runs through a pleasant sounding thing with bells predominating. The bottom half is a march with Kenny Gardner doing the vocalizing. This is for Lombardo followers.

"EVERLASTING" (2:52)

"AT THE END OF THE DAY" (2:48)

GRACIE FIELDS

(London 1068)

● Gracie Fields has two numbers to offer in her loud recognizable way. The first side is a pretty tune on which Gracie gets some help from the Eight Stars and Bob Farnon's orchestra. The second half is a slow religious side. Ops in the proper locations might have a look.

"DEEP NIGHT" (2:53)

"GOT HIM OFF MY HANDS" (2:48)

MARION MORGAN

(MGM 11034; K11034)

● A standard is given another go here as Marion Morgan does a wonderful job with it. Leroy Holmes provides a beautiful accompaniment and together these artists give this side a lot of distinction. Lower end is a torchy number with Marion again turning in some good work. This is a disk to watch.

"IT'S ALL IN THE GAME" (2:48)

"ALL OVER AGAIN" (2:52)

TOMMY EDWARDS

(MGM 11035; K11035)

● Tommy Edwards, who keeps showing more promise with each record, continues his progress with two more listenable sides. Each end is done in the misty style which Tommy has made his own and each deserves to be heard by ops. This is a good follow up to Tommy's "Morningside Of The Mountain."

"I LIKE IT—I LIKE IT" (2:43)

"I'LL TELL A POLICEMAN ON YOU" (2:39)

JERRY LEWIS

(Capitol 1740; F-1740)

● Jerry Lewis is performing his antics again, this time with two novelties tailor made for him. The top deck, which is the better side, gets a spirited going over from Jerry as Dick Stabile makes with music. The bottom half doesn't do much. Jerry's fans are gonna go for this however.

"TENNESSEE BLUES" (3:04)

"I CAN'T FORGET" (2:35)

DINNING SISTERS & JAN GARBER

(Capitol 1726; F-1726)

● A very slow blues number gives the Dinning Sisters and Jan Garber a likely side. The girls harmonize in fine form on this tune as Jan does right by the orchestrating. The second half is an easy going ballad with more good performances. The top side is the one to watch.

"TEMPTATION" (2:35)

"THE HAPPY WALTZ" (2:37)

KEN WILSON & BILL GREEN

(Columbia 39401; 4-39401)

● An interesting mixture of organ and piano makes for some good listening on this disk. Ken Wilson plays the organ and Bill Green the piano as the pair try an oldie on the upper deck. The bottom half is in waltz tempo just right for their type of playing. This is good for the quieter spots.

"WOMAN IS A FIVE LETTER WORD" (2:53)

"I'LL FOLLOW YOU" (2:43)

HARRY RANCH

(MGM 11018; K11018)

● A couple of very cute tunes are worked over here by Harry Ranch accompanied by Jane Martin, Dick Wise and the Trio. The upper half is a slow go with listenable lyrics while the lower half is a novelty on which the group do a good job. Ops oughta tune in.

"A COTTAGE WITH A PRAYER" (2:53)

"LORD UPS AN' DOWNS" (3:10)

MILLS BROTHERS

(Decca 27683; 9-27683)

● The Mills keep turning out their own brand of harmony. On the upper side they try a slow, sentimental tune with a good solo and harmony. The bottom end is an English novelty which the boys do complete with accent and all. This should get a play on the boxes.

"Coldust-to-Stardust"

GOLD DUST FOR EVERY JUKEBOX IN AMERICA

"LONGING FOR YOU"

DECCA RECORD NO.27703 - 9-27703

RUSS MORGAN

RUSS MORGAN

and His "MUSIC IN THE MORGAN MANNER"

exclusively

DECCA RECORDS

Opening STATLER HOTEL,
New York City, Sept. 7-29

RUSS MORGAN
and His MUSIC IN THE MORGAN MANNER
under the Exclusive Management of
RUSS MORGAN ENTERPRISES
1680 N. Vine Street
Hollywood 28, California
HUdson 2-7369

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

AUGUST 18, 1951

New York, N. Y.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat "King" Cole)*
3. SWEET VIOLETS *(Dinah Shore)*
4. JEZEBEL *(Frankie Laine)*
5. BECAUSE OF YOU *(Tony Bennett)*
6. MY TRULY, TRULY FAIR *(Guy Mitchell)*
7. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
8. I'M IN LOVE AGAIN *(April Stevens)*
9. HOW HIGH THE MOON *(Les Paul & M. Ford)*
10. ON TOP OF OLD SMOKY *(The Weavers)*

St. Paul, Minn.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. JEZEBEL *(Frankie Laine)*
3. SWEET VIOLETS *(Dinah Shore)*
4. SHANGHAI *(Billy Williams)*
5. MISTER AND MISSISSIPPI *(Patti Page)*
6. TOO YOUNG *(Nat "King" Cole)*
7. MY TRULY, TRULY FAIR *(Guy Mitchell)*
8. LONELY LITTLE ROBIN *(Pinetoppers)*
9. UNLESS *(Les Baxter)*
10. DETOUR *(Patti Page)*

Dallas, Texas

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. SWEET VIOLETS *(Jane Turzy)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. MY TRULY, TRULY FAIR *(Guy Mitchell)*
5. TOO YOUNG *(Nat "King" Cole)*
6. I WANT TO BE WITH YOU ALWAYS *(Andrews Sisters-Red Foley)*
7. BECAUSE OF YOU *(Les Baxter)*
8. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
9. MISTER AND MISSISSIPPI *(Patti Page)*
10. LONESOME *(Russ Morgan)*

Andalusia, Ala.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
3. SWEET VIOLETS *(Jane Turzy)*
4. TOO YOUNG *(Nat "King" Cole)*
5. SIXTY MINUTE MAN *(Dominoes)*
6. BECAUSE OF YOU *(Guy Lombardo)*
7. LONELY LITTLE ROBIN *(Jane Turzy)*
8. PRETTY EYED BABY *(Al Trace)*
9. JOSEPHINE *(Les Paul)*
10. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*

Chicago, Il.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. TOO YOUNG *(Nat "King" Cole)*
4. SWEET VIOLETS *(Dinah Shore)*
5. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
6. MY TRULY, TRULY FAIR *(Vic Damone)*
7. JEZEBEL *(Frankie Laine)*
8. HOW HIGH THE MOON *(Les Paul & M. Ford)*
9. SHANGHAI *(Billy Williams)*
10. I GET IDEAS *(Tony Martin)*

Savannah, Georgia

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat "King" Cole)*
3. I GET IDEAS *(Tony Martin)*
4. ROSE, ROSE, I LOVE YOU *(Frannkie Laine)*
5. I'M IN LOVE AGAIN *(April Stevens)*
6. UNLESS *(Guy Mitchell)*
7. IF *(Perry Como)*
8. HOW HIGH THE MOON *(Les Paul & M. Ford)*
9. PRETTY EYED BABY *(Jane Turzy)*
10. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*

Shoals, Ind.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat "King" Cole)*
3. JEZEBEL *(Frankie Laine)*
4. MY TRULY, TRULY FAIR *(Russ Morgan)*
5. SWEET VIOLETS *(Dinah Shore)*
6. BECAUSE OF YOU *(Guy Lombardo)*
7. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
8. SOUND OFF *(Vaughn Monroe)*
9. MISTER AND MISSISSIPPI *(Patti Page)*
10. DEADLY WEAPON *(Eddy Howard)*

Fertile, Minn.

1. SWEET VIOLETS *(Dinah Shore)*
2. WANG, WANG BLUES *(Ames Brothers)*
3. LONELY LITTLE ROBIN *(Pinetoppers)*
4. SHANGHAI *(Billy Williams)*
5. JOSEPHINE *(Les Paul)*
6. DEADLY WEAPON *(Eddy Howard)*
7. ROSE, ROSE, I LOVE YOU *(Gordon Jenkins)*
8. MY TRULY, TRULY FAIR *(Guy Mitchell)*
9. STAR DUST *(Artie Shaw)*
10. HOW HIGH THE MOON *(Les Paul & M. Ford)*

Los Angeles, Cal.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat "King" Cole)*
3. I GET IDEAS *(Tony Martin)*
4. JEZEBEL *(Frankie Laine)*
5. IN THE COOL, COOL, COOL OF THE EVENING *(Crosby-Wyman)*
6. IF YOU TURN ME DOWN *(Dinah Shore)*
7. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
8. THESE THINGS I OFFER YOU *Sarah Vaughan)*
9. I'M IN LOVE AGAIN *(April Stevens)*
10. MY TRULY, TRULY FAIR *(Guy Mitchell)*

Chehalis, Wash.

1. TOO YOUNG *(Nat "King" Cole)*
2. COME ON-A MY HOUSE *(Rosemary Clooney)*
3. MY TRULY, TRULY FAIR *(Freddy Martin)*
4. SWEET VIOLETS *(Cliff Steward)*
5. LOVELIEST NIGHT OF THE YEAR *(Percy Faith)*
6. JEZEBEL *(Frankie Laine)*
7. BECAUSE OF YOU *(Ray Barber)*
8. ON TOP OF OLD SMOKY *(Vaughn Monroe)*
9. MISTER AND MISSISSIPPI *(Mills Brothers)*
10. HOW HIGH THE MOON *(Les Paul & M. Ford)*

Fayetteville, Ark.

1. JEZEBEL *(Frankie Laine)*
2. MY TRULY, TRULY FAIR *(Guy Mitchell)*
3. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
4. TOO YOUNG *(Nat "King" Cole)*
5. MISTER AND MISSISSIPPI *(Patti Page)*
6. COME ON-A MY HOUSE *(Kay Starr)*
7. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
8. HOW HIGH THE MOON *(Les Paul & M. Ford)*
9. BECAUSE *(Mario Lanza)*
10. SWEET VIOLETS *(Dinah Shore)*

Charleston, S. C.

1. TOO YOUNG *(Nat "King" Cole)*
2. COME ON-A MY HOUSE *(Rosemary Clooney)*
3. JEZEBEL *(Frankie Laine)*
4. SWEET VIOLETS *(Jane Turzy)*
5. BECAUSE OF YOU *(Guy Lombardo)*
6. I'M IN LOVE AGAIN *(April Stevens)*
7. THE MORNINGSIDE OF THE MOUNTAIN *(Paul Weston)*
8. MY TRULY, TRULY FAIR *(Guy Mitchell)*
9. IN THE COOL, COOL, COOL OF THE EVENING *(Bing Crosby)*
10. SIXTY MINUTE MAN *(Dominoes)*

Seattle, Wash.

1. TOO YOUNG *(Nat "King" Cole)*
2. JEZEBEL *(Frankie Laine)*
3. HOW HIGH THE MOON *(Les Paul & Mary Ford)*
4. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
5. ON TOP OF OLD SMOKY *(Weavers)*
6. SOUND OFF *(Weavers)*
7. MY TRULY, TRULY FAIR *(Guy Mitchell)*
8. MISTER & MISSISSIPPI *(Patti Page)*
9. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
10. LOVELIEST NIGHT OF THE YEAR *(Mario Lanza)*

Cleveland, Ohio

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. MISTER AND MISSISSIPPI *(Patti Page)*
3. JEZEBEL *(Frankie Laine)*
4. MY TRULY, TRULY FAIR *(Guy Mitchell)*
5. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
6. TOO YOUNG *(Nat "King" Cole)*
7. GOOD MORNING, MR. ECHO *(Jane Turzy)*
8. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
9. HOW HIGH THE MOON *(Les Paul & M. Ford)*
10. ON TOP OF OLD SMOKY *(The Weavers)*

Norfolk, Va.

1. SWEET VIOLETS *(Dinah Shore)*
2. COME ON-A MY HOUSE *(Rosemary Clooney)*
3. JEZEBEL *(Frankie Laine)*
4. TOO YOUNG *(Nat "King" Cole)*
5. BECAUSE OF YOU *(Tony Bennett)*
6. MY TRULY, TRULY FAIR *(Guy Mitchell)*
7. I'M IN LOVE AGAIN *(April Stevens)*
8. BECAUSE OF RAIN *(Nat "King" Cole)*
9. I GET IDEAS *(Tony Martin)*
10. GOOD MORNING, MR. ECHO *(Jane Turzy)*

Reno, Nevada

1. JEZEBEL *(Frankie Lains)*
2. MY TRULY, TRULY FAIR *(Guy Mitchell)*
3. TOO YOUNG *(Nat "King" Cole)*
4. MISTER AND MISSISSIPPI *(Patti Page)*
5. COME ON-A MY HOUSE *(Rosemary Clooney)*
6. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
7. HOW HIGH THE MOON *(Les Paul & M. Ford)*
8. ON TOP OF OLD SMOKY *(The Weavers)*
9. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
10. SWEET VIOLETS *(Dinah Shore)*

Cincinnati, Ohio

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. TOO YOUNG *(Nat "King" Cole)*
4. I'M IN LOVE AGAIN *(April Stevens)*
5. MY TRULY, TRULY FAIR *(Vic Damone)*
6. SOUND OFF *(Vaughn Monroe)*
7. I GET IDEAS *(Tony Martin)*
8. SWEET VIOLETS *(Dinah Shore)*
9. JEZEBEL *(Frankie Laine)*
10. SHANGHAI *(Billy Williams)*

Pittsburgh, Pa.

1. TOO YOUNG *(Nat "King" Cole)*
2. JEZEBEL *(Frankie Laine)*
3. ROSE, ROSE I LOVE YOU *(Frankie Laine)*
4. HOW HIGH THE MOON *(Les Paul & Mary Ford)*
5. MY TRULY, TRULY FAIR *(Guy Mitchell)*
6. ON TOP OF OLD SMOKY *(Weavers)*
7. LOVELIEST NIGHT OF THE YEAR *(Mario Lanza)*
8. MISTER & MISSISSIPPI *(Patti Page)*
9. SOUND OFF *(Vaughn Monroe)*
10. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*

Baltimore, Md.

1. TOO YOUNG *(Nat "King" Cole)*
2. JEZEBEL *(Frankie Laine)*
3. MY TRULY, TRULY FAIR *(Guy Mitchell)*
4. COME ON-A MY HOUSE *(Rosemary Clooney)*
5. HOW HIGH THE MOON *(Les Paul & M. Ford)*
6. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
7. THE LOVELIEST NIGHT OF THE YEAR *(Mario Lanza)*
8. ON TOP OF OLD SMOKY *(The Weavers)*
9. SWEET VIOLETS *(Dinah Shore)*
10. MISTER AND MISSISSIPPI *(Patti Page)*

Denver, Colo.

1. MISTER & MISSISSIPPI *(Dennis Day)*
2. TOO YOUNG *(Nat "King" Cole)*
3. HOW HIGH THE MOON *(Les Paul & Mary Ford)*
4. JEZEBEL *(Frankie Laine)*
5. MY TRULY, TRULY FAIR *(Vic Damone)*
6. COME ON-A MY HOUSE *(Rosemary Clooney)*
7. ON TOP OF OLD SMOKY *(Weavers)*
8. I GET IDEAS *(Tony Martin)*
9. SOUND OFF *(Vaughn Monroe)*
10. I APOLOGIZE *(Billy Eckstine)*

Detroit, Mich.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. JEZEBEL *(Frankie Laine)*
3. I GET IDEAS *(Tony Martin)*
4. TOO YOUNG *(Nat "King" Cale)*
5. I'M IN LOVE AGAIN *(April Stevens)*
6. MY TRULY, TRULY FAIR *(Guy Mitchell)*
7. SWEET VIOLETS *(Dinah Shore)*
8. HOW HIGH THE MOON *(Les Paul & Mary Ford)*
9. LOVELIEST NIGHT OF THE YEAR *(Mario Lanza)*
10. SHANGHAI *(Doris Day)*

Portland, Ore.

1. TOO YOUNG *(Nat "King" Cole)*
2. HOW HIGH THE MOON *(Les Paul & M. Ford)*
3. JEZEBEL *(Frankie Laine)*
4. ON TOP OF OLD SMOKY *(The Weavers)*
5. SOUND OFF *(Vaughn Monroe)*
6. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
7. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
8. MISTER AND MISSISSIPPI *(Patti Page)*
9. I APOLOGIZE *(Billy Eckstine)*
10. MY TRULY, TRULY FAIR *(Guy Mitchell)*

Omaha, Nebr.

1. SOUND OFF *(Vaughn Monroe)*
2. TOO YOUNG *(Nat "King" Cole)*
3. MY TRULY, TRULY FAIR *(Vic Damone)*
4. JEZEBEL *(Frankie Laine)*
5. BECAUSE OF YOU *(Tony Bennett)*
6. I'M IN LOVE AGAIN *April Stevens)*
7. MISTER & MISSISSIPPI *(Patti Page)*
8. COME ON-A MY HOUSE *(Rosemary Clooney)*
9. I GET IDEAS *(Tony Martin)*
10. GOOD MORNING MR. ECHO *(Jane Turzy)*

San Francisco, Cal.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. TOO YOUNG *(Nat "King" Cole)*
4. SOUND OFF *(Vaughn Monroe)*
5. I'M IN LOVE AGAIN *(April Stevens)*
6. MY TRULY, TRULY FAIR *(Vic Damone)*
7. JEZEBEL *(Frankie Laine)*
8. I GET IDEAS *(Tony Martin)*
9. SWEET VIOLETS *(Dinah Shore)*
10. SHANGHAI *(Billy Williams Quartet)*

'ROUND THE WAX CIRCLE

NEW YORK:

Dave Kapp left for Europe last week reportedly having settled his contract with Decca for $75,000. . . . Cafe Society Downtown was closed on the night of August 2 by an order from the Collector of Internal Revenue. . . . As a result of the success of their disk, "Out O' Breath", **Guy Lombardo** and **Gloria DeHaven** will do six more sides together. . . . **Norman Prescott**, WORL dj in Boston and his promotion man **Bob Cabitt**, have had quite a long association. They've been buddies for more than ten years having gone to school together. They've worked together in the radio business for the last four years on various free lance shows and in October they started at WORL as a team, **Norm** as program director and disk jockey, **Bob** as promotion manager. . . . **Henry Okun** pondering some offers as consultant for disk firms. . . . "Wonderful, Wasn't It", **Frankie Laine**'s new disk is wonderful, isn't it? . . . **Ella Fitzgerald** will play a two week engagement at the Bandbox in Chicago prior to embarking on her nationwide tour with **Norman Granz**, "Jazz At the Philharmonic" organization. . . . It looks like Hadacol is rounding up every top star in the country for its show. . . . **Dolores Gray**, star of the musical "Two On The Aisle", has been signed to a Decca contract. Prior to her appearance in her current show, she scored as the lead in the London company of "Annie Get Your Gun." . . . **Wilf Carter** (Montana Slim) in town this week to record "Wha Happoned?" for Victor which Dawn Music will publish. . . . Acuff-Rose sent to disk jockeys a shot of **Tony Bennett** singing "Cold, Cold Heart" before an enraptured audience at the St. Benedictine Church in Cleveland. . . . Capitol Records singer **Johnny Parker** is testing at R.K.O. for a role in "The U. S. O. Story." Based on the belief that Duchess Music's new tune "Woman Is A Five Letter Word", recorded by **Harry Ranch** on MGM, is great for juke box operators, samples are being sent all over the country for ops via MGM distribs. . . . **Sammy Kaye**'s new Sunday Serenade will make its bow on October 7, sponsored by Sylvania. Show will originate from a different city each week over ABC network.

JOHNNY PARKER

CHICAGO:

Dear Editor: With my secretary on vacation I've been forced to do lots of things I've almost forgotten how to do. Like calling up dozens of ops and asking (very politely), "May I have your top ten tunes please?" And, to learn, that the tunes are all ready and "waiting" for **The Cash Box**. But, what's even more important, to hear the comment of the guys and gals who compile these lists for us (by what their agents out in the field tell them are "making money") and have them report on thisa and thata artist or ork pilot and give very "personal opinions" of their latest recordings. This, in itself, is an education for any of the exploitation guys. . . . Anyway, we learned from some of the gals, who compile what the boys out covering the locations want, that **Tony Bennett** is zooming into terrific popularity 'round the town. (Next time Tony comes in we will have to drag him around to meet some of these people) . . . We also learned that **Mario Lanza** remains "tops." . . . And that **Dinah Shore** is actually revered by the gals and the guys. All are tremendously happy that she kicked off so swellishly with "Sweet Violets." That **Billy Williams Quartet** is going up fast with all the juke box people here. (We're sure sorry now we didn't take Billy around to meet the juke box people) . . . That **Tony Martin** is the gleam in many a gal's eye and heart 'round Chi's juke box circuit. So, next time Tony comes 'round to sing at the Chez, we'll have to spend a day introducing this handsome handsome to the gals who "call the shots" for his disks. . . . Well, Mr. Editor, we've gone off course quite a bit, so, down to our own town's doings. . . . **Billy Daniels** (who so impressed us when he was at the Savannah Club in the Village) is comin' in to the Chez Paree. . . . **Jimmy Martin**'s "Sharp" label is growin' ever more popular everywhere and he's got one terrific tune that listens like the money. . . . Can't beat those Chess boys. They're clickin' with "Juiced" while "Rocket 88" is still selling.

BILLY WILLIAMS

LOS ANGELES:

Great to hear that one of our favorite people and dee-jays name of **George Jay** has opened his popular "Show People's Show" at a really live spot on Restaurant Row. . . . It's the Ming Room, now run by another old friend named **Bruce Wong** . . . KGFJ will carry the show from midnight to 4 a.m. . . . Things 'apoppin at Swingtime, whose **Franklin Kort** buzzed us with news of their releasing **Cecil Gant**'s "All Because of You," **Ray Charles**' "What Have I Done" and the proved hits, former Supreme masters, of **Paula** (Little Bird Told Me) **Watson**'s "Pretty Poppa Blues" and "Paula's Nightmare," **Jimmy Witherspoon**'s "Cain River Blues" and **Percy Mayfield**'s "Two Years of Torture." . . . Met up with **Arnold Haber**, a very nice young guy, now handling promotion for Decca and off to a flying start on **Bing Crosby**'s and **Jane Wyman**'s "In the Cool, Cool, Cool of the Evening." . . . Chatted with **Sylvester Cross**, headman of American Music, just back from an eight-month stay in New York. . . . He tells us that our former roommate **Wally Brady** is now headquartering his professional management for the firm in the Big City and that American has a big thing off fast in "The Girl in the Wood," via **Frankie Laine** on Columbia and **Terry Gilkyson** on Decca. . . . American did all right on "Beautiful Brown Eyes," winding up with 22 records, Cross tells us.

BING CROSBY

Had our first visit with **Floyd Bittaker** since he took over as division sales manager for Capitol, operating out of their downtown distribution point. . . . The long rumored move of headman **Glenn Wallichs** and the Capitol home office to New York is slated to take place soon, and Floyd decided to stay out here in Los Angeles for reasons of family health. . . . Just about all the majors seem to have reshuffled their distribution personnel of late in these parts, at least in the promotional end.

First big hit on the new **OKEH** label!

GO! GO! GO!

(and it will, too!)

coupled with "**PLENTY** of **MONEY**"

(which it's gonna make for you)

the **TRENIERS**

orchestra under the direction of Gene Gilbeaux

33⅓ rpm 3-6804 78 rpm 6804 45 rpm 4-6804

OKeh a product of Columbia Records, Inc.

Trade Marks "Columbia," "Masterworks," ◉, ℗, Reg. U. S. Pat. Off. Marcas Registradas

BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

ADVANCE PREDICTION ■ **WAY UP IN NORTH CAROLINA** (Raleigh) — From left field comes this ditty by the Belltones (Colonial 714) which may well turn out to be one of the biggest hits of the year. The major labels are rushing it. Belltones have cut a superb side.

* * * * *

MOVING UP ■ **CASTLE ROCK** (Wemar) — Originally a rhythm instrumental, introduced by Johnny Hodges (Mer. 8944), three new vocal versions by Frank Sinatra-Harry James (Col. 39527), the Fontane Sisters (Vic. 20-4213) and Sy Oliver (Dec. 27707) are moving upward on the lists. Tune is high on the Rhythm and Blues "most played" lists. *(Vocal versions are non-exclusive BMI)*

* * * * *

RATES HONORS ■ **BLUE VELVET** (Meridian) — Decca's new singing star, Arthur Prysock with Sy Oliver's orchestra (Dec. 27722) tees off on this excellent ballad with appealing effect. Meanwhile Tony Bennett and Percy Faith (Col.) combine on a disc that will rate honors.

* * * * *

DANCE CLICK ■ **THE WINKY DINK** (Sheldon) — Ralph Flanagan (Vic. 20-4222) and Hot Lips Johnson (Dec. 27651) are strong contenders with this new Harlem dance sensation. Record distributors are moving the Flanagan disc.

* * * * *

DINAH SHORE HIT ■ **TEN THOUSAND MILES** (Serenade) — Dinah Shore (Vic. 20-4175) shows up with a definite possibility in this item which has what it takes. Buzz Butler (Mer. 6334) and Jenks Carman (Cap. 1571), too, are in the money with their versions.

* * * * *

FOLK TO POP ■ **HEY, GOOD LOOKIN'** (Acuff-Rose) — Hank Williams (MGM 11000), one of the top folk artists who has started many a pop number, contributes another ditty headed for the best sellers.

* * * * *

BIG KIDISK ■ **DANDY HANDY AND CANDY** (Marks) — Rosemary Clooney (Col. 90125) comes up with a kiddie item that promises to equal in popularity those in her usual repertoire. Will be big in the children's department.

BROADCAST MUSIC, INC.
580 FIFTH AVENUE • NEW YORK 19, N. Y.
New York • Chicago
Hollywood • Toronto
Montreal

VANITY ★ A TRULY GREAT SONG ★
JEFFERSON MUSIC CO. INC.
1619 BROADWAY, N. Y. 19

M-G-M RECORDS
FRANK PETTY TRIO
HONEYSUCKLE ROSE
I DON'T CARE
WHAT YOU USED TO BE
Available 2 Record Speeds
78 RPM MGM 11019 — 45 RPM MGM K11019
THE GREATEST NAME IN ENTERTAINMENT

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 11 without any changes on the part of THE CASH BOX.

Larry Gentile
WJBK—Detroit, Mich.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Denny Vaughn)*
3. VANITY *(Sarah Vaughan)*
4. I GET IDEAS *(Tony Martin)*
5. SWEET VIOLETS *(Dinah Shore)*
6. I HEARD A SONG *(Eddie Fisher)*
7. I'M IN LOVE AGAIN *(April Stevens)*
8. BECAUSE OF YOU *(Johnny Desmond)*
9. JEZEBEL *(Frankie Laine)*
10. CUBAN LOVE SONG *(Gordon MacRae)*

Buddy Deane
WITH—Baltimore, Md.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. I LOVE THE SUNSHINE OF YOUR SMILE *(Ray Anthony)*
4. FOR ALL WE KNOW *(Walter Schuman)*
5. MORNINGSIDE OF THE MOUNTAIN *(Tommy Edwards)*
6. THESE THINGS I OFFER YOU *(Ray Anthony)*
7. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
8. I GET IDEAS *(Tony Martin)*
9. BECAUSE OF RAIN *(Nat King Cole)*
10. SHANGHAI *(Doris Day)*

Bud Wendell
WJMO—Cleveland, O.

1. COLD, COLD HEART *(Tony Bennett)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
4. I GET IDEAS *(Tony Martin)*
5. SWEET VIOLETS *(Dinah Shore)*
6. COME ON-A MY HOUSE *(Rosemary Clooney)*
7. WHILE YOU DANCED *(Georgia Gibbs)*
8. MY TRULY, TRULY FAIR *(Guy Mitchell)*
9. DETOUR *(Patti Page)*
10. KISSES SWEETER THAN WINE *(The Weavers)*

Robin Seymour
WKMH—Dearborn, Mich.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. SWEET VIOLETS *(Dinah Shore)*
4. VANITY *(Don Cherry)*
5. I'LL HOLD YOU IN MY HEART *(Eddie Fisher)*
6. KISSES SWEETER THAN WINE *(The Weavers)*
7. I GET IDEAS *(Tony Martin)*
8. CASTLE ROCK *(Frank Sinatra)*
9. SWEETHEART OF YESTERDAY *(Guy Mitchell)*
10. CARA CARA BELLA BELLA *(Perry Como)*

Ed Penney
WTAO—Cambridge, Mass.

1. VANITY *(Don Cherry)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. I GET IDEAS *(Tony Martin)*
4. COLD COLD HEART *(Tony Bennett)*
5. WHILE YOU DANCED *(Georgia Gibbs)*
6. TELLING ME YES *(Mel Torme-Lee)*
7. I'LL WAIT FOR YOU *(Cliff Ayers)*
8. I'M IN LOVE AGAIN *(April Stevens)*
9. SWEET VIOLETS *(Dinah Shore)*
10. WANG, WANG BLUES *(Ames Bros.)*

David Walshak
KCTI—Gonzales, Texas

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. MY TRULY, TRULY FAIR *(Vic Damone)*
3. SWEET VIOLETS *(Dinah Shore)*
4. TOO YOUNG *(Nat King Cole)*
5. GOOD MORNING, MR. ECHO *(M. Whiting)*
6. GIMMIE A LITTLE KISS *(April Stevens)*
7. JEZEBEL *(Frankie Laine)*
8. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
9. I GET IDEAS *(Peggy Lee)*
10. THESE THINGS I OFFER YOU *(Ray Anthony)*

Dick Coleman
WCBM—Baltimore, Md.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. BECAUSE OF YOU *(Les Baxter)*
3. I WANT TO BE WITH YOU ALWAYS *(Andrews Sisters)*
4. TOO YOUNG *(Nat King Cole)*
5. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
6. MIXED EMOTIONS *(Rosemary Clooney)*
7. FOR ALL WE KNOW *(Walter Schumann)*
8. MORNINGSIDE OF THE MOUNTAIN *(Tommy Edwards)*
9. I'M IN LOVE AGAIN *(April Stevens)*
10. RED SAILS IN THE SUNSET *(Nat King Cole)*

Harry Light
WARD—Johnstown, Pa.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. JEZEBEL *(Frankie Laine)*
3. TOO YOUNG *(Nat King Cole)*
4. I GET IDEAS *(Tony Martin)*
5. I'M IN LOVE AGAIN *(April Stevens)*
6. MY TRULY, TRULY FAIR *(Guy Mitchell)*
7. UNLESS *(Eddie Fisher)*
8. BECAUSE OF RAIN *(Nat King Cole)*
9. BECAUSE OF YOU *(Tony Bennett)*
10. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*

Brad Phillips
WINS—New York City, N. Y.

1. BECAUSE OF YOU *(Tony Bennett)*
2. TELL ME *(Tony Martin)*
3. THERE'S A BIG BLUE CLOUD *(Perry Como)*
4. I'LL HOLD YOU IN MY HEART *(Eddie Fisher)*
5. WONDER WHY *(Vic Damone)*
6. CUBAN LOVE SONG *(Gordon MacRae)*
7. I'M A FOOL TO WANT YOU *(Billy Eckstine)*
8. THESE THINGS I OFFER YOU *(Dick Haymes)*
9. IN THE COOL, COOL, COOL OF THE EVENING *(Frankie Laine)*
10. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*

John McKnight
WVNJ—Newark, N. J.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat King Cole)*
3. JEZEBEL *(Frankie Laine)*
4. UNLESS *(Eddie Fisher)*
5. I'D CLIMB THE HIGHEST MOUNTAIN *(Elman)*
6. MARCH OF THE SIAMESE CHILDREN *(Percy Faith)*
7. SHANGHAI *(Harry Babbitt)*
8. WORLD IS WAITING FOR THE SUNSHINE *(Les Paul-Mary Ford)*
9. LONGING *(Vic Damone)*
10. CARA CARA BELLA BELLA *(Don Cherry)*

Arty Kay
WKLX—Lexington, Ky.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat King Cole)*
3. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
4. JEZEBEL *(Frankie Laine)*
5. SWEET VIOLETS *(Dinah Shore)*
6. WHAT IS A BOY? *(Jan Peerce)*
7. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
8. I WANT TO BE WITH YOU ALWAYS *(Red Foley-Andrews Sisters)*
9. I'M WAITING JUST FOR YOU *(L. Millinder)*
10. SIXTY MINUTE MAN *(The Dominoes)*

Bob Anthony
KRMG—Tulsa, Okla.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat King Cole)*
3. MY TRULY, TRULY FAIR *(Guy Mitchell)*
4. SWEET VIOLETS *(Dinah Shore)*
5. I GET IDEAS *(Tony Martin)*
6. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
7. ON TOP OF OLD SMOKY *(The Weavers)*
8. JOSEPHINE *(Les Paul-Mary Ford)*
9. JEZEBEL *(Frankie Laine)*
10. BALLIN' THE JACK *(Danny Kaye)*

Wally Nelskog
KRSC—Seattle, Wash.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat King Cole)*
3. BECAUSE OF YOU *(Tony Bennett)*
4. LUNA MEZZAMARA *(Dean Martin)*
5. MAKE BELIEVE *(Grayson & Keel)*
6. THEY SAY *(Pandit & Satin)*
7. HELLO, YOUNG LOVERS *(Frank Sinatra)*
8. VANITY *(Don Cherry)*
9. I GET IDEAS *(Tony Martin)*
10. MORNINGSIDE OF THE MOUNTAIN *(Tommy Edwards)*

Howard Malcolm
WTRY—Albany, N. Y.

1. TOO YOUNG *(Nat King Cole)*
2. COOL, COOL, COOL OF THE EVENING *(Bing Crosby-Jane Wyman)*
3. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
4. NO BOAT LIKE A ROWBOAT *(Perry Como)*
5. I'M IN LOVE AGAIN *(Patti Page)*
6. BECAUSE OF RAIN *(Ella Fitzgerald)*
7. BECAUSE OF YOU *(Tony Bennett)*
8. BECAUSE *(Mario Lanza)*
9. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*
10. JEZEBEL *(Frankie Laine)*

Bob Corley
WQXI—Atlanta, Ga.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. MY TRULY, TRULY FAIR *(Guy Mitchell)*
3. SHANGHAI *(Bob Corley)*
4. MISTER AND MISSISSIPPI *(Dennis Day)*
5. LONGING FOR YOU *(Les Baxter)*
6. SWEET VIOLETS *(Dinah Shore)*
7. UNLESS *(Eddie Fisher)*
8. MORNINGSIDE OF THE MOUNTAIN *(Paul Weston)*
9. WHEN SAINTS GO MARCHING IN *(Weavers)*
10. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*

Eddie Gallaher
WTOP—Washington, D. C.

1. TOO YOUNG *(Nat King Cole)*
2. COME ON-A MY HOUSE *(Rosemary Clooney)*
3. BECAUSE OF YOU *(Tony Bennett)*
4. SWEET VIOLETS *(Dinah Shore)*
5. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
6. MY TRULY, TRULY FAIR *(Guy Mitchell)*
7. I'M IN LOVE AGAIN *(Henri Rene)*
8. I GET IDEAS *(Tony Martin)*
9. THESE THINGS I OFFER YOU *(Patti Page)*
10. ON TOP OF OLD SMOKY *(The Weavers)*

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 11 without any changes on the part of THE CASH BOX.

Ira Cook
KECA—Hollywood, Calif.

1. COME ON-A MY HOUSE *(Kay Starr)*
2. WHAT IS A BOY? *(Godfrey)*
3. I'M IN LOVE AGAIN *(April Stevens)*
4. I LOVE THE SUNSHINE OF YOUR SMILE *(Ray Anthony)*
5. OUT OF BREATH *(Gloria DeHaven)*
6. BECAUSE OF YOU *(Les Baxter)*
7. WHOO-EE LOO-EESIANA *(Modernaires)*
8. TOO YOUNG *(Nat King Cole)*
9. MORNINGSIDE OF THE MOUNTAIN *(Merv Griffen)*
10. SHANGHAI *(Doris Day)*

Bud Wilson
WKBR—Manchester, N. H.

1. BECAUSE OF YOU *(Tony Bennett)*
2. SHOW ME HOW YOU MILK THE COW *(Louis Jordan)*
3. ADIOS *(Glenn Miller)*
4. TOO YOUNG *(Patty Andrews)*
5. COME ON-A MY HOUSE *(Rosemary Clooney)*
6. FAITHFULLY YOURS *(Guy Mitchell)*
7. MY TRULY, TRULY FAIR *(Guy Mitchell)*
8. YOU ARE THE ONE *(Monica Lewis)*
9. NEVERTHELESS *(The Mills Bros.)*
10. WEDDING BELLS *(Whiting & Wakely)*

Mac McGuire
WIP—Philadelphia, Pa.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. I'M IN LOVE AGAIN *(Henri Rene)*
3. TOO YOUNG *(Nat King Cole)*
4. LOVELIEST NIGHT OF THE YEAR *(Helen O'Connell)*
5. LONELY LITTLE ROBIN *(Pinetoppers)*
6. MAY THE GOOD LORD BLESS AND KEEP YOU *(Bing Crosby)*
7. MIXED EMOTIONS *(Rosemary Clooney)*
8. ARIZONA MOON *(Al Alberts)*
9. SWEET VIOLETS *(Dinah Shore)*
10. BECAUSE OF YOU *(Les Baxter)*

Ted Steele
WMCA—New York City, N. Y.

1. HOW MANY TIMES *(Patti Andrews)*
2. DREAMY MELODY *(April Stevens)*
3. IN THE COOL, COOL, COOL OF THE EVENING *(Crosby & Wyman)*
4. I'LL HOLD YOU IN MY HEART *(Eddie Fisher)*
5. COME ON-A MY HOUSE *(Rosemary Clooney)*
6. BECAUSE *(Mario Lanza)*
7. LONGING FOR YOU *(Vic Damone)*
8. WONDERFUL, WASN'T IT? *(Frankie Laine)*
9. SOUND OFF *(Vaughn Monroe)*
10. JEZEBEL *(Frankie Laine)*

Ray Perkins
KFEL—Denver, Colo.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. SWEET VIOLETS *(Dinah Shore)*
3. MY TRULY, TRULY FAIR *(Guy Mitchell)*
4. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
5. JEZEBEL *(Frankie Laine)*
6. ROSE, ROSE, I LOVE YOU *(Buddy Morrow)*
7. MISTER AND MISSISSIPPI *(Dennis Day)*
8. I GET IDEAS *(Tony Martin)*
9. IT IS NO SECRET *(Bill Kenny)*
10. SOUND OFF *(Vaughn Monroe)*

Les Levinson
WEIM—Fitchburg, Miss.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat King Cole)*
3. MY TRULY, TRULY FAIR *(Guy Mitchell)*
4. LONGING FOR YOU *(Vic Damone)*
5. VANITY *(Les Baxter)*
6. THESE THINGS I OFFER YOU *(Sarah Vaughan)*
7. LAURA *(Stan Kenton)*
8. THERE'S A BIG BLUE CLOUD *(Perry Como)*
9. I'M IN LOVE AGAIN *(April Stevens)*
10. I'VE GOT YOU UNDER MY SKIN *(S. Freburg)*

Ed Bonner
KXOK—St. Louis, Mo.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. PITY ME *(Ken Barry)*
3. SWEET VIOLETS *(Dinah Shore)*
4. GIRL IN THE WOOD *(Frankie Laine)*
5. LONGING FOR YOU *(Vic Damone)*
6. COOL, COOL, COOL OF THE EVENING *(Bing Crosby-Jane Wyman)*
7. WHILE WE DANCED *(Georgie Gibbs)*
8. WANG, WANG BLUES *(Ames Bros.)*
9. LONESOME AND SORRY *(Doris Day)*
10. BECAUSE *(Maria Lanza)*

Dick Wright
WMUR—Manchester, N. H.

1. SWEET VIOLETS *(Dinah Shore)*
2. SUNSHINE OF YOUR SMILE *(Dinah Shore)*
3. SHANGHAI *(Doris Day)*
4. WHILE WE'RE YOUNG *(Tony Bennett)*
5. COME ON-A MY HOUSE *(Rosemary Clooney)*
6. THEM THERE EYES *(Champ Butler)*
7. COOL, COOL, COOL OF THE EVENING *(Laine & Stafford)*
8. MY TRULY, TRULY FAIR *(Guy Mitchell)*
9. WONDER WHY *(Vaughn Monroe)*
10. YOU FOR ME *(Ralph Flanagan)*

Norm Prescott
WROL—Boston, Mass.

1. HAWAIIAN WAR CHANT *(Ames Brothers)*
2. I'LL WAIT FOR YOU *(Cliff Ayers)*
3. BELLE, BELLE, MY LIBERTY BELLE *(B. Wayne)*
4. CASTLE ROCK *(Fontane Sisters)*
5. THE WORLD IS WAITING FOR THE SUNRISE *(Paul-Ford)*
6. BECAUSE OF YOU *(Tony Bennett)*
7. I GET IDEAS *(Louis Armstrong)*
8. THE WORLD IS MINE TONIGHT *(A. Shelton)*
9. MAKE BELIEVE LAND *(Hugo Winterhalter)*
10. WHILE YOU DANCED, DANCED, DANCED *(Georgia Gibbs)*

Lee Morson
WNLC—New London, Conn.

1. MAYBE IT'S BECAUSE *(Poul Weston)*
2. COME ON-A MY HOUSE *(Rosemary Clooney)*
3. I'M A FOOL TO WANT YOU *(Frank Sinatra)*
4. BECAUSE OF RAIN *(Nat King Cole)*
5. LONGING FOR YOU *(Vic Damone)*
6. WHILE YOU DANCED, DANCED, DANCED *(Georgia Gibbs)*
7. THESE THINGS I OFFER YOU *(Sarah Vaughan)*
8. OUT OF BREATH *(Guy Lombardo)*
9. IN THE COOL, COOL, COOL OF THE EVENING *(Bing Crosby)*
10. YOU BLEW OUT THE FLAME *(Ray Anthony)*

Frank White
KMYR—Denver, Colo.

1. TOO YOUNG *(Luis Arcaraz & Ork.)*
2. THESE THINGS I OFFER YOU *(Sarah Vaughan)*
3. COME ON-A MY HOUSE *(Rosemary Clooney)*
4. THERE'S A BIG BLUE CLOUD *(Perry Como)*
5. DOWN SOUTH CAMP MEETIN' *(B. Goodman)*
6. BECAUSE OF RAIN *(Luis Arcaraz & Ork.)*
7. IT ALL DEPENDS ON YOU *(Frank Sinatra)*
8. THE WORLD IS MINE TONIGHT *(A. Shelton)*
9. SURPRISING *(Perry Como)*
10. NITES OF SPLENDOR *(Russ Morgan & Ork.)*

Jackson Lowe
WINX—Washington, D. C.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat King Cole)*
3. THESE THINGS I OFFER YOU *(Sarah Vaughan)*
4. SHANGHAI *(Billy Williams Qt.)*
5. BECAUSE OF YOU *(Tony Bennett)*
6. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
7. MISTER AND MISSISSIPPI *(Patti Page)*
8. I GET IDEAS *(Tony Martin)*
9. VANITY *(Sarah Vaughan)*
10. BECAUSE OF RAIN *(Nat King Cole)*

Happy Wilson
WAPI—Birmingham, Ala.

1. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
2. COME ON-A MY HOUSE *(Kay Starr)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. PRETTY EYED BABY *(Jane Turzy)*
5. MY TRULY, TRULY FAIR *(Guy Mitchell)*
6. SWEET VIOLETS *(Dinah Shore)*
7. JEZEBEL *(Frankie Laine)*
8. TOO YOUNG *(Nat King Cole)*
9. MISTER AND MISSISSIPPI *(Dennis Day)*
10. STRANGE LITTLE GIRL *(Eddy Howard)*

Clarence Hamann
WJMR—New Orleans, La.

1. MY TRULY, TRULY FAIR *(Guy Mitchell)*
2. COME ON-A MY HOUSE *(Rosemary Clooney)*
3. SHANGHAI *(Doris Day)*
4. VANITY *(Don Cherry)*
5. COLD, COLD HEART *(Tony Bennett)*
6. BELLE, BELLE. MY LIBERTY BELLE *(Guy Mitchell)*
7. WHEN THE SAINTS GO MARCHING IN *(The Weavers)*
8. WHILE YOU DANCED *(Georgie Gibbs)*
9. SWEET VIOLETS *(Dinah Shore)*
10. SIXTY MINUTE MAN *(Dominoes)*

Bill Silbert
WWJ—Detroit, Mich.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. YOU BLEW OUT THE FLAME *(Ray Anthony)*
3. LONGING FOR YOU *(Vic Damone)*
4. I WON'T CRY ANYMORE *(Tony Bennett)*
5. IN THE COOL, COOL, COOL OF THE EVENING *(B. Crosby-J. Wyman)*
6. VANITY *(Don Cherry)*
7. GOOD MORNING, MR. ECHO *(Jane Turzy)*
8. BELLE, BELLE, MY LIBERTY BELLE *(B. Wayne)*
9. SHANGHAI *(Doris Day)*
10. BECAUSE OF YOU *(Les Baxter)*

Phil Haines
WTRC—Elkhart, Ind.

1. SWEET VIOLETS *(Dinah Shore)*
2. COME ON-A MY HOUSE *(Rosemary Clooney)*
3. DIDN'T YOUR MOTHER *(Ralph Martiere)*
4. I LIKE THE WIDE OPEN SPACES *(A. Godfrey)*
5. MAMA WILL BARK *(Sinatra & Dagmar)*
6. I APOLOGIZE *(Champ Butler)*
7. I LOVE YOU 1000 WAYS *(Lefty Frizzell)*
8. I LOVE YOU BECAUSE *(Jan Garber)*
9. GOT YOU UNDER MY SKIN *(Stan Freburg)*
10. SOUND OFF *(Depaur's Infantry Chorus)*

2 BIG ONES

NOW A NEW HIT BY

AL TRACE

AND HIS ORCHESTRA

FEATURING

LOLA AMECHE

THE "PRETTY EYED BABY" GIRL

"OH HOW I LOVE YOU"

AND

"COLD HEARTED DADDY"

MERCURY 5694 • 5694X45

NOVELTY SPECIAL!

THE NEW SONG HIT —
FIRST TIME WITH VOCAL

"DOWN YONDER"

VOCAL BY LOLA AMECHE

FLIP SIDE

'A Half Fast Waltz'

Vocals by Lola Ameche and Billy Snary

AL TRACE AND HIS ORCHESTRA

MERCURY 5695 • 5695X45

Mercury RECORDS

MERCURY RECORDS, CHICAGO, ILLINOIS — MERCURY RECORDS OF CANADA LTD, TORONTO, CANADA

JEB RECORDS INC.
CHICAGO ILLINOIS

FIRST RELEASES

★

JEB No. 3001
FEATURING
The Keynoters with Pete Congiardo
"IDA"
b/w "DARKTOWN STRUTTERS BALL"

★

JEB No. 3002
FEATURING
Don Belloc's Orchestra
Sunday Smith, Vocal with Four Music Makers
"BIG BLUE EYES"
b/w "PRETTY LITTLE BELLS"

★

JEB No. 3003
FEATURING
Milt Herth
"MARMADUKE THE SPOOK"
b/w "JAZZ ME BLUES"

★

JEB No. 3004
Grace Wilson
"SOMETHING OLD—SOMETHING NEW"
b/w "LONELY LITTLE ROBIN"

★

JEB No. 3005
FEATURING
Lurlean Hunter with Denny Farnon Orch.
"IF I SHOULD LOSE YOU"
b/w "MOONLIGHT IN VERMONT"

★

JEB No. 3006
FEATURING
Lurlean Hunter with Denny Farnon Orch.
"IMAGINATION"
b/w "THERE GOES MY HEART"
Vocal Acc. Meadowlarks

ATTENTION!!!
DISTRIBUTORS!!!
A FEW TERRITORIES STILL AVAILABLE!
WRITE! WIRE! PHONE QUICK!

JEB RECORDS INC.

2326 SO. MICHIGAN AVE., CHICAGO, ILL.
(All Phones: VIctory 2-4003-4-5-6)

HOT

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	in HARLEM	on CHICAGO'S South Side	in NEW ORLEANS
1	SIXTY MINUTE MAN *Dominoes* *(Federal 12022)*	SIXTY MINUTE MAN *Dominoes* *(Federal 12022)*	CHAINS OF LOVE *Joe Turner* *(Atlantic 939)*
2	DON'T YOU KNOW I LOVE YOU? *Clovers* *(Atlantic 934)*	THE THRILL IS GONE *Roy Hawkins* *(Madern)*	DON'T YOU KNOW I LOVE YOU? *Clovers* *(Atlantic 934)*
3	BLOODSHOT EYES *Wynonie Harris* *(King)*	DON'T YOU KNOW I LOVE YOU *Clovers* *(Atlantic 934)*	SIXTY MINUTE MAN *Dominoes* *(Federal 12022)*
4	I WON'T CRY ANYMORE *Dinah Washington* *(Mercury 8211)*	CASTLE ROCK *Johnny Hodges* *(Mercury 8944)*	I'M WAITING JUST FOR YOU *Lucky Millinder* *(King)*
5	CASTLE ROCK *Johnny Hodges* *(Mercury 8944)*	I'M WAITING JUST FOR YOU *Lucky Millinder* *(King)*	I'LL ALWAYS BE IN LOVE WITH YOU *Charles Brown* *(Aladdin)*
6	I'M WAITING JUST FOR YOU *Lucky Millinder* *(King)*	CHICA BOO *Lloyd Glenn* *(Swingtime)*	T-99 BLUES *Jimmy Nelson* *(R.P.M.)*
7	THESE THINGS I OFFER YOU *Sarah Vaughan* *(Columbia 39370)*	CHAINS OF LOVE *Joe Turner* *(Atlantic)*	HOWLING WINDS *Joe Turner* *(Natianal)*
8	SHOULDN'T I KNOW *Cardinals* *(Atlantic 938)*	JUICED *Jackie Brenston* *(Chess 1472)*	BLOODSHOT EYES *Wynonie Harris* *(King)*
9	ALWAYS *Earl Bostic* *(King)*	TEA TOWN TWIST *Roy Milton* *(Specialty 407)*	TEND TO YOUR BUSINESS *James Wayne* *(Sittin' In 588)*
10	SLEEP *Earl Bostic* *(King)*	T-99 BLUES *Jimmy Nelson* *(R.P.M. 325)*	BLUE AND LONESOME *King Perry* *(Specialty)*

HOT

in DALLAS | in LOS ANGELES | in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

	in DALLAS	in LOS ANGELES	in OTHER CITIES
1	DON'T YOU KNOW I LOVE YOU? *Clovers* *(Atlantic 934)*	I'M WAITING JUST FOR YOU *Lucky Millinder* *(King)*	
2	SIXTY MINUTE MAN *The Dominoes* *(Federal 12022)*	CHAINS OF LOVE *Joe Turner* *(Atlantic)*	
3	CHAINS OF LOVE *Joe Turner* *(Atlantic 939)*	SLEEP *Earl Bostic* *(King)*	
4	CASTLE ROCK *Johnny Hodges* *(Mercury 8944)*	TEND TO YOUR BUSINESS *James Wayne* *(Sittin' In)*	
5	NEW LOVE *Johnny Otis* *(Savoy)*	T-99 *Jimmy Nelson* *(RPM)*	
6	TIME CHANGES THINGS *Little Son Jackson* *(Imperial)*	DON'T YOU KNOW I LOVE YOU? *The Clovers* *(Atlantic)*	
7	THE THRILL IS GONE *Roy Hawkins* *(Modern)*	THE GLORY OF LOVE *The Five Keys* *(Aladdin)*	
8	I'M CRYING *Memphis Slim* *(Premium)*	GO, GO, GO *Trenier Twins* *(Okeh)*	
9	WHAT A FOOL I WAS *Percy Mayfield* *(Specialty)*	ALL NIGHT LONG *Johnny Otis* *(Savoy)*	
10	T-99 BLUES *Jimmy Nelson* *(R. P. M.)*	ROCKET 88 *Jackie Brenston* *(Chess)*	

MIAMI, FLA.
1. T-99 Blues (Jimmy Nelson)
2. Tend To Your Business (James Waynes)
3. Tell Me Boogie (Lightnin' Hopkins)
4. Bad John (J. J. Jones)
5. You Better Change Your Ways (Clarence Jolly)
6. She's Dynamite (B. B. King)
7. Feeling Blue And Low (Arbee Stidham)
8. Do You Love Me, Baby (Larry Darnell)
9. I'm Crying (Memphis Slim)
10. Calypso Mambo (Charlie Brantley)

OAKLAND, CAL.
1. Chains Of Love (Joe Turner)
2. T-99 Blues (Jimmy Nelson)
3. I've Got News For You (Roy Milton)
4. I'll Always Be In Love With You (Charles Brown)
5. Saddle The Cow (Roscoe Gordon)
6. The Thrill Is Gone (Roy Hawkins)
7. Bloodshot Eyes (Wynonie Harris)
8. Don't You Know I Love You? (Clovers)
9. I Got Loaded (Peppermint Harris)
10. Big Town (Roy Brown)

SAVANNAH, GA.
1. Sixty Minute Man (Dominoes)
2. T-99 Blues (Jimmy Nelson)
3. I'm Waiting Just For You (Lucky Millinder)
4. Big Town (Roy Brown)
5. Tra-La-La (Griffin Bros.)
6. I'm Crying (Memphis Slim)
7. Don't You Know I Love You? (Clovers)
8. These Things I Offer You (Sarah Vaughan)
9. Black Night (Charles Brown)
10. Rocket 88 (Jackie Brenston)

SHOALS, IND.
1. Sixty Minute Man (Dominoes)
2. Waiting Just For You (Lucky Millinder)
3. Tend To Your Business (James Waynes)
4. Sleep (Earl Bostic)
5. Rocket 88 (Jackie Brenston)
6. Black Night (Charles Brown)
7. Money Blues (Camilla Howard)
8. Too Young (Nat "King" Cole)
9. Tra-La-La (Griffin Bros.)
10. Bloodshot Eyes (Wynonie Harris)

CHARLESTON, S. C.
1. Sixty Minute Man (Dominoes)
2. Rocket 88 (Jackie Brenston)
3. Castle Rock (Johnny Hodges)
4. Just One More Drink (Amos Milburn)
5. I'm Waiting Just For You (Lucky Millinder)
6. Bloodshot Eyes (Wynonie Harris)
7. Tra-La-La (Griffin Bros.)
8. I Will Wait (Four Buddies)
9. Too Young (Nat "King" Cole)
10. T-Town Twist (Roy Milton)

SPEEDIEST PLAYING RECORDS REVIEWED THIS WEEK

Records All Under 2:30 Min.

POPULAR

"The World Is Waiting For The Sunrise" 2:09
(Les Paul & Mary Ford — Capitol 1748)

"OKMNX" 2:16
(Mel Blanc — Capitol 1727)

"Josephine" 2:19
(Madcaps — Decca 27702)

"The Circus Day Parade" 2:20
(Guy Lombardo — Decca 27692)

"Hot Time In New Orleans Tonight" 2:25
(Rex Allen — Mercury 5686)

JAZZ & BLUES

"Real True Gal" 2:21
(Blow Top Lynn — RCA Victor 22-0139)

FOLK & WESTERN

"Good Luck, Good Health, God Bless You'" 2:15
(Roy Rogers — RCA Victor 21-0496)

"Can't Go On" 2:15
(Smiley Burnette — Capitol 1746)

"How Do You Feel" 2:17
(Hank Thompson — Capitol 1745)

"Keep Your Cotton Pickin' Hands Off My Gal" 2:30
(Johnny Bond — Columbia 20844)

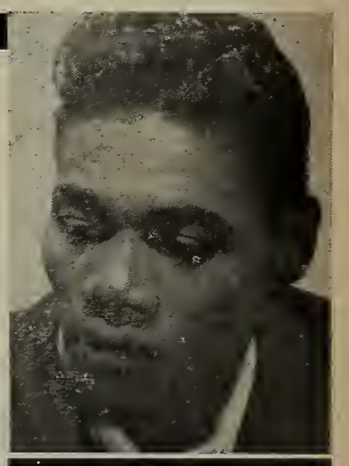
WANT
SALES MANAGER
for
RECORD DISTRIBUTOR
In Southern States

Desires services of sales manager of integrity and experience. Must have references and good performance record. Excellent opportunity for a conscientious plugger.
Has all major pop and race franchises. Unlimited working capital.
Write
BOX NO. 44 c/o THE CASH BOX EMPIRE STATE BLDG., N. Y.

The Ballad Smash from M-G-M's "RICH, YOUNG AND PRETTY"
DARK IS THE NIGHT
(C'est Fini!)
LEO FEIST, INC.

TOO HOT TO HOLD!
"HEY LITTLE GIRL"
FEATURING
THE JOHN GODFREY TRIO
CHESS 1478
CHESS RECORDS 750 E. 49th St. Chicago 15, Ill.

MR. { OPERATOR / DEALER
MAKE SURE YOU GET THE RIGHT RECORD!



SAVOY #810 by
BILLY WRIGHT
"HEY LITTLE GIRL"
UNFORTUNATELY A TITLE CANNOT BE COPYRIGHTED INSIST ON THIS ORIGINAL RENDITION . . . OUTSELLING ALL OTHERS COAST-TO-COAST. ONLY ON SAVOY #810!

FLASH! BOTH OF THESE RECORDS WERE PICKED BY BILLBOARD!

A SENSATION OVERNIGHT! NEW DOUBLE-SIDED SMASH!

by PAUL WILLIAMS SAVOY # 814
("MR. HUCKLEBUCK")
"ROCKIN' CHAIR BLUES"
VOCAL BY DANNY COBBS
backed by
"SINNER'S HOP"
ANOTHER "HUCKLEBUCK" . . . ORDER NOW!

Savoy RECORD CO., INC.
58 Market St., Newark 1, N. J.

Weavers Visit Paul Brenner

NEWARK, N. J.—The Weavers, Decca recording stars, whose latest disk is "When The Saints Go Marching In", are pictured with Paul Brenner on a simulcast of "Respectfully Yours", popular disk jockey show on WAAT and WATV. The Weavers were featured guests of Brenner on the August 3rd stanza. In addition to the guest celebrity featured each week, the program presents as regulars, vocalists Jana Commodore, Iris Lynn, Rick Mardell and the Two Blues And A Jay trio.

LOUISIANA WOMAN
by
JOE LIGGINS
#409
Specialty records

2 HITS—BACK TO BACK
GRIFFIN BROS. ORK.
sensational new release
"TRA-LA-LA"
"HOPPIN"
DOT # 1060
Dot
RECORDS, Inc.
GALLATIN, TENN. Tel. Gallatin 880

APOLLO
Double Smash Hits
"HEY LITTLE GIRL"
and
"LITTLE SIDE CAR"
by
BOBBY SMITH & THE LARKS
Apollo # 429
APOLLO RECORDS, INC.
457 W. 45 St. N. Y.

Modern IS HOT
RECORDS
hollywood
★"THE THRILL IS GONE"
By Roy Hawkins
MOD. 826
Modern RECORDS hollywood

RPM IS HOT
RECORDS
hollywood
★"T'-99 BLUES"
By Jimmy Nelson
R.P.M. 325
RPM RECORDS hollywood

THE CASH BOX Jazz 'n Blues Reviews

★AWARD O' THE WEEK★

"THE MASQUERADE IS OVER" (2:43)

"SHUFFLE EXPRESS" (2:44)

EDDIE WILCOX ORCHESTRA & BETTE McLAURIN

(Derby 766)

BETTE McLAURIN

● The Eddie Wilcox orchestra and Bette McLaurin get together on the top deck to offer a wonderful arrangement of an old pop tune. This number has tremendous potentialities and with the first rate treatment given to it, it can easily break out. A blues item, it is one of those strong and forceful type ballads that always carry great listening appeal. Bette delivers a powerful and meaningful vocal which does justice to the lyrics and melody. Eddie and his crew back this fine chirping with an instrumental that adds to the presentation. The second end finds Eddie and his orchestra taking off with a lively jump tune and coming out with a pleasureful instrumental. Some real good sax and piano playing are featured here as finishing touches to a swell side. Ops have strong material on this disk and surely can't miss with the upper level. Our advice is to get with it fast.

"BABY, I'M ALONE" (2:32)
"LITTLE GIRL, LITTLE GIRL" (2:43)

PAUL GAYTEN ORCHESTRA
(Regal 3329)

● Paul Gayten and his orchestra belt home a hard driving jump tune. With a fair vocal to go along with the instrumental, the crew turns out a listenable end. Flip is a change up in the form of a slow and low down blues number. The vocalist is shown to better advantage on this half. We like the lower lid.

"REAL TRUE GAL" (2:21)
"RAMPAGING MAMA" (2:48)

BLOW TOP LYNN
(RCA Victor 22-0139; 49-0139)

● Blow Top Lynn, with Melvin Smith piping the lyrics, spins through a slow, forceful tune. The vocal is delivered in that typical blues style, while the band supplies a fitting backdrop. The bottom deck is a bouncy instrumental that's real gone. Ops should get play on both ends.

"EYESIGHT TO THE BLIND" (2:47)
"CATCH 'EM YOUNG, TREAT 'EM ROUGH, TELL 'EM NOTHIN'" (2:48)

BILL DAVIS TRIO
(Okeh 6808)

● Here is a tune that has already created a big fuss in the rhythm and blues field. The Bill Davis trio gives this slow number a strong treatment with a fine instrumental and vocal. The bottom lid is a bouncy item that also gets good handling from the vocalist and band. The top end should get its share.

"DARKNESS BLUES" (2:23)
"INFLATION BLUES" (2:45)

GEORGE VANN
(Savoy 811)

● George Vann doles out a listenable vocal to a slow, forceful blues number. The band helps in setting the proper mood for his warbling. The under half shows George to better advantage as he hops through a nice sounding jump tune. This side features a bit of good sax playing. We give our nod to the lower deck.

"SHE'S GONE WITH THE WIND" (2:34)
"WHICH WOMAN DO I LOVE?" (2:43)

THE SUGARMAN
(Sittin' In 609)

● The Sugarman offers a listenable item on the top deck. It's a slow, driving number that is delivered in a talk-sing manner. Flip is another such tune that also gets a similar treatment. Both ends are backed by some good guitar playing. Ops in the market for items of this nature oughta tune in.

"MEAN LITTLE WOMAN" (2:45)
"THE GIRL I LOVE" (2:44)

MEMPHIS SLIM
(Peacock 1517)

● Memphis Slim comes up with a pair of loud rhythm sides. The top end is a typical blues number that is offered by Slim in that low down style. The under level is a loud, hard hitting tune that gets an appropriate vocal and a fitting instrumental backing from the band. Ops have their choice of either half.

"RHYTHM BOOGIE" (3:00)
"WHEN YOU AND I WERE YOUNG MAGGIE" (3:02)

ALBERT AMMONS
(Mercury 8242)

● Albert Ammons hammers out a couple of listenable instrumentals on the ivories. The upper deck is a fast moving thing that has plenty of that boogie beat to offer. The second level is another jumpy thing that is also dished out a the piano by Albert. Ops have strong filler items here.

"YOU RAN AWAY WITH MY HEART" (2:42)
"AT LAST" (2:46)

THE MAJORS
(Derby 763)

● The Majors have a lovely blues item on the top deck that can easily go all the way. The soloist gives out with a tearful vocal while the group offers a grand backing for him. The under lid is a slow, soft ballad that gets a meaningful rendition from the boys. The upper lid is a sleeper and ops would be wise to watch it.

1 **I WANT TO PLAY HOUSE WITH YOU**
Eddy Arnold
(RCA Victor 21-0476; 48-0476)

2 **HEY, GOOD LOOKIN'**
Hank Williams
(MGM 11000; K11000)

3 **I WANT TO BE WITH YOU ALWAYS**
Lefty Frizell
(Columbia 20799; 4-20799)

4 **LET'S LIVE A LITTLE**
Carl Smith
(Columbia 20796; 4-20796)

5 **DOWN THE TRAIL OF ACHIN' HEARTS**
Hank Snow
(RCA Victor 21-0441; 48-0441)

Additional Tunes

I CAN'T HELP IT
Hank Williams
(MGM 10961; K10961)

CRYIN' HEART BLUES
Johnnie & Jack
(RCA Victor 21-0478; 48-0478)

SOMETHING OLD, SOMETHING NEW
Eddy Arnold
(RCA Victor 21-0476; 48-0476)

SICK, SOBER & SORRY
Johnny Bond
(Columbia 20808; 4-20808)

RHUMBA BOOGIE
Hank Snow
(RCA Victor 21-0431; 48-0431)

BMI's Collection of American Musicana Scheduled For Illinois State Fair

NEW YORK—BMI's rare collection of "American Musicana" will be placed on exhibition at the Illinois State Fair in Springfield August 10 through August 19. Hy Reiter, advertising and promotion manager who designed the exhibit, left for Springfield this week (Wed., August 8) with more than a ton of manuscripts, display cases and packing crates.

The 'Musicana" display has previously been shown in Chicago, Milwaukee, Ann Arbor, Michigan and Indianapolis and is scheduled to be featured at the Wisconsin State Fair later this month. Plans have been made to tour the exhibit throughout the country with showings to be arranged under the auspices of Broadcasters Association in each State.

The collection is being exhibited at the Illinois Fair at the request of Governor Adlai E. Stevenson and the Illinois Broadcasters Association.

Among the large group of musical rarities included are the original autographed manuscripts of "Dixie," "Listen To The Mocking Bird," "Rocked in the Cradle of the Deep," "All Quiet Along the Potomac Tonight" and the little known but extremely rare Stephen Foster manuscript of "Sadly To Mine Heart Appealing." Other items are autographs of "America," "Sweet Genevieve," "Tenting On The Old Camp Ground" and many other original documents that reflect the traditions of American music.

Mercury To Feature Record Playing Time

CHICAGO—Mercury Records will feature playing time of all new records in all advertisements and news releases, according to Art Talmadge.

Reason for prominently featuring the playing time in the ads of the firm, as well as in all exploitation material, will be for juke box ops to note that the firm is attempting to hold records down to as close to two minutes playing time as good arranging and music will permit.

At present, like other firms, Mercury has record playing time printed on the labels of all releases.

O. P. S. To Enforce Price Filing Order

WASHINGTON, D. C.—Office or Price Stabilization enforcement investigators this week launched a nation wide survey to determine compliance on the part of retail dealers in radios and television sets and related fields in the filing of price charts under Ceiling Price Regulation 7.

According to Edward P. Morgan, assistant OPS director in charge of enforcement, many dealers have failed to comply with OPS regulations.

Compliance with the price filing order is important, Mr. Morgan said, because of the number of retailers throughout the country who come under the regulation. He noted that there has been a wide variance in compliance in the various OPS regions and that more than 25% of the price charts filed have been returned for additional information or correction of errors.

The Department of Justice has instructed United States Attorneys in the field to institute suits to compel filing of the charts in all cases where dealers fail to heed warning letters within the grace period set by OPS, Mr. Morgan said.

Contact Man Arnold Adam Dies

NEW YORK—Arnold Adam, 52, contact man for the Sam Fox Publishing Company, died suddenly in New York on August 5. Adam had been employed by the Sam Fox firm for more than 25 years at both the New York and Cleveland offices. Services were held in both cities with interment at Mount Olive Cemetery, Cleveland.

Peter Pan Institutes Novel Return Plan

NEW YORK—Peter Pan kidiskery's prexy Henry LaPidus announces a new three-for-one plan to be tested in New York and California distributing areas. Commencing this week, for every three dollars of Peter Pan albums or 45 rpm records ordered, dealers may return one dollar's worth of any record whatsoever in stock. Thus, the three-for-one return privilege is good for kiddie records, classics, pops, any record, any speed, and of any manufacturer—so that obsoletes of all kinds may be cut from inventory.

Purpose of the three-for-one promotion, according to LaPidus, is to stimulate sales for everyone concerned during the normal summer slow-down. It has never been attempted by a kidiskery before, nor exclusively on kiddie records by any major.

Terry Gilkyson Signs RKO Film Contract

HOLLYWOOD, CAL—Terry Gilkyson, writer of the new hit "Girl In The Wood," which was recently recorded both by Frankie Laine and himself, has just signed a long term contract with RKO Pictures. He will soon be seen in the forthcoming independent production "Slaughter Trail" co-starring Brian Donlevy and on the strength of his performance in that film his contract has been taken over by RKO on a long term basis.

Gilkyson recently signed a new contract with Decca Records also.

Standard Songs are MONEY MAKERS!
"EVERY LITTLE MOVEMENT"
Recorded by
DORIS DAY—Columbia
CARMEN CAVALLARO—Decca
LAWRENCE WELK—Coral
Pub. by M. WITMARK & SONS
MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

KING - DELUXE - FEDERAL
King best sellers DE LUXE Federal RECORDS
SEPIA-BLUES
★ LUCKY MILLINDER
I'M WAITING JUST FOR YOU
BONGO BOOGIE
4453 and 45-4453*
★ WYNONIE HARRIS
BLOODSHOT EYES
CONFESSIN' THE BLUES
4461 and 45-4461*
★ TINY BRADSHAW
WALKIN' THE CHALK LINE
BRADSHAW BOOGIE
4457 and 45-4457*
★ EARL BOSTIC
SEPTEMBER SONG
SLEEP 4444 and 45-4444*
ALWAYS
HOW COULD IT HAVE BEEN
YOU AND I 4454 and 45-4454*
Federal RELEASES
★ THE DOMINOES
SIXTY MINUTE MAN
I CAN'T ESCAPE FROM YOU
12022 and 45-12022*
DO SOMETHING FOR ME
CHICKEN BLUES
12001 and 45-12001*
DE LUXE
★ ROY BROWN
TRAIN TIME BLUES
BIG TOWN 3318 and 45-3318*
BEAUTICIAN BLUES 3313
WRONG WOMAN BLUES
FOLK-WESTERN
★ MOON MULLICAN
CHEROKEE BOOGIE
(EH-OH-ALEENA)
LOVE IS THE LIGHT THAT LEADS
ME HOME 965 and 45-965*
★ HAWKSHAW HAWKINS
I'M WAITING JUST FOR YOU
A HEARTACHE TO RECALL
969 and 45-969*
★ COWBOY COPAS
TENNESSEE FLAT GUITAR
I LOVE YOU (MY DARLING,
I LOVE YOU) 964 and 45-964*
★ YORK BROTHERS
SIXTY MINUTE MAN
LOOKIN' FOR SOMEBODY NEW
970 and 45-970*
★ WAYNE RANEY
I AIN'T NOTHIN' BUT A
TOMCAT'S KITTEN
I'M ON MY WAY 956 and 45-956*
* 45 R.P.M.
distributors
King RECORDS INC.

Folk and Western Roundup

George Morgan (Columbia) and manager Bob Ross making appearances at Pennsylvania parks week of August 6 through 11.

Hy Grill and Leonard Joy supervised Decca country sessions in Nashville last week. Artists recorded include Red Foley, Jimmie Davis, Kenny Roberts and Tommy Sosebee.

Don Law recorded Molly O'Day and Stoney Cooper and Wilma Lee in Nashville for Columbia August 3rd. Law continued to Dallas and other Columbia sessions were planned.

Molly O'Day and Linn Davis, man and wife duo, who are now doing religious evangelistic work have set up Asheville, North Carolina as temporary headquarters.

Carl Butler (Capitol) was in Nashville August 4th calling on leading disc jockeys as guest of Dee Kilpatrick's Capitol office.

Curley Williams (Columbia) spent August 6th in Nashville on business matters. Curley and his group are currently airing from WHMA in Anniston, Alabama, and booking personals from there.

Robert Lunn is scheduled to recut sides for King in few weeks. Sides are taken from Lunn's famous "news singing" skits for which he is famous on WSM's "Grand Ole Opry."

Cowboy Copas and Robert Lunn scheduled for p.a.'s throughout middle Tennessee for two weeks.

Mel Foree, Acuff-Rose rep., traveling for two weeks through east coast and New England areas.

Chet Atkins (RCA Victor) scheduled for delicate bone operation in Nashville August 7th. Recuperation is expected to keep him away from work about three weeks.

The Louvin Brothers, Ira and Charles, (M-G-M) sacred duo cut their second session for label in Nashville August 5th. Group is known for their kick off of tune "Weapon of Prayer" that is currently enjoying a hit potential in many sections. Louvins are stationed at WMPS in Memphis for daily shows.

"THE GIRL IN THE WOOD"
FRANKIE LAINE
(Columbia)
Terry Gilkyson-Katie Lee
(Decca)
AMERICAN MUSIC, INC.
1576 Bway N. Y. • 9109 Sunset Blvd Hollywd
CO 5-7880 CR 1-5754

Nashville Celebrates Phil Harris Day

NASHVILLE, TENN. — Friday, July 27th, was designated "Phil Harris Day" in Nashville, Tenn., with the noted comic-singer planing in for a grand reception, beginning with a welcome at the airport by both the Mayor of Nashville and the Governor of Tennessee. Special honors included the award of a scroll to Harris, acclaiming him as the city's favorite native son. The singer was also made a Tennessee Colonel and given the key to the city.

Additional ceremonies included a charity baseball game at which Harris presided and a banquet at the Belle Mede Country Club. Harris, in turn, presented Governor Browning with an RCA Victor 45-EY record player and a silver-plated copy of his RCA Victor recording, "That's What I Like About the South."

Nashville's annual "son (or daughter)" ceremonies, sponsored by the Chamber of Commerce and the Kiwanis, two years ago honored Dinah Shore with a tumultuous reception which inspired the popular song, "Dear Hearts And Gentle People."

Now There Are 2 Beeps

HOLLYWOOD, CALIF. — "So Round, So Firm, So Fully Packed" is the title doctors tagged to a seven pound, two ounce boy born at 4:42 a.m., August 4, 1951, at St. Joseph's in Burbank, Calif. His name is Adrian K. "Beep" Roberts, Jr., son of the youthful Hollywood exploitation man identified with folk and western artists from coast to coast. Roberts, Sr., was a member of the executive staff of Capitol Records for two years and is now professional manager of Central Songs. Mother Katie and son are doing fine and father is reported making a quick recovery.

THE CASH BOX "Folk" and "Western" Record Reviews

BULLSEYE of the WEEK

"ROTATION BLUES" (2:45)
"COWPOKE" (2:40)

ELTON BRITT
(RCA Victor 21-0494; 48-0494)

ELTON BRITT

● Here is a tune and presentation that seems destined to soar right to the top. Titled "Rotation Blues", this number falls in line with the trend toward songs about the army. Elton Britt takes hold of this blues item and delivers it in a wonderful and infectuous manner. Putting lots of feeling into the exceptionally clever lyrics, Elton comes up with a fine side. The Skytoppers round out this level with an instrumental accompaniment that helps set the mood and add additional class to the ditty. This half should be a must for the machines. The lower deck is another strong tune that is done in a lighter vein. It gets a cute and novel presentation from Elton and the entire crew which makes it an item to be watched. Ops oughta stock up now in order to get in on the flow of coins the top deck should bring.

"BLUE GUITAR STOMP" (2:58)
"I DIDN'T KNOW HOW MUCH I LOVED YOU" (2:43)

LEON McAULIFFE
(Columbia 20845)

● Leon McAuliffe and his boys offer a pair of lively sides that are done with much gusto. The top end features a nice sounding guitar as it plucks its way through a number that has a big bounce to it. The second half is a tune that is presented with a bit of a jump beat, but still carries the ballad flavor. Ops oughta look in.

"THERE'S SOMETHING NICE ABOUT YOU" (2:45)
"MARIJUANA" (2:50)

MR. SUNSHINE
(RFD 5082)

● The upper deck finds Mr. Sunshine and his guitar pickers spinning through a fast and jumpy thing, with Mr. Sunshine piping the lyrics. The vocal and the musical backing make this a listenable end. The lower side features the same artists with a cute ditty that has some good lyrics to offer. We like the bottom half.

"THE LAMP OF FAITH" (2:17)
"GOOD LUCK, GOOD HEALTH, GOD BLESS YOU" (2:15)

ROY ROGERS
(RCA Victor 21-0496; 48-0496)

● The popular cowboy Roy Rogers, with the help of Frank Worth and his orchestra, warbles his way through a pleasant tune that may click. Roy delivers this number in a talking manner, while a fine choral group offers a soothing backdrop for the vocal. Flip is a pop song that gets a good treatment from the entire crew. Ops should watch this disk.

"KEEP YOUR COTTON PICKIN' HANDS OFF MY GAL" (2:30)
"TEN TRIPS TO THE ALTAR" (2:42)

JOHNNY BOND
(Columbia 20844)

● Johnny Bond comes up with a pair of happy sounding sides. Both ends are done in the novelty vein and with Johnny giving out with the lyrics these tunes come out better than average. The first half has an infectuous bouncy beat, while the second side is done with an equally fine moderate beat. Either side can go.

"BRIMSTONE BEAUTY" (2:43)
"FIRST, LAST AND ALWAYS" (2:54)

BUD HOBBS
(MGM 11032)

● Bud Hobbs, with a good instrumental assistance, takes a fast moving jump tune and spins through it in fine style. Bud gives this end some first class vocalizing. The lower half is a fair sounding ballad that is offered by in a listenable fashion. We think it's the top deck.

"DONE ROVIN'" (2:42)
"PLAID AND CALICO" (2:36)

JOHNNY HORTON
(Cormac 1193)

● The top end is a slow ballad that might easily break out. Johnny Horton handles the lyrics in a wonderful manner, while Bill Thompson and the Westernaires lend a fine musical backdrop to the tune. Flip is a change of pace for the boys and they bring this number home with another good interpretation. Ops oughta watch the first side.

"CAN'T GO ON" (2:15)
"I AIN'T DONE NOTHIN'" (2:22)

SMILEY BURNETTE
(Capitol 1746; F-1746)

● Smiley Burnette has a pair of swell sounding sides working for him on this new piece of wax. The upper level is a pleasant tune with a fast tempo that Smiley takes hold of and makes it come out ok. The bottom half is a slow and forceful blues number that gets a fine instrumental push. Either side can go.

"LOVE THIEF" (2:37)
"HOW DO YOU FEEL" (2:17)

HANK THOMPSON
(Capitol 1745; F-1745)

● Hank Thompson, aided by Johnny Manson, offers a couple of slow ballads. Each half receives some nice vocalizing by Hank and some good instrumental assistance from the band. Hank takes the lower deck by himself and dishes out a bit of fine listening pleasure. Ops should take heed of the under lid.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AB—Abbey	LO—London
AL—Aladdin	ME—Mercury
AP—Apollo	MG—MGM
AT—Atlantic	MO—Modern
BU—Bullet	NA—National
CA—Capitol	OR—Oriole
CR—Chess	PE—Peacock
CO—Columbia	PR—Prestige
CR—Coral	RA—Rainbow
DA—Dana	RE—Regent
DE—Decca	RG—Regal
DY—Derby	SA—Savoy
4 Star—Four Star	SIT—Sittin' In
FE—Federal	SP—Specialty
IN—Intro	TE—Tempo
JU—Jubilee	TW—Tower
KI—King	VI—Victor

45 rpm numbers in parenthesis

Aug. 18 Aug. 11

1—COME ON-A MY HOUSE 105.8 98.1

CA-1710 (F-1710)—KAY STARR
Hold Me, Hold Me

CO-39467 (4-39467)—ROSEMARY CLOONEY
Rose Of The Mountain

DE-27680 (9-27680)—ELLA FITZGERALD
Mixed Emotions

FE-14001—KAY ARMEN
Just in Case

ME-5671 (5671x45)—RICHARD HAYES
Go, Go, Go

RH-111—LOUIS PRIMA
Bring Forth De Light

SA-793—BERT KEYES
Perhaps

VI-20-4199 (47-4199)—THREE SUNS
Hula Blues

2—TOO YOUNG 94.6 93.8

CA-1449 (F-1449)—KING COLE
That's My Girl

CO-39271 (4-39271)—TONI ARDEN
Too Lote Now

CR-60393 (9-60393)—DENNY VAUGHN
I Love The Way You Say Goodnight

DE-27569 (9-27569)—PATTY ANDREWS
Gotto Find Somebody To Love

DE-27366 (9-27366)—VICTOR YOUNG
Be My Love

ME-5599 (5599x45)—RICHARD HAYES
Shenandoah Waltz

MG-10920 (K10920)—JOHNNY DESMOND
I Fell

VI-20-4105 (47-4105)—FRAN ALLISON
Lies

VI-20-4209 (47-4209)—SPIKE JONES
So 'Elp Me

VI-23-5480 (51-5480)—LUIS ARCARAZ O.
Becouse of Rain

3—JEZEBEL 85.6 82.7

CO-39267 (4-39267)—FRANKIE LAINE
Rose, Rose, I Love You

LO-1060 (45-1060)—WINIFRED ATWELL
Choo-Choo Samba

ME-5622—ALLEN GREENE
The Miracle

ME-5620—ALEXANDER BROS.
Pennsylvonia Dutch

Aug. 18 Aug. 11

4—SWEET VIOLETS 71.1 63.9

CO-39488 (4-39488)—JANETTE DAVIS
My Darling Man

DE-27668 (9-27668)—JANE TURZEY
Lonely Little Robin

ME-5673 (5673x45)—DORIS DREW
Them There Eyes

VI-20-4174 (47x4174)—DINAH SHORE
If You Turn Me Down

5—BECAUSE OF YOU 59.5 39.6

CA-1493 (F-1493)—LES BAXTER
Unless

CO-39362 (4-39362)—TONY BENNETT
I Wont Cry Anymore

CR-60440 (9-60440)—BOB CROSBY O.
Nine-Twenty Special

DE-27666 (9-27666)—LOMBARDO & DeHAVEN
Out O' Breath

ME-5643 (5643x45)—RAY BARBER
Girls We Never Did Wed

MG-10947 (K10947)—JOHNNY DESMOND
Andiomo

VI-10-3425—JAN PEERCE
What Is A Boy?

6—THE LOVELIEST NIGHT OF THE YEAR 59.2 59.4

CA-1408 (F-1408)—HELEN O'CONNELL
Arthur Murray Taught Me Doncing

CO-39192 (4-39192)—PERCY FAITH
You Are The One

DE-27507 (9-27507)—FRED WARING
Tulips And Heather

DE-27583 (9-27583)—ETHEL SMITH
Syncopated Clock

LO-937 (45-937)—ANNE SHELTON
Love Me, My Love

MG-30352 (K30352)—ANN BLYTH

VI-10-3300—MARIO LANZA
La Donno E Mobile

7—MY TRULY, TRULY FAIR 59.0 61.7

CA-1583 (F-1583)—RAY ANTHONY
Pretty Eyed Baby

CO-39415 (4-39415)—GUY MITCHELL
Who Knows Love

CR-60514 (9-60514)—GEORGIE AULD
Sentimental Fool

DE-27630 (9-27630)—RUSS MORGAN
I Am Free

LO-1050 (45-1050)—DICK JAMES
Happy Valley

ME-5646 (5646x45)—VIC DAMONE
My Life's Desire

MG-10984 (K10984)—ART MOONEY
Tht World Is Mine

VI-20-4159 (47-4159)—FREDDY MARTIN
The Good Humor Man

8—I GET IDEAS 31.3 29.2

CA-1573 (F-1573)—PEGGY LEE
Tonight You Belong to Me

VI-20-4141 (47-4141)—TONY MARTIN
Tahiti My Island

9—ON TOP OF OLD SMOKY 31.1 38.2

CO-39328—BURL IVES
Syncopated Clock

CR-60436 (9-60436)—GEORGE CATES
Syncopoted Clock

DE-27515 (9-27515)—WEAVERS
Across The Wide Missouri

IN-6014—TERREA LEA

LO-1028 (45-1028)—JOSH WHITE
Block Girl

ME-5612 (5612 x 45)—GEORGE SIRAVO O.
Do You Dig John Peel

VI-20-4114 (47-4114)—VAUGHN MONROE

Aug. 18 Aug. 11

10—SHANGHAI 29.5 21.6

CA-1525 (F-1525)—BOB CROSBY
The Naughty Waltz

CO-39423 (4-39423)—DORIS DAY
My Life's Desire

CR-60521 (9-60521)—HARRY BABBITT
Never Again

DE-27653 (9-27653)—BING CROSBY
I've Got To Fall In Love

MG-10998 (K10998)—BILLY WILLIAMS QT.
Wondrous Word

VI-20-4192 (47-4192)—BUDDY MORROW O.
Good Morning Mr. Echo

11—I'M IN LOVE AGAIN 29.1 30.9

DE-27635 (9-27635)—ANDREWS SISTERS—GORDON JENKINS
It Never Entered My Mind

ME-5663 (5663x45)—EDDY HOWARD
A Woman Is A Deadly Weapon

VI-20-4148 (47-4148)—HENRI RENE—APRIL STEVENS
Roller Coaster

12—MISTER AND MISSISSIPPI 25.3 33.1

CA-1521 (F-1521)—TENNESSEE ERNIE

CO-39371 (4-39371)—GENE AUTRY
How Long Is Forever

DE-27579 (9-27579)—MILLS BROS.
I'm A Fool To Want You

ME-5647 (5647x45)—REX ALLEN
Lonely Little Robin

ME-5645 (5645x45)—PATTI PAGE

VI-20-4140 (47-4140)—DENNIS DAY
Trinket Of Shiny Gold

13—HOW HIGH THE MOON 22.8 47.9

CA-1451 (F-1451)—LES PAUL & MARY FORD
Walkin' & Whistlin' Blues

CO-39145—ERROLL GARNER
Poor Butterfly

DE-24513 (9-24513)—LIONEL HAMPTON O.

MG-30303 (K30303)—DAVID ROSE

14—MORNINGSIDE OF THE MOUNTAIN 21.9 29.3

CA-1594 (F-1594)—JAN GARBER
Moon, June, Spoon

CO-39424 (4-39424)—PAUL WESTON
What Will I Tell My Heart

MG-10989 (K10989)—TOMMY EDWARDS
F'r Instance

VI-20-4181 (47-4181)—GRIFFIN & WINTERHALTER
I Love The Sunshine Of Your Smile

15—ROSE, ROSE, I LOVE YOU 21.8 27.6

CA-1532 (F-1532)—LOU ELLA ROBERTSON
The Letter

CO-39367 (4-39367)—FRANKIE LAINE
Jezebel

CO-39420 (4-39420)—MISS HUE LEE
An Autumn Melody

CR-60484—MITCHELL TRIO
Easy Come, Easy Go

DE-27594 (9-27594)—GORDON JENKINS
Unless

LO-1029 (45-1029)—BENNY LEE
Wimmin'

MG-10978 (K-10978)—ART LUND
I Like The Wide Open Spaces

VI-20-4135 (47-4135)—BUDDY MORROW O.
After I Say I'm Sorry

16—VANITY 20.4 12.6

CA-1584 (F-1584)—LES BAXTER
World Is Mine

CO-39466 (4-39466)—SARAH VAUGHAN
My Reverie

DE-27618 (9-27618)—DON CHERRY
Powder Blue

LO-895 (4-895)—HADDA BROOKS
It Hadda Be Brooks

ME-5659 (5659x45)—TONY FONTANE
Wondrous Word

Aug. 18 Aug. 11

17—JOSEPHINE 18.5 12.7

CA-1592 (F-1592)—LES PAUL
I Wish I Had Never Seen Sunshine

DE-27702 (9-27702)—MADCAPS
Casa Loma Stomp

DE-27703 (9-27703)—RUSS MORGAN
Longing For You

ME-5675 (5675x45)—LOLA AMECHE
Hitsity-Hotsity

18—LAURA 13.9 6.2

CA-1704 (F-1704)—STAN KENTON
Jump For Joe

CO-39442 (4-39442)—DELL TRIO

19—SOUND OFF 13.6 15.2

CO-39413 (4-39413)—DePAUR'S INF. CH.
Ugly Woman

DE-27054 (9-27054)—JERRY GRAY

DE-27608 (9-27608)—JERRY GRAY
Circus

VI-20-4113 (47-4113)—VAUGHN MONROE
Oh Marry, Marry Me

20—GOOD MORNING, MR. ECHO 13.2 16.8

CA-1702 (F-1702)—MARGARET WHITING
River Road Two-Step

DE-27622 (9-27622)—JANE TURZY
Be Doggone Sure You Call

ME-5662 (5662x45)—GEORGIA GIBBS
Be Doggone Sure You Call

VI-20-4192 (47-4192)—BUDDY MORROW O.
Shanghai

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—UNLESS 10.7 12.3

22—IN THE COOL, COOL, COOL OF THE EVENING 10.4 11.3

23—DETOUR 10.3 5.3

24—WHEN THE SAINTS GO MARCHING IN 10.1 5.2

25—COLD, COLD HEART 10.2 4.7

26—LONELY LITTLE ROBIN 9.9 8.6

27—THESE THINGS I OFFER YOU 9.4 9.6

28—BECAUSE 9.2 10.8

29—I'LL HOLD YOU IN MY HEART 8.2 12.1

30—LONGING FOR YOU 7.9 4.4

31—I WON'T CRY ANYMORE 7.8 9.1

32—I'VE GOT YOU UNDER MY SKIN 7.7 —

33—CARA CARA BELLA BELLA 7.6 —

34—KISSES SWEETER THAN WINE 7.5 —

35—MOCKIN' BIRD HILL 7.3 9.2

36—WANG WANG BLUES 6.8 8.8

37—WHAT IS A BOY? 6.5 9.4

38—PRETTY EYED BABY 6.3 10.5

39—BALLIN' THE JACK 4.9 10.2

40—BECAUSE OF RAIN 4.7 10.1

MANUFACTURE ON WARTIME BASIS

Shorted Production Schedules, Less Changes of Equip't, Continued Rationing of New Games Foreseen as New Peacetime-Wartime Manufacturing Basis Thru '52

USED MACHINES MARKET BEGINS TO WAKE UP

CHICAGO — Manufacture of new machines has gone on a wartime basis. This was what has been predicted for sometime now by all leading Government agencies.

The Cash Box analyzed this fact many months ago. It so reported to the industry. Few believed that it was fact.

Today, all are viewing the new type of wartime-peacetime economy, which the nation's leaders have been talking about for months.

Manufacture in this industry is now on this new type wartime-peacetime economy.

In short, even tho peace does still exist, manufacturers are actually producing what they probably would manufacture if a war was in progress.

Each day even this small production is being hampered and cut down.

Not only will this small production continue thru the balance of 1951, but, is definitely the case of what can be looked forward to thruout all of 1952.

There is now no doubt that *The Cash Box* reports of some many months ago regarding a wartime-peacetime economy are coming into being.

(This publication, like all other trade publications in the durable goods fields, does not like what confronts industry.)

In the meantime, of course, and as first reported by this magazine in its July 28, 1951 issue, the used machines market is beginning to awaken.

Operators now realize that whatever new equipment they will be able to purchase will only be able to take care of a very small portion of their routes.

All know that operators must have new machines to hold the interest of the players.

Those who are not now purchasing whatever new machines they can, will find themselves losing locations to those who are, one leading op stated.

He also reported, "There's nothing like a new machine to bring the customers into a spot. It just draws them away from where older machines are located. It speeds and increases play. Smart operators will continue to buy new machines because these are the lifeblood of this business."

ChiCoin Prepares Surprise Products

CHICAGO — Even tho more and more defense work is being taken on by Chicago Coin Machine Company, execs report that the firm is continuing on ahead with its experimental work as well as construction of coin operated equipment.

The firm is planning some very unique surprise games to be presented to the trade within a few more weeks.

As one of the firm's executives stated, "Tho we are very busy with our defense work at this time, we are still giving complete consideration to our regular games work, and will have some very outstanding products for the nation's operators before many more weeks have gone by."

PASSING OF THE POOR MAN'S FRIEND

(Reproduced from the front page of the Chicago Daily Tribune, Monday, August 6)

Midwest Coin Machine Show Exhibit Space And Floor Plans Ready

OMAHA, NEB. — Harold Klein, publicity chairman of the Midwest Coin Machine Show to be held here at the Paxton Hotel, October 15 and 16, reported this past week that floor plans of the exhibit space for the show are now ready for all who wish to exhibit.

Klein also reported, "From all advance indications this looks like it will be the biggest convention ever held outside of the old Chicago coin machine shows."

Klein suggested, "All those interested in exhibiting at the Midwest Coin Machine Show should immediately write in to get a floor plan of the exhibit space and also arrange for their booths as well as for hotel accommodations."

Operators are urged to make their hotel reservations early. It is hoped that the greater majority of the operators will all have their reservations in before October 1.

The operators of the six states that are sponsoring the Midwest Coin Machine Show have been told to contact their state associations and to have their reservations made thru these organizations.

These are: North Dakota Music Operators Assn.; South Dakota Phonograph Operators Assn.; Wisconsin Phonograph Operators Assn.; Nebraska Phonograph Operators Ass'n.; Minnesota Amusement Games Ass'n. and Iowa Automatic Music Operators Association.

Executives of any of the above six state organizations will pass on reservations to Harold Klein, Publicity Chairman.

Klein's address is: 1611 Chicago St., Omaha, Nebr.

All Civilian Manufacturers To Be Under Basic Metals Rule On Oct. 1

WASHINGTON, D. C.—In a national address over the radio this week, Manly Fleischmann, defense production administrator, announced that extension of basic metals controls to all civilian manufacturers, effective October 1.

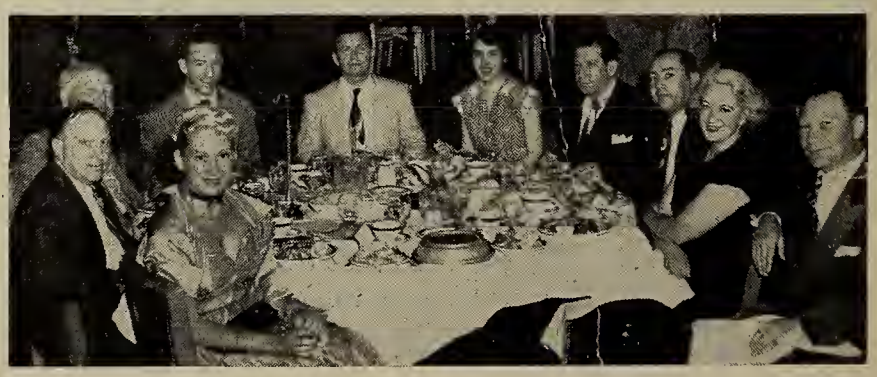
He reported that the present system of allocating steel, copper and aluminum for tanks, planes, guns and other arms—and for essential items such as machine tools, freight cars, ships and industrial equipment—would cover all industry starting with the last quarter of 1951.

Fleischmann said the broadened order would end a wild scramble for reduced supplies and emphasize the importance of continued civilian output in the defense-slated economy.

Manufacturers of consumer goods who now draw their supplies from the open market must apply for Government allocation permits by August 15, "or risk being unable to get materials," Fleischmann said.

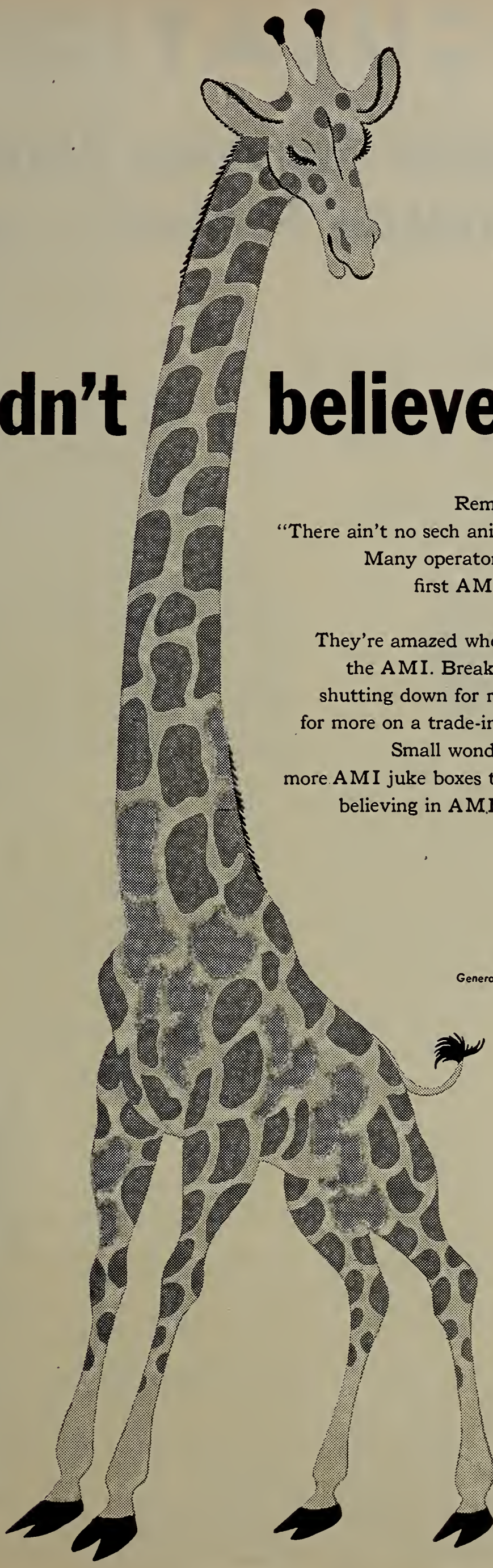
Under the new plan the legal open market in steel, copper and aluminum no longer will exist. These metals govern the use of almost all other materials.

International & Press Table At Party



CHICAGO—One of the most interesting tables at the Rock-Ola distrib party introducing the new "Super Rocket '52-50" phono, Sunday, July 29, was the "international" and "press" table. Here we see included (not in order): Irving Solovey, Canal Zone; Jose Romero, Puerto Rico; Napolean Boccheciampe, Maracaibo, Venezuela; Mr. and Mrs. C. R. Sandoval, exclusive factory exporters; Harvey Carr; and Mr. and Mrs. Bill Gersh.

"I couldn't believe it!"



Remember the farmer who saw his first giraffe?
"There ain't no sech animal!" he insisted. *He couldn't believe it.*
Many operators, looking over the earnings record of their first AMI juke box, are like that farmer. They, too, find the factual truth hard to believe.
They're amazed when they realize how little it costs to operate the AMI. Breakdowns are nil. There's no lengthy period of shutting down for repairs. The AMI costs less when new, sells for more on a trade-in; enjoys top earnings all the time between.
Small wonder that disbelief fades, for as operators add more AMI juke boxes to their routes, their experience proves that believing in AMI is a common-sense, profitable thing to do!

AMI *Incorporated*

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.

OPS REGULATION 14

Rules Reprinted Here In Matter Of Dime Phono Plays

NEW YORK — On May 11, the Office of Price Stabilization issued its Ceiling Price Regulation 34. The regulation is lengthy and thoro. It includes services. The regulation set forth certain definite rules, and by using one of these rules, all who offer services are to determine their ceiling prices. We quote below the exact rules, regulations and suggestions issued in the "OPS Guide":

RULE NO. 1—You charge no more now than you charged for a service you supplied to a purchaser of the same class during the base period, December 19, 1950, to January 25, 1951.

RULE NO. 2—If you did not actually deliver a service to a certain customer, your ceiling price is the hilghest price you offered (in writing) to supply this service to the same class of customer in the base period.

RULE NO. 3—If you did not supply a service or offer it for sale, your seiling price is the highest price of your closest competitor for the same service to a purchaser of the same class. You may use Rule No. 3 only if you neither offered nor supplied the service during the base period. If you do use this rule, you must file a statement with your District OPS Office showing how your price was computed. This must be done within 10 days after you determine it.

RULE NO. 4—You must file an application with the Director of Price Stabilization, Washington 25, D. C., for approval of a ceiling price in line with other prices established by this regulation if you cannot price your services under Rules 1, 2, or 3. This application must contain: (1) description of the service; (2) direct material and labor costs; (3) proposed ceiling prices; (4) an explanation of why you cannot price under the preceding rules; (5) if you supplied any other service during the base period, submit a description of the most comparable service showing your present direct labor and material cost and your present ceiling price.

SPECIAL EXCEPTIONS—In most cases you will be able to price your services according to the above four rules. There are other situations in which these rules will not apply, and the regulation provides pricing rules for meeting such exceptional situations. Seasonal services offer an example. For complete information on all pricing rules you must use, write or visit your District OPS Office and ask for a copy of Ceiling Price Regulation No. 34.

General Overriding Regulation 14 Excepted Services — July 19, 1951

TITLE 32A—NATIONAL DEFENSE APPENDIX

Chapter III—Office of Price Stabilization, Economic Stabilization Agency

[General Overriding Regulation 14]

GOR 14—EXCEPTED SERVICES

Pursuant to the Defense Production Act of 1950 (Pub. Law 774, 81st Cong.), as amended. Executive Order 10161 (15 F. R. 6105), and Economic Stabilization Agency General Order No. 2 (16 F. R. 738), this General Overriding Regulation is hereby issued.

STATEMENT OF CONSIDERATIONS

This General Overriding Regulation is an across-the-board regulation which exempts certain services from price control. All services now or hereafter totally exempted from price control will be listed in this General Overriding Regulation.

Some of the listed services have already been exempted under the provisions of Supplementary Regulation 15 to the General Ceiling Price Regulation. This supplementary regulation is simultaneously being revoked insofar as it deals with total exemptions. After this date, it will deal only with temporary suspensions and adjustable pricing authority as to sellers of certain services. The services which are now temporarily suspended are services furnished by hospitals and summer camps and certain services related to harvesting and packing of fresh fruits, vegetables, berries and nuts. The adjustable pricing authority is now applicable to contract carriers by motor vehicle and lessors of trucks and passenger cars.

Those services already exempted under such Supplementary Regulation 15 and which are merely incorporated into this General Overriding Regulation for convenience are services rendered by schools, printing and binding services pursuant to contract with the United States Government Printing Office, drilling of oil and gas wells and certain other services related to oil and gas wells, and certain rates regulated by the Department of Agriculture under the Packers and Stockyards Act. The statement of considerations for such Supplementary Regulation 15 discusses the reasons for these exemptions.

A number of services are exempted from price control for the first time by this General Overriding Regulation. They fall within three groups: (1) services over which the Office of Price Stabilization has no control by virtue of the provisions of section 402 (e) of the Defense Production Act of 1950; (2) services which have minor significance and slight effect upon the cost of living; and (3) services which cannot practicably be controlled.

In the first category are a number of exemptions for professional services as well as exemptions relating to publishing, broadcasting, motion picture and insurance fields. These groups are dealt with by section 402 (e) of the Defense Production Act of 1950.

In the second category are services such as the repair and maintenance of antiques, shoe shining by shoe shine boys, taxidermy, etc.

The third group includes stevedoring and watchman and guard services. These services involve such a narrow margin over labor cost and often involve such an individualized pattern of charging that the administrative difficulties of control out-weigh the benefits.

The use of parking space on streets and thoroughfares when regulated by governmentally operated parking meters is exempted from price control. Parking fees usually partake more of the nature of a tax or the exercise of a municipal police power in the regulation of the use of public streets than a charge for a service. This exemption from parking does not apply to parking charges in lots operated by governmental agencies or private persons.

A number of services are exempted by an occupational designation. It is made clear in the regulation that the exemption extends to services which fall within the scope of the particular occupation and which are not performed as an incident to a non-exempt service.

All services rendered by employees are exempted since the control of wages and salaries is not within the scope of Office of Price Stabilization activities. Services rendered by way of employment are under Wage Stabilization Board jurisdiction.

This additional list was prepared after the Director of Price Stabilization had consulted with numerous representatives from various service fields and had given consideration to their recommendations. Subjecting the charges for these services to price control would have no appreciable effect on the program of price stabilization and would impose an unnecessary administrative and enforcement burden. In the judgment of the Director of Price Stabilization, in view of the nature of the additional services exempted, no ceilings are required to be applied to prices for such services.

REGULATORY PROVISIONS

Sec.
1. What this regulation does.
2. Applicability.
3. Exceptions.

AUTHORITY: Sections 1 to 3 issued under sec. 704, Pub. Law 774, 81st Cong. Interpret or apply Title IV, Pub. Law 774, 81st Cong. E. O. 10161, Sept. 9, 1950, 15 F. R. 6105; 3 CFR, 1950 Supp.

SECTION 1. **What this regulation does.** This regulation excepts from any ceiling price restriction imposed by the Office of Price Stabilization the rates, fees and charges for supplying the services enumerated.

SEC. 2. **Applicability.** The provisions of this General Overriding Regulation are applicable to services supplied in the 48 States of the United States, the District of Columbia, and Alaska, Guam, Hawaii, Puerto Rico, Samoa and the Virgin Islands.

SEC. 3. **Exceptions. (a)** No ceiling price regulation now or hereafter issued by the Office of Price Stabilization shall apply to the rates, fees and charges for the supply of the services listed below and the services which fall within the scope of the occupations listed below:

(1) Accountants and auditors.
(2) Actors and actresses.
(3) Actuaries.
(4) Architects.
(5) Artists.
(6) Athletes.
(7) Authors.
(8) Cartoonists.
(9) Chemists.
(10) Chiropodists.
(11) Chiropractors.
(12) Clergymen.
(13) Consuls and consulates of foreign governments.
(14) Correspondents and news commentators.
(15) Dentists.
(16) Detective agencies.
(17) Discounting, purchasing or advancing monies upon the security of accounts receivable, promissory notes, bills of exchange and other like commercial paper.
(18) Drilling of oil and gas wells, including necessary operations in connection therewith, such as electrical logging services, preparation of locations, shot hole and diamond core drilling, fishing jobs, pulling, salvaging and plugging operations.
(19) Economists.
(20) Editors.
(21) Educational services rendered in the educational facilities of schools and educational institutions which provide a systematic and supervised course of instruction in a branch of knowledge, art, craft, or skill.
(22) Engineers—(aeronautical, chemical, civil, electrical, industrial, mechanical, metallurgical, mining, marine, etc.) other than engineering firms engaged in the sale of equipment or in contract construction.
(23) Entertainers.
(24) Fire fighting services in connection with oil and gas wells.
(25) Foresters.
(26) Geologists.
(27) Trimming of hedges and cutting and maintenance of lawns.
(28) Services performed in any calendar or fiscal year by any individual in his own home, but only if the total amount of the rates, fees and charges received therefor in the next preceding calendar or fiscal year did not exceed the sum of $5,000.
(29) Hunting, fishing, and trapping privileges on preserves.
(30) Interest for the use of money.
(31) Investment counselling.
(32) Repair and engraving of jewelry and articles of gold, silver or plated ware and the cutting, polishing and setting of precious or semi-precious stones and pearls. (Storage of such materials in safe deposit facilities is subject to Ceiling Price Regulation 34 as well as storage otherwise than in safe deposit facilities.)
(33) Lawyers.
(34) Lecturers.
(35) Marketing forecasting.
(36) Mathematicians.
(37) Metallurgists.
(38) Meteorologists.
(39) Musicians.
(40) Naturopaths.
(41) Nurserymen rendering landscaping services in connection with a sale of an exempted commodity.
(42) Nurses.
(43) Repair and maintenance of objects of art and commodities made prior to 1850.
(44) Occult sciences practitioners — spiritualists, mediums, fortune-tellers, astrologers.
(45) Osteopaths.
(46) Use of parking space on public streets and thoroughfares when regulated by governmentally operated parking meters. This exemption does not apply to motor vehicles parking rates, fees and charges in parking lots operated by governmental agencies.
(47) Pharmacists—registered, for filling prescriptions which require the services of a registered pharmacist, and which contain a physician's, dentists, veterinarian's, or any other licensed practitioner's written directions as to use, and is signed by him; provided, however, that where a registered pharmacist sells a product without transposing the written directions from the prescription to the label, that is the sale of a commodity and is not exempt under this regulation.
(48) Physicians and surgeons.
(49) Physicists.
(50) Printing and binding services rendered by printers and binders pursuant to "Standard Rate Contracts" entered into with the United States Government Printing Office.
(51) Program elements (package productions) furnished by independent contractors (package producers) for use in radio or television broadcasting or in a motion picture, theater or night club.
(52) Psychologists.
(53) Shoe shining services supplied otherwise than in the operation of a business establishment.
(54) Sports officials
(55) Statisticians.
(56) Stevedoring (the loading or unloading of waterborne freight, the taking of goods from a place of rest on land or on a dock, pier, barge or lighter and stowing them in the hold or other cargo space of a ship or transferring goods similarly from the ship to a place of rest on land dock, pier, barge or lighter including the customary sorting and piling) and carloading and unloading services in connection with stevedoring (the loading or unloading of freight cars performed in connection with a "stevedoring" operation at the same general location on goods or merchandise that have been or are about to be subject to such "stevedoring" operation) when performed for any carrier by water, foreign or domestic.
(57) Surveyors.
(58) Syndicates which sell commodities or supply services the primary value of which depends upon editorial content, expression of ideas or dissemination of information.
(59) Taxidermy.
(60) Teachers.
(61) Transportation of United States mail and parcel post.
(62) Trust, estate, escrow and corporate fiscal agency services—executorships, administratorships, guardianships, conservators and committeeships of minors and incompetents, trusteeships (trustee services rendered with respect to personal, corporate and pension trusts, and agency, custody and investment advisory actions), escrow services, coupon and dividend paying agency services, stock transfer agency and registrarship services.
(63) Veterinarians—registered or licensed under State or Municipal law.
(64) (i) Services, the rates for which are regulated by the United States Department of Agriculture under the Packers and Stockyards Act, as amended.

(ii) Grading, inspecting, classing, testing, weighing, analyzing or licensing the fees or charges for which are fixed, approved or collected by the United States Department of Agriculture; and fees collected or charges made by the United States Department of Agriculture under its programs.

(iii) Financing operations paid directly by the United States Department of Agriculture under its programs.

(65) Services supplied by the United States Post Office Department.

(66) Snow removal services and rental equipment used in connection with snow removal, when performed for or rented to, the United States or any agency thereof, or to any State or Territorial government, or any agency or political subdivision thereof.

(67) Watchman and guard services.

Effective date. This General Overriding Regulation is effective July 9, 1951.

MICHAEL V. DISALLE
Director of Price Stabilization.

JULY 9, 1951.

ALL RIGHT! WHEN IT'S OVER, YOU CAN COME BACK AND PLAY Williams

HAYBURNERS

MORE PLAY APPEAL!

TIZZIE LIZ Sez: No question about it! Number One choice with everybody is HAY-BURNERS!

ORDER FROM YOUR DISTRIBUTOR NOW!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. Fillmore St.
Chicago 24, Illinois

WILL TRADE . . .

BRAND NEW

TURF KINGS

(in original crates)

FOR . . .

MUSIC, CIGARETTE, or ANY OTHER COIN MACHINE EQUIPMENT

Write—Wire—Phone

RUNYON SALES COMPANY

Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc., Super Vend Sales Corp.

593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777
354 S. Warren St., Trenton, N. J., TR 5-6593

Golumbo Holds Boston Showing Of Rock-Ola Phono

BOSTON, MASS.—Jerry Golumbo of Music & Television, this city, is showing the new Rock-Ola '52-50 Super Rocket phonograph at his headquarters here, this Monday, Tuesday and Wednesday, August 13, 14 and 15.

Larry Papen of the Rock-Ola Manufacturing Corporation will be on hand to represent the factory. Larry also wants to meet all the New England music ops and tell them about the plans which the factory have already formulated for their welfare.

Helping Golumbo will be Ed Ravreby and Joe Greene, both well known to the New England music ops.

NEW ORLEANS NOTES

An all too quiet week end in the hospital was had by yours truly and believe me kids this heat and a hospital both are no fun. . . . Missed out on the dog races at Biloxi, Mississippi, but Lady Luck was more than generous with those who drove down over the week end. . . . In Chicago last week, **Bill Maddox**, Mallory's Distributing Company, saw **Fred Barber** of Walbox Sales of Dallas. Fred sent greetings to all his friends in Nola especially his old fire eating buddy **Milton Shott**. . . . **Ham Nelson**, the sage of Natchez was down a few days ago. Says times are getting so rough he's having to use some of the dough he has stashed in the basement. . . . How did it get in the basement Ham???? **John Serra** spent a hot day in Nola today. . . . By the time this is published, Mallory Distributing Company will be showing the new Rock-Ola "Super Rocket '52-50." We will give you all the particulars of the open house next week. . . . **Jennie Presly** drove in from Opelousas to week-end in Nola, and Jennie tells us that her operator business in phonograph records is terrific which means that the ops' business must be good around Opelousas way. . . . **J. C. Moore** of Meridian, Mississippi, seen purchasing five William's "Music Mites".

Ralph Bosworth back on the job at New Orleans Novelty Company following a two week vacation. . . . and **Lou Boasberg** and family returned to N. O. following a week in Miami Beach. . . . Crown Novelty reports quite a few Texas ops in recently. . . . Out of towners here and there: **George Rossi**, Hammond, La.; **Doc Hidalgo**, Donaldsonville, La.; **Leonard Lavine** and **Bob Rooney** of A-1 Amusement Company, Baton Rouge, La.; **Hood** and **Lam** of Baton Rouge, and **S. R. Moncalm** of Bastrop, La.

Wurlitzer Profit For 1st Quarter $166,792

Defense Contracts Now Total $16,000,000

CHICAGO—Consolidated operations of The Rudolph Wurlitzer Company for the first quarter (April, May and June), according to a statement by that company, resulted in a net profit of $166,792.53, or 20c per share, after provision for income taxes amounting to $166,000 computed at existing rates, as compared with a profit of $280,920.33 for the same period last year. Sales for the first quarter were $5,413,367.33 as compared with $5,791,235.28 for the same period last year.

Production schedules on pianos, accordions, electronic organs and coin-operated phonographs have been adjusted to comply with government limitation orders. "Present indications are that we should have no difficulty in selling all the civilian goods we are permitted to manufacture for the balance of the year," stated R. C. Rolfing, president.

Wurlitzer has defense contracts amounting to more than $16,000,000. Full scale production on these contracts will be under way by early fall.

At a meeting of the Board of Directors held on June 5, a dividend of 20c per share was ordered paid on September 1 to stockholders of record at the close of business on August 15.

BUY AT YOUR PRICE!!!

A-1 PHONOGRAPHS

Make Us An Offer

SEEBURG
(10) 146M
(10) 147M
(10) 148M
(15) M100—78 Selection

ROCK-OLA
(10) 1422
(10) 1426
(5) 1428

AMI
(10) Model A
(10) Model B
(10) Model C

WURLITZER
(10) Model 1015
(5) Model 1100

WE HAVE 100 PRE-WAR MACHINES

Name The Machine and YOUR PRICE

Subject To Prior Sale
F.O.B. Elizabeth, N. J.

SEACOAST DISTRIBUTORS, INC.

Exclusive Rock-Ola Distributor For New York and New Jersey

1200 North Ave. Elizabeth 4, N. J.
Bigelow 8-3524

EMPLOYMENT BOOMS

More Than 14 Million Placements In Year

WASHINGTON, D. C.—More than 14,000,000 job placements of farm and non-farm workers were made by the public employment service during the fiscal year ending June 30, according to a report by the Bureau of Employment Security.

Bureau Director Robert C. Goodwin said that as a result of the increased demand for workers for defense and civilian activities, the State employment services made more job placements in the first year after Korea than in any previous postwar year.

It was also reported that employment in the United States shipyards has increased over 60 percent since the outbreak of Korean hostilities. It is predicted that 40,000 additional workers would be added by the middle of 1952.

With employment reaching top levels, coinmen are bound to reap greatly increased play on their equipment. Many are now watching local developments so that they have their best money making equipment in locations near and around these booming industries.

Seek 4½ Million More Defense Workers

WASHINGTON, D. C.—Defense Mobilization Director Charles E. Wilson, following a U. S. Department of Labor report that labor shortages have become more widespread than at anytime since Korea, acted to assure skilled workers for the nation's critical defense industries.

Wilson asked for intensive recruiting programs and for a study of job standardization.

He reported that during the balance of this year, two million persons must be added to defense production.

During 1952 another two and a half million will be needed.

This means that industry must have 4 and one-half million more workers in the next year and a half.

Regardless of the normal growth of the labor force, and also the addition of women workers, shortages continue in many important defense production areas.

Many coinmen believe that this demand for over 4.5 million workers for the next 18 months will boom business for all types of coin operated entertainment.

Five Critical Housing Areas

WASHINGTON, D. C. — Critical housing areas, it has been found, prove ideal places for location of coin operated equipment of all types.

Five more critical housing areas were announced this past week by the National Production Authority.

In these areas Federal credit restrictions on housing are relaxed to provide more housing units for military personnel and workers.

The new areas are:

Norfolk-Portsmouth, Va.

Lancaster—Palmdale-Mojave, Calif.

Othello, Wash.

Wright Patterson Air Force Base, near Dayton, O.

Sampson Air Force Base, N. Y.

Rise In Military Contract Placements

Ops Favored By Greater Employment—But New Coin Equipment Will Be Scarce

WASHINGTON, D. C.—The Defense Department will break the current "lull" in placing military procurement contracts starting in August, it was indicated this week.

The Army, Navy and Air Force placed $3.3 billion in contracts during May, boosted the rate to more than $4 billion in June, but then slumped sharply during July.

A board official stated this week that procurement activity will be stepped up to $3 billion or more in August.

With the House adopting the bill to appropriate $56 billion and the Senate is sure to pass it in fast order, it is expected that much more than half of this amount will go into the manufacture of defense equipment. From now on, it is predicted greater monthly allotments will be made for procurements, with more and more materials, as well as manufacturing plants being directed toward military items.

As a result of the increasing activity in defense production, coinmen will be affected both adversely and favorably. With so many people employed, operators cannot fail to find increases in their collections, but at the same time, manufacture of new equipment will be curtailed (thru lack of materials and defense production activity of the coin factories). The progressive operator will take every step, while he has the opportunity, to protect himself for the future.

IF YOU DON'T USE IT . .

SELL IT

GET CASH FOR YOUR OLD MACHINES

There are coin machine buyers who want and need your used machines. An ad this size in The Cash Box costs you only $28 and reaches all the real, bonafide coin machine buyers—the kind of people who want your used machines. List the used machines you have on hand and mail to us today. We'll make up an attractive ad without charge. Write now, enclose check for $28 to: THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

CALIFORNIA CLIPPINGS

Pantages Maestro company will soon cease to function as manufacturer and distributor of wired music and related equipment. **Harry Snodgrass** tell us that they'll be concentrating strictly on operation as soon as they complete production on a batch of bar boxes and "Gimmick" phono-wired music combos. Seems the necessary material for these units, that was ordered over a year ago, just arrived last week. This situation as regards scarcity of material has convinced Snodgrass that it's useless for the firm to stay on as a manufacturer, but he figures they'll be plenty active in the operating end through the large number of units they already have on location. The boys plan to be back in production just as soon as things loosen up. . . . Another change in the local scenery is the sale of his big building by **Lyn Brown**, who hopes to locate in a smaller spot someplace on the Row. Didn't get the name or nature of business he'd sold the building to, but it could be a bowling alley or a dance hall — the place is that big. . . . Then there's Automatic Games, which isn't pretending to be too active these days, with **George Warner** spending a good deal of his time in another enterprise, selling insurance. George is one guy who ought to be able to do a good job in that line, and we're just gonna make sure we don't have the price of any premiums around before he corners us.

One fellow who seems to be doing fine, despite the familiar summer blues tune of the past few months, is **Mac Sanders**, whose miniature golf courses are at their most thriving season right now. . . . Catching his share of local action is Chicago Coin's **Phil Robinson** via their "Horseshoes" game. . . . On tap at C. A. **Robinson**'s was Charlie himself, who reports that things aren't too bad for them locally and considerably better up Reno way. . . . **Fred Gaunt** admits that General Music has seen busier weeks but they're still getting their share and better of what there is to get. Fred is just about ready to take off on that vacation at some quiet mountain lake and, we suspect, if he doesn't hear a juke box, see an amusement game or talk deal with an operator for the few weeks, it'll be okay with him. . . . Just back from a short run, **Jack Simon** was waiting on another shipment of Exhibit's "Pony Express," the liveliest item on the Sicking floor these days.

W. R. Happel, Jr. giving a little account of his recent combination vacation and business trip, says he called on operators in Montana, Portland, Seattle and San Francisco. Business seemed to be just about the same all over, with all of the lads hoping for a real pickup, come the Fall. . . . Bally's new regional man, **Phil Weinberg**, spent a few days with the **Laymons**. . . . Back from his vacation was Wurlitzer expert **Stan Turner**, and swallowing just about the biggest vitamin pills we've ever seen. . . . Also back from his vacation, and raring to go (on another vacation), was Laymon mechanic **Red Creswell**.

Condolences to the family of Fontana operator **Gravy DeWitt**, who was killed in an automobile accident. . . . Luckier was San Bernardino operator **Ben Goodsell**, whose car turned over, landed on its wheels, and Ben got out and walked away. . . . Congratulations to Los Angeles operator **Mel Heiman**, who was a proud papa this past week. . . . On the Row: **Lloyd Dindinger** and **Bill Bolton** of Oceanside. . . . Oxnard's **Ken Ferrier**. . . . **Harold Sharkey** of Huntington Park. . . . Santa Monica's **L. T. Hill, Jr.** . . . **Jack Sickly** from Bakersfield (off on another ocean fishing trip) . . **Wm. Bradley** of Covina. . . . **Todd Faulkner** of Long Beach. . . . **Al Cicero** from Santa Maria.

MINNEAPOLIS, MINN.

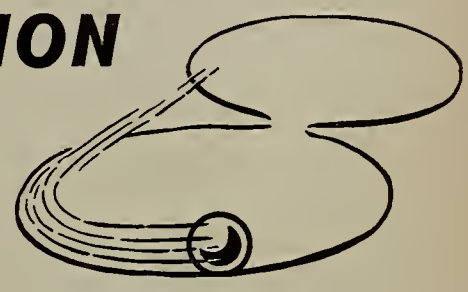
Many of the coin machine operators in this area were saddened by the passing of **Charlie Potter**, well known operator from Fairmont, Minnesota, who operated the Fairmont Novelty Company. At one time, Charlie had one of the largest operations in this area. The cause of his death was cancer of the spine. Quite a few of the distributors and coin machine operators turned out for his funeral, which was held at Fairmont, on Saturday, August 4. At the present time, **Mrs. Charlie Potter** is continuing the operation. . . . Seen around town picking up supplies for his route was **August Streyle** of Hazelton, N. D. . . . **Mark Coughlin** was also in town. Visiting him is his son **Jimmy**, who made the trip here from California. . . . **Pat Flannigan** of the Ajax Novelty Company, Minneapolis, just returned from a short vacation at Duck Lake in Northern Minnesota and he claims that the fishing was terrific. . . . Some of the operators who were in town picking up records and supplies for their routes, were the **Sieg Brothers** of Augusta, Wis., **Bob Cross**, of Fairmont; **Red Wilbur** of Duluth; **Ed** and **Millie Birkemeyer** of Litchfield; and **C. B. Sersen** of St. Cloud. . . . **Earl Hanson** said that his father **Gil** was supposed to make the trip into town with him but was still too busy to get away so Earl has to do the chores in town for him.

Chet La Doux of Bemidji, was seen in town as was **Wes Rydell** of Mora. . . . **Walt Thorn** of Staples, certainly is taking a nice vacation for himself and spending quite some time in Alaska and still is not back yet. . . . **Oscar Winters** of La Crosse, Wis., surprised the distributors by making a trip into the Twin Cities to see what is new in coin machine equipment, as did **Glen Bischell** of Chippewa Falls, Wis. . . . It seems that this is vacation time for quite a few of the operators and the people in the coin machine business. **Dick Jones** and his wife of Mpls, made an extended motor trip throughout the West visiting Glacier National Park and traveling through Wyoming and the Black Hills. . . . **Chuck Baird** and **John McMahon** were also vacationing up in the Northern Part of Wisconsin and from reports they caught quite a few fish. . . . **Lew Ruben** of the Lieberman Music Company is on vacation at the present time and certainly deserved it. . . . **Ted Fischer** of Waconia, reports that the fish are really biting.

There's a NEW Slant on Playboard Action in GOTTLIEB'S Latest Proven Innovation!

An Exciting Game of SKILL! SPEED! SIMPLICITY!

RACING BALL ACTION and SUSPENSE on the FIGURE-8 PLAYFIELD!



INDIRECT LIGHTING ON THE PLAYFIELD!

Attractive! Practical! Provides complete Board Visibility in all locations!

SKILL SHOOTING AT ITS GREATEST —Challenging! Fascinating!

Player wins Replays by shooting balls into holes and lighting up any 3 consecutive numbers horizontally or vertically on the giant card in the light box! As easy for a beginner as for the expert!

14 WINNING COMBINATIONS! High Score Awards!

Fast, Motorized Automatic Shuffle

CONFIDENTIALLY:

Test Reports show that this game is *TERRIFIC*—a Big money maker!

ORDER FROM YOUR DISTRIBUTOR **NOW!**

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

FOR QUICK SALE!

SAVE MONEY!

Bally TURF KINGS

Bally CHAMPIONS and CITATIONS
Williams' MUSIC MITES (New)
WURLITZER—SEEBURG—ROCK-OLA
PHONOGRAPHS—Write! Phone!

ORDER TODAY!

WE HAVE A SPECIAL TRADE-IN DEAL

BALLY SHUFFLE LINE
BALLY BRIGHT LIGHTS
BALLY FUTURITY
ROCK-OLA '52-50 SUPER ROCKET (Model 1434)
ALL OTHERS

LAKE CITY AMUSEMENT CO.

4533 PAYNE AVE.
CLEVELAND 3, OHIO
(Tel.: HEnderson 1-7577)

Let Us Arrange a

FREE DEMONSTRATION

of the Keeney Deluxe Electric

CIGARETTE VENDOR

★ For MORE THAN 3 YEARS operators have made much more money with service costs at an all-time low. Features: ● 432 pack capacity ★ Easy loading with swing-up top ● 3-way match vending ● Alternate front and rear column vending ★ Quick price changes ● Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, Ill.

SALE!!

4 BLONDE SEEBURG 48 Model . . . $319.50 each
2 AMI MODEL "C", slightly used . . . . . WRITE FOR PRICE

WRITE — WIRE — PHONE

Mid-West Distributing Co.

208 N. Madison Street Rockford, Ill.
(Phone: 2-8887)

FREE CATALOG

Hot *premium* items . . . *watches, rings* and *jewelry* specialties. All brand new merchandise with money back guarantee. Write for FREE 16 page catalog . . . just out.

MARVEL WHOLESALE WATCH CO.
Dept. L, 211 N. 7th St., St. Louis 1, Mo.

MIAMI MURMURS

It sure was a big thrill to read "The Miami Herald" (June 26) and, on page 1-C, note a headlined story all about what the U. S. Mint thinks of a 7½c coin. Since the first and original suggestion came from this publication for all America, it was interesting to note that Senator Harley Kilgore was questioning the U. S. Mint, "What about a 7½ cent coin?" If such a coin is minted eventullay, all America's businessmen will have to thank **The Cash Box**—"and that's what counts." . . . It's pretty quiet down here. But, every good hotel on the Beach is jammed. So if you, too, are coming down for a summer vacation here, better make sure you have reservations. . . . **Meyer Friedman** of the Saxony Hotel asking me, "When's **Bill Gersh** coming down, he's usually here in the summertime?" . . . **Mr. and Mrs. Harry Siskind** of good ole Brooklyn down here for a three week vacation and enjoying every minute of it. . . . **Dick Steinberg's** brother here buying up small music routes. Guess Dick wants to settle down in Florida's paradise. . . . **Mr. and Mrs. Lou Koren** on their way back to Chicago. Expect to return driving a brand new Cadillac back from the hot and humid 'Windy City'. By the way these very grand people are building 50 more rooms and a brand new dining room for their new hotel, the North Shore. . . . **Ted Bush** and **Ozzie Truppman** are among the most terrific fight enthusiasts in town. They're at every fight. . . Hear that **Ron and Nancy Rood** of Orlando made the trip to hot Chicago to see the new Rock-Ola Super Rocket for 1952. . . . **Willie and Sydelle Blatt** are just enjoying life. Taking things easy these days and looking forward to one of Miami's greatest seasons in 1952. (Can't stop those young bloods from hoping). . . . If defense work keeps up, Miami natives claim, "Everyone of the big manufacturers will spend the entire winter down here. Just to get away from the noise of their factories." . . . Some of the northern boys down here putting out 100 selection phonos down here on 50-50 and with only 5c play. (Oh, brother, will they learn!)

Jack Mitnick, AMI's eastern rep., in town this past week to say "Hello" to everyone here and to talk about "what's new" as well as how AMI is doing great things for the music ops and, before he knew it, was in the regular Thursday "gin" contest with **Willie Blatt** of Supreme Distributors, **Willie Levey** (Brooklyn's Miami Beau Brummel), **Steve Delevan**, formerly of Long Island, N. Y., and now one of the leading Motel owners down here, **Murray Gross**, one of our town's pinball leading lights, and **Murray Blane** who owns that zillion dollar spot, Liberty City Pool. (As to who took whom for how much or what—no report as yet.)

The fame of **The Cash Box** has certainly spread far and wide as **Willie (Little Napoleon) Blatt** learned last week. Willie advised that **Mr. and Mrs. Simms** of Panamurico, Panama, wrote to him to advise that they would be in Miami on Aug. 7, but, that they had read in **The Cash Box** that he would be in New York about that time. So, their letter stated, they did hope he would be back to meet with them when they arrived. . . . **Ted Bush** is a "Hayburner" fan. Ted reports that he can sell all the "Hayburners" that Williams can ship him. "It's the hottest game we've had in months," is the way **Ozzie Truppman** and **Ted Bush** report. This should be sweet music to the ears of **Harry Williams, Sam Stern** and **Bill Ryan.**

Sam Taran just received another load of Genco's Shuffle Targets and claims that these machines "hold up averages" for ops. . . . **Mr. and Mrs. Irv Sommer** seen at Flamingo Park, Miami Beach ball game. Irv. has turned his talents to real estate, but, still maintains his drink dispensers. . . . This is one of the best summer seasons Miami has had in years. . . . Northerners come down and state that it's cheaper and certainly more entertaining and relaxing to be down here in Miami with its even temperature than up in the northern resorts where they are charged by the pint of blood for a mosquito-infested room. . . . All hotelmen as well as coinmen here look forth to the biggest winter season in all Miami's history. So, if you plan to come down, make reservations early.

EASTERN FLASHES

It was pretty quiet along coinrow this week—that is until **Hirsh de LaViez** of Washington, D. C., came along. His presence didn't in any way increase the amount of business being done, but at least the street was "alive" for a day. There were the usual mysterious explosions, fires, etc., with many a happy chuckle resulting. All good clean fun. However, Hirsh was mighty careless with that fountain pen of his. Hirsh tells us that **Phil Mason**, who is partners in a music route in Washington with him, is becoming quite a sportsman. Every day at three in the afternoon, Phil visits the Country Club for some swimming and exercise. . . . Everyone on the street was most happy to welcome back **Joe Hirsch**, business manager of the games association, who once again was busy at his desk. Joe had suffered from a severe heart attack, with the medicos very pessimistic over his complete recovery. However, Joe, while weak, is practically as good as ever. He must be very careful now, and not overdo anything. . . . **Barney (Shugy) Sugerman**, Runyon Sales Company, must be having himself a time at Paul's in Swan Lake, N. Y. Away for a week's vacahion, he was due back on the job this week—but phoned the office he'd stay on for several more days. Meanwhile, **Morris Rood** and **Lou Wolberg** working at top speed. Rood, in demonstrating Bally's "Shuffle-Line" has become quite expert in running up high scores. The game is taking on here, with ops stating that once the player finds out how to work out the best scoring action, they can't be chased away from the game.

* * * * *

Jack Mitnick, AMI sales representative, here for a few days. He and his missus getting more excited by the minute as the wedding date of his daughter, **Bud (Beverly)** approaches. It's Sunday, August 19. . . . **Jack Semel** and son **"Happy" Herbie** along the street buying equipment. . . . **Joe Young**, Young Distributing, busy setting up display on new wall box and speakers just received from Wurlitzer. The Wall Box Model # 4851, a 48 selection box, quite a beauty in appearance, and to our non-mechanical mind, quite an amazing simple method of selecting the tune. The Speakers, the 8" custom job, and the 12" Deluxe model, most beautiful in design and appearance. Joe tells us that there's a plastic Pilaster (Wall Plaque) that is available so that the Wall Box and Speaker can be joined together for those locations needing this type of equipment. . . . **Al Simon**, Albert Simon, Inc., reports that ChiCoin's "Horseshoes" keeps moving out to ops. "They tell me," states Al, "that the game brings in increased collections each week it's on location."

* * * * *

Mike Munves away from the office, vacationing in the Catskill Mountains. He'll be back next week. Meanwhile, **George Fleckenheimer** holds down the fort. . . . **Hymie Koeppel**, Koeppel Distributing Company, trying to do a million things at one time, as **Harry** is out for the day. The Koeppels are probably the hardest working men in town. Maybe that, plus their policy of treating their customers with every consideration, is the reason for the volume of business being done. . . . **Dave Lowy**, Dave Lowy & Company, back from his 10-day vacation, working like a beaver, moving plenty of used equipment. This despite the fact that he wasn't feeling too well. Dave has an ailment picked up while serving in Italy during the past war that catches up with him every once in a while. . . . **Bart Hartnett**, one of the industry's old timers, visits with **Joe Hirsch** at the association offices. . . . One of the worst problems along coinrow is the lack of parking facilities for ops. Police regulations forbids parking, and it is strictly enforced by motorcycle gendarmes. We think it would be to the benefit of all the wholesalers along the street, if they were to combine their resources to provide some sort of parking space. Operators then would know that they could drive down, park their cars, and buy equipment. A plan of this kind would certainly add many sales for everyone during the year. . . . Have a note from **Willie (Little Napoleon) Blatt** of Miami, Fla., who tells us he's getting ready to start some jobbing again. Good luck, Nappie!

DALLAS DOINGS

Texas, and especially the area around Dallas, is caught in the throes of the worst heat wave in its history. For eight straight days the mercury has soared to 105 degrees and over. . . . And what does that mean to business? The coin machine operators are getting out as little as possible. Each day new deaths from sun stroke are reported, so most people are taking no chances. . . . **Albert McKool** is letting his new bowling machines make money for him while he is vacationing at Miami Beach. On a post card to **Leonard Metassa** of American Distributing Company he reports that the weather is cool and comfortable. Guess that reports from Florida aren't all propaganda. . . . **Weldon Denton** has figured out one sure way to beat the heat. He is vacationing in the snow capped mountains of cool Colorado. . . . Our sympathy to the family of **Dewey Turner** who died August 4 and was buried the following Monday from the Palmer Christian Church in Palmer. Turner was shipping manager for King Records, Inc., here. He died at the Dallas Veterans Hospital after a short illness. He joined King Records, Inc., in 1941 where he became shipping manager before his death.

H. G. (Mac) McKenzie has stepped up a notch at Commercial Music Company. He is now a full-fledged salesman. . . . If you want to make **Garland (Dele) Delamar** happy just mention his baby daughter **Debby**. He will tell you in no uncertain terms that she is just about the cutest little bundle ever to reach this earth. His idea of real living is to get out in his back yard, and water the grass with Debby's play pen close by. He might have something there. Dele, by the way, is with E. J. Shelby Co. of Waco. . . . **W. D. Wiggins** of McKinney breezed into Dallas briefly Saturday. He is looking hale and hearty as ever. His only complaints were about the weather. . . . **Grady Smith** just came home after an extended vacation through the South and Middle West. . . . **Tom Ratcliff** of Corsicana bought his first 45 RPM coin machine. Now he is worrying about finding enough records to fill it. . . . **Jimmy Garrett** of Longview made another flying trip to Dallas.

CHICAGO CHATTER

Some music ops upset by OPS Reg. 34. Most ops recall fact that this publication has been telling them, for more than eight years, to switch to dime play. Those who did are okay. Thost who didn't, within specified time of OPS, should now apply for "relief." Like phone companies that have switched from 5c to 10c for pay station phones this business, too, desperately needs increase. Ops' expenses are from 200 to 400 percent more today than they were prior to War II. . . . Coin operated units will come much closer to the public this Fall and Winter. Paramount Pictures and other big movie moguls planning on installing coin operated meters in homes to show latest pics on TV. That helps popularize the idea of coin-in-the-slot-entertainment. . . . **Leo Dixon** of Youngstown phones in to report that he spent two grand weeks away from the world. Far up in Quebec, Canada.

Mr. and Mrs. Don Dixon on way in for All-Star Football Game here on the 17th. . . . Up at Nippersink, noted resort near Genoa City, Wisc., there's one of those "Lucky Wishing Wells" on the Purple Heart vets' program. (Original from California). . . . **Harold Klein,** publicity chairman of the Midwest Coin Machine Show to be held at the Hotel Paxton, Omaha, Oct. 15 and 16, advises that floor plans for exhibit space all prepared for those who want to get their display booths all set. Harold hopes ops will have their hotel reservations in before Oct. 1. . . . The Gottliebs are back at the factory again, now that vacations are over. . . . **David Gottlieb, Nate, Sol** and **Alvin Gottlieb** all busy with a click game on the production line, "Watch My Line." Shipments going right ahead. . . . **Mr. and Mrs. Ed Zorinsky** in town (son of **Hymie Zorinsky** of Omaha) spending their first wedding anniversary here with Alvin Gottlieb as their host. Ed is a Lieutenant in the reserve. Spent two annual weeks in camp in Wisconsin. Came down here to meet his wife and they did the twon.

Irwin Blumenfeld of Baltimore at the Chez with **Sam Stern** of Williams. . . . **Harry Silverberg** of Kansas City phoned in to **Alvin Gottlieb** to advise him that "Watch My Line" would be the hit of the flooded region. . . . **Bill DeSelm** back on the job again and tells about how quiet and beautiful Drummond Isle in the upper Michigan peninsula is. At the same time, Billy reports, one of the world's most outstanding and greatest sporting goods stores is located there, "as you walk out of the primeval wilderness." It's called the "Wayfarer's Mart." . . . **Ray Williams** of Dallas and **Fletcher Blalock** of New Orleans were on their way into our town as this was being written. . . . There are now two pilots over at United—**Ray Riehl** and **Lyn Durant.** Both now very enthusiastic fliers. And both will fly you from Belmont to Diversey Avenues anytime.

Johnny Casola, who just came back from "checking" (that's what he calls it), reports that never before in United's history has he seen anything like the growing demand for "Six Player Shuffle Alley," "3-4-5," and "A-B-C." . . . **Bobby Jones, Si Redd's** salesman, from Boston, in town to spend his vacation here. Also visiting some of the factories. (Note Si: Bobby's mixing his vacation with business). . . . **Joe Abraham** of Lake City, Cleveland, advises that he'll be ready with his big open house party sometime early in Sept. Joe's new place will be completed by that time. . . . **Jack Nelson** in the east calling on Bally distribs. . . . **Tom Callaghan** reported to be a busy man this past week. . . . **Bill O'Donnell** reports that there just doesn't seem to be any letup in demand for "Bright Lights," "Shuffle Line" and "Futurity." . . . **Bill Fitzgerald,** AMI's adman and **Jim Mangan** of Mangan & Eckland, in a huddle this past week. . . . **Art Weinand** dashes off to Pittsburgh and advises that **Larry Papen** of Rock-Ola will take his place at **Jerry Golumbo's** Boston showing of the new Rock-Ola '52-50 Super Rocket. . . . **Sam Lewis** working very hard to make this year's UJA amusement division dinner an even bigger financial success than his great accomplishment of last year. Sam hopes the coin machine division will again come thru with a new donation record.

Inquiry from **Irv Vidor** of Virginia City regarding the Johnson Act well answered by Atty. Marty Nelson here. . . . **Joe Cohen** of Ristaucrat, Inc., Appleton, Wis., reports that the firm is stepping up production every week. Many of these small counter model phonos finding their way into Central and South America via Joe Caldron here. . . . **Mike Hammergren** back in town and his new office jammed with guys who want to say "hello." . . . **Ray Cunliffe** reports that "some of the boys" here are working mighty hard on 10c play. . . . **Wally Finke** phones in to tell us about Monday's Trib's front page showing the burial of the nickel. Which is something every coinman in the nation should take cognizance of these days. . . . There's a big jet plane sitting right in the yard over at **Roy McGinnis'** J. H. Keeney & Co., Inc. from what **Paul Huebsch** tells us. Something for all coinvisitors to see. . . . **Henry Strong** agrees with us that those who don't know the facts should at least keep their mouths shut.

Vince Shay's idea of an ideal vacation is to get up on a hay mower and just mow down that there hay. . . . Ops who are requesting 2 minute records, since crusade carried on this publication some six years ago, will be helped immeasurably with program being placed into effect by **The Cash Box** to once again jab disk mfrs awake to this need. The record mfrs cut down playing time when crusade went into effect. . . . **Lou** and **Ann Koren** held open house at the Covenant Club for their many friends this past week. They are now owners of North Shore Hotel in Miami Beach which, current reports state, they are remodeling and will make into luxury spot with same homey atmosphere as they had at the King Cole. . . . **Hirsh de LaViez** of Washington's Music Guild should have something very interesting to report after the 15th. (Please phone us, Hirsh) . . . HAPPY BIRTHDAY THIS WEEK TO: **Budge Wright,** Portland, Ore., and to **I .H. Rothstein,** Philadelphia, Pa. . . . **Charley Pieri** and **Clayton Nemeroff** with their coats off moving machines into their new spot.

Joe Mitchell of Mitchell Nov., Milwaukee, after talking to us about dime phono play, and also about phone company's switching to dime pay stations in Milwaukee, decided not to wait. Went after dime play himself. . . . Hear that **Clinton S. Pierce, Mayor** of Brodhead, Wisc., and well known music op, may have something to tell us soon about dime play. . . . Found **Ben Coven** out for the day this past Wednesday—playing golf. . . . Some mfrs holding off presenting new products until early September. Vacations and torrid weather not conducive to proper reception of new products. . . . Busiest man in town—**Frank Mencuri** of Exhibit—who has dozens of ops wanting the firm's sensational horses. These horses bringing in real coin. Commissions paid average only 20 percent. And to top flight locations. Just ask Frank.

WHAT ABOUT YOUR BUSINESS THIS SUMMER?

Exhibit has the answer for you. A most glowing, golden opportunity for every progressive operator in the nation. The sensational, new "EXHIBIT WESTERN KIDDIE CORRALS". It's merchandising at its finest. "EXHIBIT WESTERN KIDDIE CORRALS" help sell western kiddie merchandise. The kiddies' idols, "Hopalong" Cassidy, Gene Autry, Roy Rogers, all in one spot. Whether you want to feature an "EXHIBIT WESTERN KIDDIE CORRAL" in DEPARTMENT STORES, SUPER MARKETS, KIDDIE PARKS, FIVE & DIME STORES, OR YOUR OWN SPOT on the busiest thorofare in your city, you will be merchandising yourself into a shower of golden profits the like of which you have never before enjoyed. "EXHIBIT'S WESTERN KIDDIE CORRALS" feature EXHIBIT'S DALE SIX SHOOTERS, EXHIBIT'S FAMOUS CARD VENDORS WITH THE COWBOY CARDS THE KIDS ARE WILD ABOUT, EXHIBIT'S BIG BRONCO, EXHIBIT'S PONY EXPRESS, EXHIBIT'S SENSASIONAL GUN PATROL. Everyone of these machines ties right in with what the kiddies are clamoring for all over the country. This summer show yourself real profits with an "EXHIBIT WESTERN KIDDIE CORRAL". It's new. It's just what the kiddies (young and old) want. It's the newest big business in the nation: "EXHIBIT'S WESTERN KIDDIE CORRALS". Write, wire, phone today for complete details! Call at the Exhibit factory and see an "EXHIBIT WESTERN KIDDIE CORRAL" on dsiplay.

THE EXHIBIT SUPPLY COMPANY

4218-30 WEST LAKE STREET, CHICAGO, ILLINOIS

You reach....

BUYERS

and

SELLERS

instead of Lookers

thru

THE CASH BOX

It's a proven fact—If you're looking to sell—or buy—equipment for either wholesale purposes or for operating . . . *The Cash Box* is where your advertising gets the action!

Publication Office
EMPIRE STATE BLDG.
NEW YORK, N. Y.

CHICAGO
32 W. RANDOLPH ST.

LOS ANGELES
6363 WILSHIRE BLVD.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY — Rate 75c per agate line ($10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—Diggers of all types in any condition. Also Rotary Merchandisers, Punching Bags and all types of Arcade Machines, postcard vendors, latest Cigarette and Candy Bar Machines. NATIONAL, 4243 SANSOM, PHILADELPHIA, PA.

WANT — Late model phonographs. Will pay cash. Will pick np within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—One or a hundred phonos and games of all kinds. Cash waiting. Will bny yonr complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Phonographs, pre-war and latest models. State price wanted, mechanical condition, appearance, quantity you have, and when ready to ship, in first letter. BOLIVAR RADIO, BOLIVAR 14, MEXICO CITY, MEXICO.

WANT—Bingo Rolls—must be clean and in A-1 condition—$35. SYSTEM AMUSEMENT CO., 810 WEST SECOND AVENUE, SPOKANE 4, WASH., Tel.: RIverside 4745.

WANT—Used, new or surplus stock records. At this time we will pnrchase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately. USED RECORD EXCHANGE. Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT — All post-war games, phonographs, wall boxes, scales, arcade. All hideaways, speakers, adaptors, motors, Wurlitzer and Seeburg steppers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—Will buy nsed phonograph records made before 1940; any quantity or dealers stock. Will pay $15 to $30 per hundred. Some labels are Paramount; Gennett; Victor; Columbia; Brunswick; Bluebird; Vocalion; Decca; Q. R. S. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—By Operator: Bally One-Balls: Citation, Champion, Tnrf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—Your used or snrplus records. We buy all year ronnd and pay top prices. No blues or race. Not lot too large or too small. We also bny closeout inventories complete. BEACON SHOPS, 905 NO. MAIN PROVIDENCE 4, R. I.

WANT — United two-player Shnffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: RITEWAY SALES & MFG. CO., INC., 615 10th AVE., NEW YORK, N. Y. Tel.: JUdson 6-1865.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

WANT—What have you in new lines of equipment? Write us first. ROCK ISLAND DISTRIBUTING CO., 2530-32 FIFTH AVE., ROCK ISLAND, ILL. Tel: 6-6477.

FOR SALE

FOR SALE—New Tri-Score $150; New Jungle Joe $89.50; New United Skee Alley $134.50; New Royal Flush Pool Tablc $49.50; New Play Ball $149.50; New The Thing $149.50; Seeburg Shoot-The-Bear $325. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Bally Turf Kings, original crates, write—or will trade for late music, cigarette and any other coin operated equipment. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—10 original Q Ball tables, excellent condition, completely equipped. $100 each. Tel.: Luxemburg 2-1174.

FOR SALE—6 Panoram Peep Shows, now operating on our floor. Best offer for 1 to 6 takes. F.O.B. Charleston, W. Va. Write: PLAYLAND, 186 SUMMERS ST., CHARLESTON, W. VA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Moved—Must Unload. 1 Dime Pool Table $50; Bally Speed Bowler $50; Bally Shuffle Champ Rebound $75; United 2-Player Hockey (New) $100; Chicago Coin Playball (New) $75; Bally Shuffle Bowler $25; United Super Alleys $25; Super Bomber $50; Evans Play Ball $75; Wurlitzer 1015 $200; Exhibit Gun Patrol, like new, 3 slots, write; Bally Citation $95. K. C. SPECIALTY CO., 410 MARKET ST., PHILADELPHIA 6, PA. Tel: MArket 7-6865 or 7-6391.

FOR SALE—Immediate delivery—8 Wurlitzer 1015's $195 ea.; 5 Wurlitzer 850's $45 ea.; 3 Wurlitzer 750E's $80 ea.; 3 Wurlitzer 800's $75 ea.; 2 Wurlitzer 24-record Victory's $35 ea.; and 1 Rock-Ola 1426 $150. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY CINCINNATI 14, O. Tel: MAin 8751.

FOR SALE—Bally Hot Rods, latest model, like new, $99.50. Also One Balls, very good, ready for location: Victory Specials $30; Special Entries $40; Jockey Specials $55. 1/3 Deposit, Balance C.O.D. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE, CHICAGO, ILL.

FOR SALE—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity $10 ea.; Seeburg 8200 and 8800's at $49.50 ea.; 3-wire and wireless Boxes at $5 ea. Write or wire: DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel.: 8-7515.

FOR SALE—Pin Game Glass, size 21x41, $17 per case—8 sheets per case. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

FOR SALE—Selling out Bowler route. Make an offer—40 Speed Bowlers and 27 Shuffle Champs. Contact: ROYAL AMUSEMENT CO., 881 MAIN ST., BUFFALO, N. Y.

FOR SALE—Universal Photo Finishes, in excellent condition, $125; Bally Citations $95; Playmeters for AMI Phonos, new $4.50. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND 1, ORE. Tel.: ATwater 6521.

FOR SALE—Closeout! Brand new in original cases — Tri-Scores $115. Write for low prices on the following: Six Shooter, Cyclone, United Rebound S.A., Bowlette, Play Ball, Bomber, Hit-Run. Special! 40 Hot Rods—make offer. LEHIGH SPECIALTY CO., 826 N. BROAD ST., PHILADELPHIA 30, PA. Tel: POplar 6-3299.

FOR SALE—Bally Shuffle Bowler $29; Bally Speed Bowler $59; Bally Shuffle Champ $95; Chicago Coin Bowling Alley $39; Chicago Coin Classic $90; Chicago Coin Trophy $95; Universal Super Twin Bowler $95; United Shuffle Alley Express $95; United Twin Rebound $195. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE — Monarch Overhead Scoreboards $65; Monarch Stand-up Scoreboards $45; Monarch 12' Cushion Board $49.50; American Long Boards, A-1 shape $169.50; Dale Guns $69.50; Keeney Double Bowler $159.50. Large selection of guns for premium trade. SAVAGE NOVELTY CO., 628 - 3rd ST., BELOIT, WIS. Tel: COllege 2599-W.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seebnrg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shnffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start rontes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Brand new Advance 21 F Venders for immediate delivery; New Shipman 3-Way Stamp Venders $39.50 ea. or 6 for $200; Brand new Silver King Duck Hunters gum venders $24.50 ea. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, O.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before yon bny. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—1 Manley Pop Corn Machine—Model 49-Pl. Includes supplies such as paper bags, cartons, oil and approximately 100 lbs. of corn. Lists for $650. Floor sample, sale at $495; Jungle Joe photo electric Pistol with animated target, a real buy at $99.50; 1 floor sample Universal Shuffle Tournament, a four player bowling attachment for use on any shuffleboard $149.50; 1 Six Gun ABT Rifle Sport Shooting Gallery, complete with brand new compressor and new air pressure valve, write for price; Bang-A-Fittys, post-war skeeball, free ball feature, new in crates $195. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send yonr check for $48 today plus your first 40 word ad to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y. (Phone: LOngacre 4-5321).

FOR SALE—or will trade for any post-war Wurlitzer or Seeburg 100 Phonographs: Extra clean Bally Champions $250; Bally Citations $150; Bally Eurekas $200; Universal Photo Finish $200. These tables are in perfect working condition and ready for your location. CITY MUSIC CO., 1203 MILBY ST., HOUSTON, TEXAS. Tel: CApitol 9671.

FOR SALE—Hard-to-get Parts and Supplies. We have stock on hand. Let ns know yonr needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Bally Speed Bowlers $70; Bally Champ rebound $95; Keeney Double Bowler rebound $175 (fly-away pins); 1 Gottlieb Basketball pin game $100. These machines are perfectly clean and in excellent condition, ready to operate. Write or call: ANTHONY HIRT, 2303 N. 11th ST., SHEBOYGAN, WIS. Tel: 5619.

FOR SALE—Buy at your price!!! A-1 phonographs. Make us an offer. Seeburg: ten 146M; ten 147M; ten 148M; fifteen-M-100-78 selection. Rock-Ola: ten 1422; ten 1426; five 1428. AMI: 10 Model A; 10 Model B; 10 Model C. Wurlitzer: 10 Model 1015; 5 Model 1100. We have 100 pre-war machines. Name the machine and your price. Subject to prior sale, F.O.B. Elizabeth, N. J. SEACOAST DISTRIBUTORS, INC., Exclusive Rock-Ola distributor for N. Y. and N. J., 1200 NORTH AVENUE, ELIZABETH, N. J. Tel.: BIgelow 8-3524.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—5 Seeburg M-100's in perfect condition $789 ea.; 1 heavy gange canvas tent 40'x80' $429; 12 Juice Mixers, 10 gal. each, monel metal, ¼ hp. motor, ice cooled 2 faucets $99.50; WANT — Bally's Eurekas and Attentions. AMERICAN AMUSEMENT CO.; 628 MONTGOMERY ST., SYRACUSE, N. Y.

FOR SALE—America's finest reconditioned phonographs and music accessories, Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—New and used Turf Kings, write. Bally Cbampions and Citations, write. New Music Mite, surprising price, write. 25 Rock-Ola '46 and '47; 10 Wurlitzer 1015; 8 Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, O. Tel.: HEnderson 1-7577.

FOR SALE — Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. Tel.: 2441.

FOR SALE — New American Scales $95; Mutoscope Original Red Top Cranes $150; Packard Hideaways $50. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: MArket 1-3967.

FOR SALE—Just 21 $65; Joker $135; Spot Bowler $145; Maryland $60; Freshie $75; Rip Snorter $75; Star Series $110. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you bny get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel: RIverside 4131.

FOR SALE—5 Seeburg Gem Chassis in metal cabinets with Packard 30-wire adapters $50 ea.; 50 Buckley 1942 Boxes, 20 and 24 selection, $5 ea. All equipment usable and in good operating condition. HUGHES ELECTRIC CO., LADOGA, IND. Tel.: 17.

FOR SALE—Ready for location: Bally Hot Rods $99; South Pacific $99; Bank-A-Ball $99; Twin Shuffle-Cade $224; United Slugger $154. MERIT COIN MACHINE EXCHANGE, 542 W. 63rd ST., CHICAGO 21, ILL. Tel: ENglewood 4-9202 and 9204.

FOR SALE — Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Reconditioned Wurlitzers: 1250's $500.; 1100's $350.; 1015's $225.; 1080's $225.; 750's $100. Seeburgs: 147-M $225. Rock-Olas: 1422 $125.; 1426 $179.50. Packard Manhattan $169.50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN STREET, RICHMOND 20, VA.

FOR SALE—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save $$$. Write, or phone now. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. TEL: EVerglade 4-2600.

FOR SALE—Bally Shuffle Bowlers, like new, $25; Bally Shuffle Champ $75; Genco Bowling League $25. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750.

FOR SALE—Special Bargains! Wurlitzer 1100 $379; Wurlitzer 1015 $229; Wurlitzer 1080 $229; Wurlitzer 3020 wall boxes $39; Wurlitzer 219 steppers $25. Machines thoroughly reconditioned and refinished with Davis six point guarantee. Phone 5-5194, or write: DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE, N. Y.

FOR SALE — Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE — Chicago Coin Classic $135; Universal Super Twin Bowler $135; Bally Speed Bowler $100; Shuffle Alley with fly-away pins $50. ALLIED COIN MACHINE CO., 766 MILWAUKEE AVE., CHICAGO 22, ILL.

FOR SALE—Big Handicap back glass conversion for your Citation. Completely new. 15 new beautiful exciting colors. Get extra profits from your Citations. Order now—$17.45. One-third deposit, balance C.O.D. OHIO SPECIALTY CO., 29 WEST COURT ST., CINCINNATI 2, OHIO.

FOR SALE—Special Sale on W1-L56 Seeburg Wireless Wall-O-Matics $9.95 ea. while they last. Excellent condition. Deposit required. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE — Used Phonograph Records taken from our rontes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—New England's Largest Stock—New Machines, finest parts and service department. Exclusive distributor for Wurlitzer, Bally, United, Chicago Coin, Keeney, Exhibit. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040—and REDD DISTRIBUTING CO., INC., 811 UNION ST., WEST SPRINGFIELD, MASS. Tel.: 6-5418.

FOR SALE—Two Manhattan Packard phonographs, like new, $189.50 ea. WESTERN DISTRIBUTORS. 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, ORE.

CLASSIFIED ADVERTISING SECTION

FOR SALE—23 Encore Wall Boxes 24 selection (new) $27.50; Williams Music Mite, floor sample, $150; ChiCoin Hit Parade (brand new) $215; ChiCoin Play Ball (new. original crate) $95. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS 3, MO. Tel: OLive 2800.

FOR SALE — Or Exchange for non-coin operated items: 10 Bowling, 5 Pinball, 1 Shnffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Jnke Box, used machines. Principals send offers or propositions in detail in first response. SELECT AMUSEMENTS, BOX 288, NORTH ARLINGTON, N. J.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—4 ChiCoin Bowling Alleys, very clean, $65 ea.; 1 Exhibit Dale Gun $69.50; 1 Keeney Ten Pins $45; 8 Telequiz, with film, $145 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel.: 3-4508.

FOR SALE—W4L56 Boxes 5/10/25c. $44; 3W2L56 Boxes three-wire $27; W1L56 wireless Boxes $24; Seeburg Hideaway 146 $225; Wurlitzer 1100 $450; 1015 $295; Wurlitzer Skee Roll $125; 14 ft. Bankrolls $150; Irish Pool $90; Dale Guns $85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Wurlitzer 750E's $110; Model 850's $65; Model 700's $85; 3 Turf Kings, write; Model 3031 Wall Boxes, clean, $10.95; Several 1015's and 1100's — all in clean working order. GENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO.

FOR SALE — Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic $7.95. Right and left corners $8.95 ea. All bnbbler tubes for Wurlitzer 1015's $3.90 ea. Domes for Seebnrg 146, 147, 148 $16.95 ea. 1/3 deposit. Balance C.O.D. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Finest preminms for stimulating play on your amnsement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel: BLuemonnd 8-7600.

FOR SALE—Clean—Ready For Location: Seeburg M-100's $700; 100 Selection Seeburg Boxes $70; Seeburg 147's $250; Seeburg 146's $185; AMI Model "A" $350. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—or will trade: 200 assorted Shuffle Alleys and Roll Down games. Will take in trade what you have, but prefer Turf Kings. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, O.

FOR SALE — Extra Clean Pre-war Phonographs, Arcade Machines, Shuffle Alleys, Metal Typers, slightly used ABT Pistols metal stands priced to move. Write for list today. S. & W. MUSIC CO., ANNISTON, ALA.

FOR SALE—Bally Hy Rolls $49.50; 38 Wurlitzer H.W. $65.; 38 Seeburg H.W. $65.; South Pacific $95.; Be-Bop $115.; Harvest Moon $49.; Chicago Goalee $85.; Photo Booth with 2 Cameras $295.; Bally Entries, Daily Races, Victory Derby $35. ea.; Liberator $65.; Play Ball $65.; Roll Down $49.50. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASH.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE—We can supply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—The famons lightweight Jacobs Tone Arm for all antomatic phonographs. Get it from your nearest distributor. JACOBS NOVELTY CO., STEVENS POINT, WIS.

FOR SALE—Burroughs Bookkeeping Machine, usable for Accounts Receivable and Payable, Payroll and Inventory $600 cash—or will trade for coin operated equipment. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE. NO., MINNEAPOLIS, MINN.

FOR SALE—10 Winners, like brand new $225 ea.; 5 Photo Finish $135 ea.; 10 Cbampions $149.50 ea.; 5 Gold Cups $59.50 ea.; 10 Jockey Specials $49.50 ea.; 10 Turf Kings, all late models $315 ea.; 5 Wurlitzer 1015, very clean $215 ea.; 3 1947 Rock-Ola $195 ea.; 3 Wurlitzer 1017-A Hideaway $225 ea.; 3 Seeburg Model 100-M, very clean $725 ea.; 3 1946 Seeburg Hideaways $200 ea.; 2 AMI Model "C", used 1 month, write for price; 10 Shoe Shine Machines: 2 Imperial $85 ea.; 6 Falcon $125 ea.; 4 Uneeda $135 ea.; 1 Mutoscope Atomic Bomber, brand new original crate $145; 4 Bally Hot Rods, very clean $125 ea.; 3 Star Series $135 ea.; 3 Williams All Stars $79.50 ea. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

(Continued on next page)

CLASSIFIED ADVERTISING SECTION

Here's What You Can Get For Only 92¢ A Week

1. A 40 WORD CLASSIFIED AD IN EACH AND EVERY WEEK'S ISSUE FOR A FULL YEAR (52 CONSECUTIVE WEEKS) ACTUAL COST WOULD BE $3.20 PER WEEK OR $166.40 FOR THE ENTIRE YEAR OF 52 WEEKS . . . PLUS . . .

2. A FULL YEAR'S SUBSCRIPTION THAT BRINGS YOU "THE CASH BOX" EACH WEEK FOR 52 CONSECUTIVE WEEKS, REGULAR PRICE OF SUBSCRIPTION IS $15.00 WHICH ADDS UP TO THE GRAND TOTAL OF . . .

3. $181.40 . . . ALL THIS FOR ONLY $48 . . . OR 92c PER WEEK FOR YOUR 40 WORD CLASSIFIED AD PLUS YOUR WEEKLY COPY OF "THE CASH BOX" . . .

4. IF YOU ALREADY HAVE A $15 SUBSCRIPTION TO "THE CASH BOX" YOU WILL BE GIVEN FULL CREDIT FOR THE REMAINDER OF YOUR SUBSCRIPTION. THIS WILL BE DEDUCTED FROM THE $48 AND YOU WILL BE BILLED FOR THE DIFFERENCE ONLY.

THE CASH BOX
EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

☐ Enclosed Find My First 40 Word Classified Ad Plus My Check For $48.

☐ Bill Me For The Difference Due From My $15 Subscription. Enclosed Find My First 40 Word Classified Ad.

I AM AN OPERATOR_____ JOBBER_____ DISTRIBUTOR_____ MANUFACTURER_____

Name_____ Firm_____ Address_____ City_____ State_____

FOR SALE—Turf Kings $245—5 to 9 $225—10 and over $215; Champions $125—5 or more $99.50; Citations $77.50—5 or more $75; Photo Finish $82.50 any quantity; United ABC's, floor samples, write; Genco Stop & Gos $77.50; Brand New Turf Kings in original crates $447.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: CAnal 5306.

FOR SALE—All makes of post-war equipment completely overhauled and in first rate condition for sale at current prices. Phone or write for particulars. We are distributors of Seeburg equipment for North Carolina. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

FOR SALE—Thing $130; Fighting Irish $110; Rockette $130; Four Horsemen $135; Joker $150; Punchy $160; Pin Bowler $125; St. Louis $75; Champion $65; Rocket $140; Tri Score $130; South Pacific $110; Bally Hot Rods $125; Chicago Coin Bowling Alley $50. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—5 Turf Kings $235 ea.; Citations $50 ea.; Champions $100 ea. NASTASI DISTRIBUTING CO., 1010 POYDRAS ST., NEW ORLEANS 12, LA. Tel: MA 6386.

MISCELLANEOUS

NOTICE — We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE — We are distributors for Evans' "Constellation" 40 record phonograph. Now delivering. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING Co., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE—Our new address is 2257-59 N. Lincoln Avenue. Our telephone numbers are LIncoln 9-3996-7-8. MONARCH COIN MACHINE INC., CHICAGO 14, ILL. Charles J. Pieri-Clayton C. Nemeroff.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

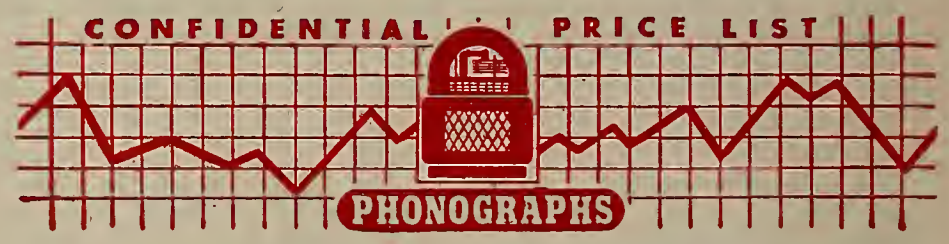
FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity



WURLITZER

2. 24	25.00	39.50
4. 600R	35.00	75.00
2. 600K	25.00	75.00
2. 500A	35.00	69.50
2. 500K	35.00	69.50
4. 41 (Counter)	35.00	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	39.50	50.00
4. 71 (Counter)	35.00	75.00
6. 81 (Counter)	49.50	75.00
4. 700	69.50	89.50
4. 750M	89.50	109.50
2* 750E	80.00	129.50
4. 780M Colonial	95.00	129.50
1. 780E	79.50	99.50
1. 800	75.00	99.50
2* 850	25.00	65.00
2* 950	25.00	75.00
4* 1015	195.00	295.00
4. 1017 Hideaway	225.00	259.50
4* 1100	279.50	450.00
1. 1080	225.00	239.50
4. 1250	450.00	550.00
6. 300 Adapter	10.00	15.00
4. 320 Wireless Wall Box	3.50	5.00
4. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	3.50	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
4. 304 2 Wire Stepper	3.50	5.00
4. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	10.95	19.50
4. 3045 Wall Box	12.50	20.00
4. 3020 Wall Box	34.50	39.50
4. 3025	12.50	19.50
4. 2140 Wall Box	17.50	24.50
4. 219 Stepper	19.50	25.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	2.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
4. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
4. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit.	7.50	9.50
6. 130 Adapter	15.00	19.50
4. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
4. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

2. Plaza	25.00	39.50
4. Royale	25.00	39.50
4. Regal	35.00	49.50
4. Regal RC	39.50	59.50
4. Gem	35.00	49.50
4. Classic	35.00	59.50
4. Classic RC	39.50	69.50
4. Maestro	39.50	65.00
4. Mayfair	35.00	59.50
4. Mayfair RC	49.50	59.50
6. Melody King	49.50	79.50
4. Crown	39.50	59.50
6. Crown RC	49.50	79.50
4. Concert Grand	39.50	59.50
2. Colonel	25.00	59.50
4. Colonel RC	49.50	79.50
4. Concert Master	49.50	69.50
4. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
6. Cadet RC	59.50	65.00
4. Major	49.50	59.50
4. Major RC	50.00	79.50
4. Envoy	49.50	69.50
4. Envoy RC	59.50	89.50
2. Vogue	25.00	59.50
4. Vogue RC	49.50	69.50
2. Casino	25.00	59.50
6. Casino RC	49.50	79.50
4. Commander	39.50	59.50
4. Commander RC	50.00	69.00
4. Hi Tone 9800	45.00	85.00
2. Hi Tone 9800 RC	25.00	59.50
4. Hi Tone 8800	35.00	75.00
2. Hi Tone 8800 RC	25.00	59.50
4. Hi Tone 8200	35.00	59.50
4. Hi Tone 8200 RC	35.00	59.50
2. 146S ('46)	139.00	185.00
4* 146M	150.00	239.00
2. 147S	169.00	250.00
2. 147M	189.00	279.00
1. 148S	295.00	335.00
2. 148M	319.50	349.00
4. 148ML	369.00	375.00
4. M-100-78	700.00	789.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
4. 30 Wire Wall Box	2.00	9.50
4. 5, 10, 25c Baromatic Wire	3.00	6.95

COPYRIGHT 1951. REPRODUCTION OR QUOTATION NOT PERMITTED.

6. 5, 10, 25c Wallomatic 3 Wire	7.50	8.95
6. 5, 10, 25c Baromatic Wireless	6.95	8.95
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
3* 3W2 Wall-a-Matic	18.95	35.00
3* W1-L-56 Wall Box 5c	9.95	27.50
4. 3W5-L-56 Wall Box 5, 10, 25c	39.50	49.00
4. W4L-56	44.00	49.50
4. W6-L56-5/10/25 Wireless	39.00	49.50
4. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
4. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	69.50
6. Counter '39	19.50	39.50
4. '39 Standard	39.50	69.50
4. '39 DeLuxe	39.50	69.50
4. '40 Master Rockolite	39.50	69.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
6. Playmaster & Spectravox	49.50	69.50
4. Playmaster '46	64.50	79.50
6. Playboy	25.00	30.00
2. Commando	25.00	45.00
1* 1422 Phono ('46)	125.00	175.00
4. 1424 Phono (Hideaway)	150.00	169.00
2* 1426 Phono ('47)	150.00	225.00
4. Magic Glo (1428)	395.00	475.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
5. 1525 Wall Box	10.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	10.00	25.00
4. Dial A Tone B&W Box	2.00	5.00
6. 1805 Organ Speaker	24.50	29.00

PACKARD

2. Pla Mor Wall & Bar Box	9.00	17.50
4. Manhattan	149.00	189.50
4. Model 7 Phono	79.50	99.50
4. Hideaway Model 400	79.00	139.00
6. 1000 Speaker	48.50	75.00
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50
6. Iris Speaker	21.50	29.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	250.00
4. Throne of Music	39.50	59.50
4. Empress	39.00	59.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
1. Constellation	129.00	169.50

AMI

6. Hi-Boy (302)	49.50	55.00
6. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
6. Singing Towers (301)	39.50	99.50
2. Model A '46	319.00	375.00
3. Model B '48	429.00	439.50

BUCKLEY

4. Wall & Bar Box O. S.	3.00	5.00
4. Wall Bar Box N.S.	7.00	17.50

AIREON

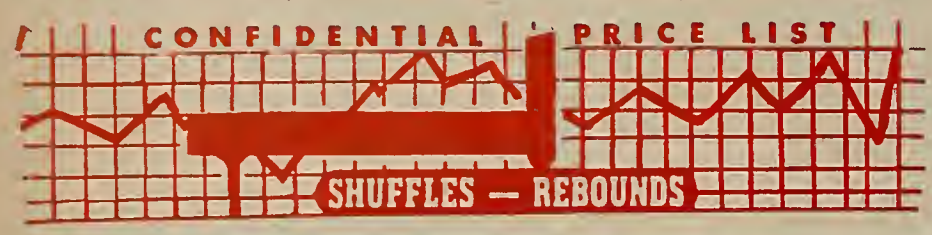
2. Super Deluxe ('46)	25.00	49.50
4. Blonde Bomber	75.00	129.50
4. Fiesta	75.00	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	119.50	150.00
6. '49 Coronet 100	275.00	299.50

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

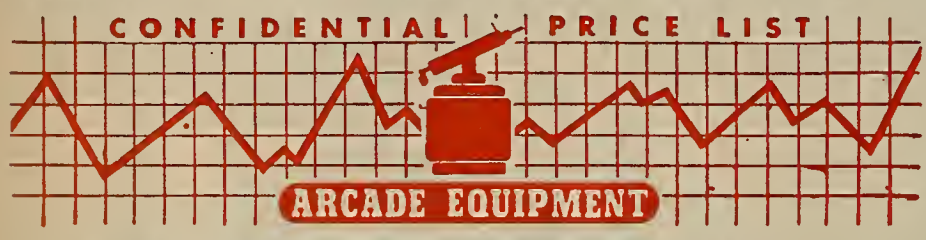
4. ABC Bowler	25.00	29.50
4. Ali Baba (Got 6/48)	39.50	49.50
4. Alice (Got 8/48)	39.50	45.00
4. Amber (Wm 1/47)	19.50	35.00
4* Aquacade (UN 4/49)	49.50	89.50
2. Arizona (Un 5/50)	100.00	109.50
4. Baby Face (Un 1/49)	39.50	65.00
6. Baffle Card (Got 10/46)	10.00	17.50
4. Ballerina (B 48)	44.50	50.00
4. Ballyhoo (B 47)	19.50	29.50
4. Band Leader	55.00	65.00
4. Banjo	25.00	34.50
4. Bank-A-Ball (Got)	85.00	99.50
4. Barnacle Bill (Got 8/48)	44.50	59.50
4. Basketball (Got 10/49)	99.50	109.50
4. Be Bop (Ex)	99.50	115.00
5. Bermuda (CC 11/47)	25.00	29.50
4. Big League (B 46)	14.50	19.50
6. Big Prize	10.00	30.00
6. Big Time	32.50	39.50
1. Big Top	69.50	79.50
2* Black Gold	50.00	79.50
4. Blue Skies (Un 11/48)	39.50	54.50
2. Bomber (CC 5/51)	145.00	199.50
4. Bonanza (Wm 11/47)	12.50	15.00
1. Boston (Wm 5/49)	89.50	104.50
2. Bowling Champ (Got 2/49)	69.50	79.50
6. Bowling League (Got 8/47)	12.50	24.50
4. Broncho	19.50	35.00
4. Buffalo Bill (Got 5/50)	69.50	95.00
4. Buccaneer (Got 10/48)	45.00	69.50
4. Build Up	25.00	35.00
2. Buttons & Bows (Got 3/49)	59.00	79.50
2. Camel Caravan	79.50	125.00
2. Canasta (Ge 7/50)	59.50	119.50
4. Caribbean (Un 3/48)	15.00	24.50
4. Carnival (B 48)	44.50	69.50
4. Carolina (Un 3/49)	54.50	69.50
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	25.00	49.50
1* Champion (B 48)	80.00	200.00
3. Champion (CC 6/49)	62.50	79.50
4. Chico	39.50	69.50
4. Cinderella (Got 3/47)	29.50	49.50
1* Citation (B 48)	50.00	134.50
5. Cleopatra	19.50	29.50
4. Club Trophy	29.50	49.50
4. College Daze (Got 8/49)	95.00	104.50
2. Contact	25.00	39.50
4. Contest	29.50	39.50
4. Control Tower (Wm 4/51)	149.50	169.50
2. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	39.00
4. Dallas (Wm 2/49)	74.50	79.50
6. Dark Horse	10.00	15.00
4. De Icer (Wm 11/49)	79.50	109.50
2. Dew Wa Ditty (Wm 6/48)	35.00	40.00
6. Double Barrel (B 47)	10.00	19.50
2. Dbl. Feature (Got 12/50)	75.00	149.50
4. Double Shuffle (Got 6/49)	79.50	94.50
4. Dreamy (Wm 3/50)	99.50	115.00
6. Drum Major	25.00	34.50
4. Dynamite (Wm 10/46)	10.00	14.50
4. Entry (B '47)	35.00	65.00
4. El Paso (Wm 11/48)	69.00	79.50
4. Fast Ball	10.00	15.00
6. Fiesta	14.50	19.50
2* Fighting Irish (CC 10/50)	85.00	139.50
4. Flamingo (Wm 7/47)	14.50	25.00
4. Floating Power	49.50	69.50
2. Flying Saucers (Ge 12/50)	112.50	129.50
6. Flying Trapeze (Got 9/47)	14.50	19.50
4. Football (CC 8/49)	64.50	89.50
1* 4 Horsemen (Got 9/50)	135.00	149.50
4. Freshie (Wm 9/49)	75.00	89.50
2. Georgia (Wm 9/50)	110.00	129.50
4. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rummy	99.50	110.00
4. Gizmo (Wm 8/48)	29.50	44.50
6. Glamour	24.50	29.50
2* Gold Cup (B '48)	37.50	84.50
4. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	89.50	99.50
4. Gondola	49.50	59.50
1. Grand Award (CC 1/49)	55.00	59.50
4. Harvest Moon (Got 12/48)	49.00	69.50
2. Harvest Time (Ge 9/50)	87.50	119.50
2. Havana (Un 3/47)	10.00	25.00
2. Hawaii (UN 8/47)	10.00	19.50
5. Hi Ride	10.00	25.00
4. Hit Parade	29.50	44.50
4. Holiday (CC 12/48)	44.50	65.00
4* Hot Rods (B '49)	99.50	149.50
1* Humpty Dumpty (Got 10/47)	29.50	49.50
4. Jack 'N Jill (Got 4/48)	49.00	59.50
5. Jamboree	25.00	39.50
4. Jeanie (Ex 7/50)	119.50	135.00
3* Jockey Special (B '47)	37.50	64.50
4. Joker (Got 11/50)	135.00	150.00
4. Judy (Ex 7/50)	135.00	155.00
1* Just 21 (Got 1/50)	59.50	79.50
4. K. C. Jones	119.50	129.50
2. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur (Got 10/49)	75.00	99.50
4. King Cole (Got 5/48)	34.50	55.00
1* Knockout (Got 1/51)	135.00	150.00
1* Lady Robin Hood (Got 1/48)	34.50	49.50
4. Leap Year	25.00	49.50
6. Line Up	25.50	29.50
2* Lucky Inning (Wm 5/50)	75.00	109.50
4. Lucky Star (Got 5/47)	25.00	50.00
4. Mad. Sq. Garden (Got 6/50)	139.50	144.50
4. Magic	39.50	54.50
6. Maise (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	35.00	79.50
4. Major League Baseball	29.50	39.50
4. Manhattan (Un 2/48)	22.50	39.50
4. Mardi Gras	34.50	49.50
4. Marjorie (Got 7/47)	19.50	29.50
4. Maryland (Wm 4/49)	60.00	99.50
4. Merry Widow	34.50	54.50
5. Melody (B 47)	20.00	39.50
4. Mercury (Ge)	72.50	79.50
4. Metro	17.50	27.50
5. Mexico (Un 6/47)	10.00	19.50
6. Miami Beach	15.95	19.50
2. Minstrel Man (Got 3/51)	137.50	149.50
5. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
1. Monterrey (Un (5/48)	22.50	59.50
4. Moon Glow (Un 12/48)	39.50	49.50
4. Morocco	35.00	49.50
4. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	25.00
4. Nifty (Wm 12/50)	139.50	145.00
4. Nudgy (B 47)	25.00	39.50
6. Oh Boy	15.00	29.50
1. Oklahoma (Un 6/49)	89.50	99.50
4. Old Faithful (Got 1/50)	89.50	114.50
4. One Two Three	49.50	59.50
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	35.00	49.50
4. Phoenix	24.50	39.50
2* Photo Finish	75.00	175.00
6. Pimlico	15.00	32.50
2. Pin Bowler (CC 7/50)	125.00	135.00
4. Pinch Hitter (Un 5/49)	39.50	49.50
2. Pinky (Wm 10/50)	135.00	149.50
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	59.50	69.50
4. Play Boy (CC 5/47)	15.00	45.00
4. Playland (Ex 8/50)	90.00	135.00
4. Playtime (Ex)	79.50	95.00
4. Puddin Head	49.50	69.50
4. Punchy (CC 11/50)	159.50	169.50
2. Rag Mop (Wm 11/50)	120.00	139.50
4. Rainbow (Wm 9/48)	45.00	54.50
4. Ramona (Un 2/49)	54.50	65.00
4. Rancho (B 48)	35.00	45.00
6. Ranger	10.00	15.00
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	114.50	139.50
6. Repeater	17.50	29.50
4. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	75.00	99.50
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	114.50	140.00
1. Rockettes (Got 8/50)	129.50	140.00
3* Rondevoo (Un 5/48)	25.00	45.00
4. Round Up (Got 11/48)	49.50	69.50
1. St. Louis (Wm 2/49)	69.50	79.50
4. Sally (CC 10/48)	30.00	54.50
4. Samba	65.00	97.50
2. Saratoga (Wm 10/48)	49.50	59.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	34.50	39.50
4. Sea Hawk	15.00	22.00
6. Sea Isle (CC 11/47)	14.50	39.50
3. Select-A-Card (Got 4/50)	49.50	85.00
4. Serenade (Un 12/48)	39.50	54.50
4. Shanghai (CC 4/48)	34.50	49.50
2. Shantytown	109.00	119.50
4. Sharpshooter (Got 5/49)	84.50	99.50
4. Shoo Shoo (Wm 2/51)	129.50	150.00
6. Shooting Stars	19.50	35.00
5. Short Stop	20.00	25.00
4. Show Boat (Un 1/49)	44.50	49.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	19.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
4. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4* South Pacific (Ge 3/50)	89.50	125.00
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
1. Special Entry (B '49)	39.50	54.50
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	44.50	49.50
4. Spellbound (CC 5/46)	10.00	14.50
2. Spinball (CC 5/48)	25.00	29.50
2. Spot Bowler (Got 10/50)	115.00	145.00
4. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Stardust (Un 5/48)	39.50	49.50
4. Starlite	10.00	49.50
4. State Fair	10.00	14.50
6. Step Up	10.00	14.50
2. Stop & Go (Ge 3/51)	85.00	129.50
1. Stormy (Wm 1/48)	29.50	39.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	30.00	49.50
6. Sun Beam	19.50	29.50
1. Sunny (Wm 12/47)	29.50	49.50
6. Supercharger	15.00	24.50
2. Super Hockey	39.50	79.50
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	15.00
4. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	59.50	69.50
4. Sweetheart (Wm 7/50)	109.50	115.00
1. Tahiti (CC 10/49)	89.50	109.50
4. Tally Ho	19.50	39.50
4. Tampico (Un 7/49)	69.50	79.50
6. Target Skill	12.50	19.50
3* Telecard (Got 1/49)	50.00	79.50
4. Temptation	59.50	69.50
4. Tennessee (Wm 2/48)	29.50	49.50
4. Thing (CC 2/51)	119.50	130.00
4. Three Feathers	79.00	95.00
4. Three Musketeers (Got 7/49)	109.50	125.00
4. Thrill (CC 9/48)	27.50	39.50
6. Topic	10.00	17.50
4. Tornado (Wm 4/47)	12.50	17.50
4. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
1. Trade Winds	34.50	49.50
6. Treasure Chest	14.50	30.00
2. Trinidad (CC 3/48)	24.50	49.50
1. Triple Action	25.00	34.50
2. Triplets (Got 7/50)	125.00	145.00
4* Tri-Score (Ge 1/51)	95.00	130.00
4. Trophy (B '48)	95.00	119.50
4. Tropicana (Un 1/48)	14.50	29.50
4. Tucson (Wm 1/49)	69.50	79.50
2. Tumbleweed	95.00	110.00
4. Turf Champ	24.50	39.50
1* Turf King (B 6/50)	210.00	325.00
1. Utah (Un 8/49)	79.50	109.50
6. Vanities	10.00	25.00
2. Victory Special (B '46)	25.00	49.50
4. Virginia (Wm 3/48)	29.50	39.50
6. West Wind	15.00	20.00
6. Wild Fire	19.50	30.00
1. Winner (Univ.)	225.00	250.00
1* Wisconsin (Un 3/48)	30.00	49.50
6. Yankee Doodle	15.00	19.50
1* Yanks (Wm 4/48)	30.00	49.50
6. Zig Zag	12.50	19.50

COPYRIGHT 1951. REPRODUCTION OR QUOTATION NOT PERMITTED.

4. ABC Roll Down	24.50	35.00	4. Genco Total Roll	19.00	39.50
6. Arrows	15.00	40.00	6. Hawaii Roll Down	10.00	24.50
4. Auto Roll	24.50	35.00	4. Hy-Roll	49.50	69.50
4. Bermuda	20.00	35.00	6. Melody	20.00	35.00
4. Big City	10.00	35.00	6. One World	40.00	49.50
4. Bing-A-Roll	49.50	85.00	4. Pro-Score	25.00	50.00
6. Bonus Roll	25.00	49.50	4. Singapore	10.00	39.50
6. Buccaneer	49.50	64.50	4. Sportsman Roll	10.00	20.00
6. Champion Roll	15.00	29.50	6. Super Score	35.00	49.50
4. Chicoin Roll Down	19.50	49.50	6. Super Triangle	15.00	35.00
4. Genco Advance Roll	19.00	39.50	4. Tally Roll	19.50	39.50



4. Bally Hook Bowler	250.00	275.00	4. Keeney Lucky Strike	85.00	100.00
2. Bally Shuffle Champ	75.00	95.00	4. Keeney Dbl. Bowler	165.00	175.00
1* Bally Shuffle-Bowler	25.00	45.00	2. Keeney League Bowl	270.00	285.00
2* Bally Speed Bowler	50.00	100.00	2. Keeney Duck Pins	97.50	155.00
4. California Shuffle Pins	30.00	40.00	1. Rock-Ola Shuffle Jungle	25.00	49.50
4. ChiCoin Bango	15.00	49.50	1. Rock-Ola Shuffle-Lane	25.00	39.50
6. ChiCoin Beacon	35.00	49.50	1. Un. Dbl. Shuffle	70.00	85.00
1* ChiCoin Bowling Alley	39.00	75.00	1* United Shuffle Alley	25.00	39.50
4. ChiCoin Alley w/con	39.50	69.50	4. Un. Shuffle w/con.	45.00	59.50
4. ChiCoin Ace Bowl	120.00	150.00	4* Un. Shuffle Alley Exp.	69.00	95.00
4* ChiCoin Bowl Classic	90.00	145.00	4. Un. 2-play Express	140.00	199.50
4. ChiCoin Rebound	10.00	45.00	4. Un. Sin. Rebound	169.50	199.50
1. ChiCoin Shuffle Baseball	50.00	99.50	4* Un. Twin Rebound	195.00	229.50
2* ChiCoin Trophy	95.00	155.00	4. United Shuffle Skill	35.00	44.50
1. Exhibit Strike	69.50	100.00	4. United Super-Shuffle	24.50	49.50
4. Genco Bowling League	25.00	35.00	2. United Slugger	125.00	159.50
2. Genco Glider	25.00	39.50	4. United Skee Alley	119.50	139.50
4. Genco Baseball	59.00	99.50	4. Un. 4-Player	285.00	295.00
4* Gottlieb Bowlette	34.50	69.50	4* Univ. Super Twin	95.00	145.00
4. Keeney ABC Bowler	59.50	69.50	3* Universal Twin Bowler	65.00	139.50
4. Keeney Line Up	22.50	39.50	2. Williams DeLuxe Bowler	65.00	75.00
4. Keeney King Pin	65.00	85.00	1. Williams Twin Shuffle	25.00	35.00
2. Keeney Pin Boy	27.50	35.00	4. Williams Single Bowler	25.00	35.00
4. Keeney Ten Pins	34.50	45.00	1. Williams Dbl. Head	125.00	150.00



4. Allite Strikes 'N Spares	39.50	149.50	6. Keeney Anti Aircraft Br	15.00	25.00
4. Boomerang	45.00	85.00	6. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Big Inning	124.50	185.00	4. Keeney Sub Gun	79.50	95.00
4. Bally Bowler	165.00	189.50	4. Keeney Texas Leaguer	30.00	59.50
4. Bally Convoy	47.50	95.00	4. Kirk Night Bomber	75.00	145.00
4. Bally Defender	50.00	95.00	2. Lite League	50.00	75.00
6. Bally Eagle Eye	39.50	49.50	4. Mutoscope Ace Bomber	79.50	150.00
4. Bally Heavy Hitter	59.50	75.00	4. Muto. Atomic Bomber	95.00	150.00
6. Bally King Pin	35.00	45.00	4. Mutoscope Dr. Mobile	95.00	150.00
6. Bally Lucky Strike	45.00	79.50	4. Mutoscope Photomatic (Pre-War)	175.00	350.00
1. Bally Rapid Fire	69.00	95.00	4. Mutoscope Sky Fighter	79.50	125.00
4. Bally Sky Battle	49.50	95.00	4. QT Pool Tahle	89.50	100.00
4. Bally Torpedo	49.50	95.00	4. Quizzer	79.50	125.00
4. Bally Undersea Raider	75.00	125.00	6. Rockola Ten Pins LD	19.50	49.50
6. Bank Ball	59.50	150.00	6. Rockola Ten Pins HD	25.00	49.50
6. Bowling League	35.00	49.50	2. Rockola World Series	39.50	75.00
4. Buckley DeLuxe Dig	119.50	149.50	4. Scientific Baseball	49.50	75.00
4. Buckley Treas Is Dig	95.00	110.00	4. Scientific Basketball	59.50	75.00
6. Champion Hockey	40.00	65.00	4. Scientific Batting Pr.	49.50	75.00
4. ChiCoin Basketball Champ	159.50	195.00	4. Scientific Pitch 'Em	150.00	225.00
2. ChiCoin Goalee	85.00	125.00	2* Seeburg Bear Gun	285.00	350.00
4. ChiCoin Hockey	64.50	75.00	4. Seeburg Chicken Sam	69.50	110.00
4. Chi Midget Skee	135.00	195.00	4. Seeburg Shoot the Chute	25.00	95.00
4. ChiCoin Pistol	119.50	150.00	4. Skee Barrel Roll	25.00	49.50
6. ChiCoin Roll-A-Score	39.50	75.00	6. Skill Jump	25.00	39.50
4. Edelco Pool Table	49.50	75.00	6. Super Torpedo	25.00	79.50
4. Evans Bat-A-Score	175.00	225.00	6. Supreme Bolascore	40.00	125.00
4. Evans In The Barrel	30.00	52.50	6. Supreme Skee Roll	20.00	75.00
4. Evans Super Bomber	50.00	95.00	6. Supreme Skill Roll	20.00	69.50
4. Evans Play Ball	59.50	75.00	1. Supreme Rocket Buster	45.00	75.00
4. Evans Ten Strike '46	39.50	75.00	6. Tail Gunner	30.00	49.50
4. Evans Tommy Gun	49.50	100.00	4. Telequiz	115.00	145.00
4* Exhibit Dale Gun	50.00	95.00	4. Un. Team Hockey	109.50	165.00
4. Exhibit Rotary Mdsr.	175.00	275.00	4. Warner Voice Record	49.50	69.50
2* Exhibit Silver Bullets	155.00	195.00	6. Western Baseball '39	20.00	49.50
2* Exhibit Six Shooter	150.00	239.50	4. Western Baseball '40	49.50	85.00
4. Exhibit Merchantman Roll Ch Digger	85.00	99.50	2. Whizz	15.00	29.50
4. Exhibit Vitalizer	69.50	95.00	4. Wilcox-Gay Recordio	119.50	175.00
6. Genco Bank Roll	24.50	65.00	4* Williams All Stars	69.50	125.00
6. Genco Play Ball	29.50	74.50	4. Williams Box Score	39.50	65.00
6. Groetchen Met. Typer.	79.50	149.50	2* Williams Star Series	95.00	165.00
6. Hoop-A-Roll	24.50	49.50	4. Williams Quarterback	79.50	95.00
4. Jack Rabbit	69.50	109.50	4. Wurlitzer Skeeball	75.00	150.00
4. Keeney Air Raider	69.50	125.00			

CONVERSIONS

If you are at present converting older machines into later type models, please notify *The Cash Box* immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

AMCO ENGINEERING, INC.

Bally Champion to Longshot

NATE SCHNELLER, INC.

Gottlieb 21 to Bingo Bango

MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

AMI, INC.

Model "C" Phonograph	$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MANUFACTURING CO.

Shuffle-Line	$439.00
Futurity	735.00
Bally Baseball	429.50
Bright Lights	545.00

BUCKLEY MANUFACTURING CO.

Buckley Wall & Bar Box	$24.50

CHICAGO COIN MACHINE CO.

Horse-Shoes

COMO MFG. CORP.

Stadium	$289.50
Hollycrane	795.00

H. C. EVANS & CO.

Constellation Phonograph

THE EXHIBIT SUPPLY CO.

Big Bronco
Gun Patrol
Silent Sales Card Vendor
Pony Express

GENCO MFG. & SALES CO.

Shuffle Target

D. GOTTLIEB & CO.

Watch My Line

J. H. KEENEY & CO., INC.

Lite-A-Line	
Big League Bowler	
All-Electric Cigarette Vendor	$269.50
All-Electric Cigarette Vendor with Changemaker	287.00
Penny Inserter	119.50
Four Way Bowler Conversion	350.00
Match Bowler Conversion	379.50
Divydend	69.50

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph (Model 1434)	
Rocket '51-50 Phonograph (Model 1432)	$798.40
Model 1538 5c-10c-25c Wall Box	59.50
Model 1536 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

(All Prices F.O.B. Factory, Chicago)

UNITED MANUFACTURING CO.

3-4-5	
6 Player Shuffle-Alley	
A-B-C	$525.00
Five-Player Shuffle Alley	430.00

WILLIAMS MANUFACTURING CO.

Hayburners

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph
Model "1450" Phonograph
Model 4851 5c-10c-25c Wall Box (48 Selections)
Model 5100 8" Speaker
Model 5110 12" DeLuxe Speaker

NOTICE

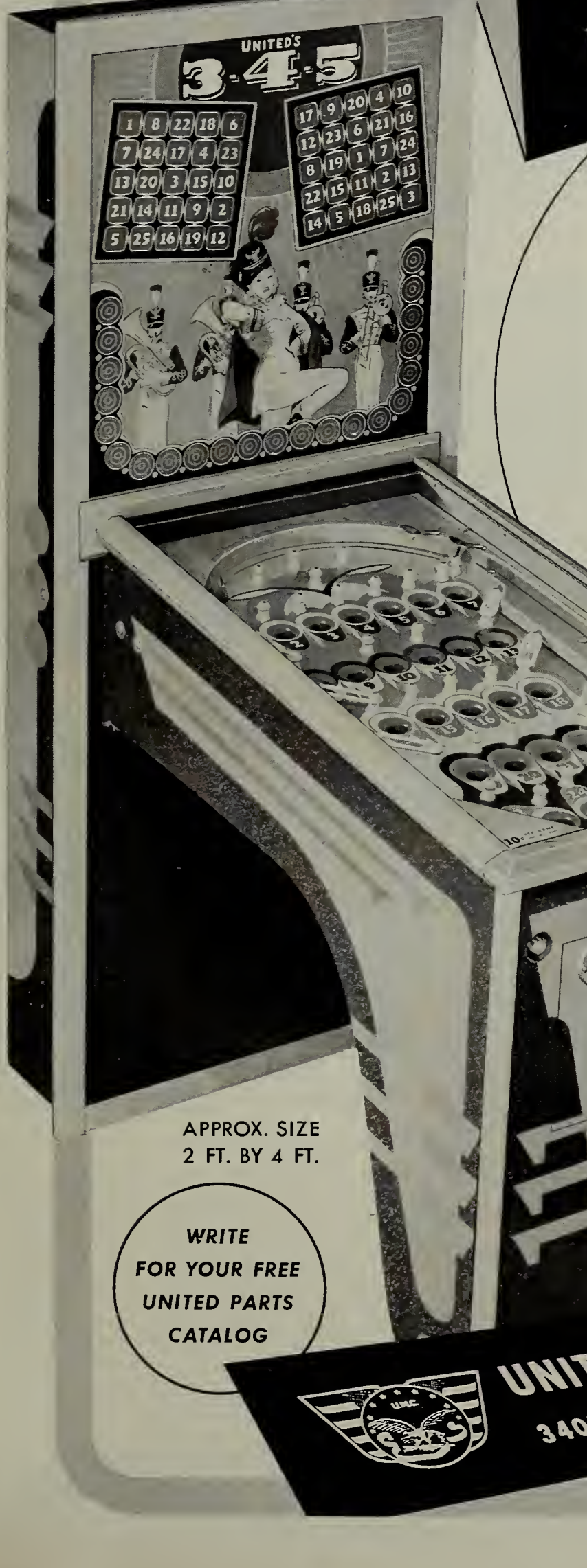
In view of the national inactivity of Bells, Consoles and Automatics, price lists of this type equipment have been removed.

COPYRIGHT 1951. REPRODUCTION OR QUOTATION NOT PERMITTED.

IT'S HERE!

UNITED'S NEW, FAST REPLAY GAME

3-4-5



APPROX. SIZE
2 FT. BY 4 FT.

THE FIRST DELUXE

(SINGLE COIN)

10¢ PLAY

FIVE-BALL GAME

ITS VERY APPEARANCE COMMANDS DIME PLAY

- ✓ AUTOMATIC BALL LIFT
- ✓ ILLUMINATED PLAYFIELD
- ✓ NEW "FLOOR MODEL" DESIGN

WRITE FOR YOUR FREE UNITED PARTS CATALOG

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Bally®

SHUFFLE-LINE

BRIGHT LIGHTS "IN-LINE" SCORING PLUS HIGH SCORE

ALL THE ACTION AND SKILL-APPEAL OF SHUFFLE BOWLING

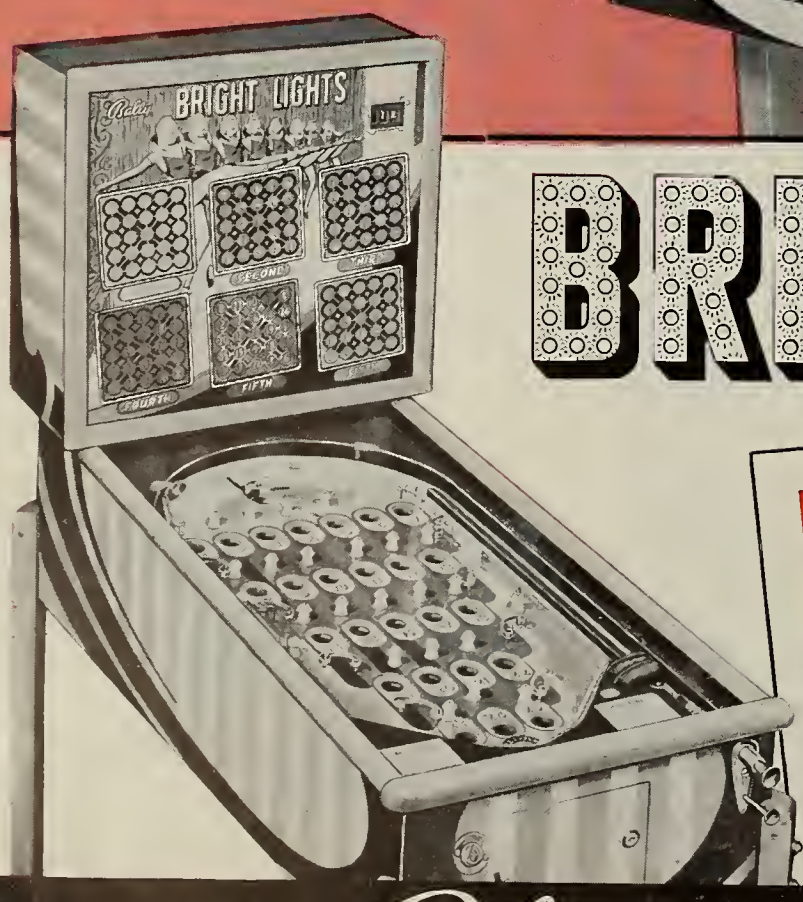
NEW EXCITING SCORE-BOOSTER

Player aims at numbers 1 to 25 ranged along the rebound end of playfield. Every shot scores 10 until boosted by "in-line" scoring. For example, after any 3-in-line are lit, each shot scores 40—10 plus a bonus of 30. A double 3-in-line boosts the shot-score by 60. 4-in-line adds 50 to the value of each shot, while 5-in-line adds 100 to every shot. You'll be convinced by cash-box evidence. Try SHUFFLE-LINE now . . . immediate delivery from your nearest Bally distributor.

10¢ .....1 PLAYER

2 PLAYERS...20¢

AVAILABLE IN 2 MODELS
9½ FT. LONG OR 8 FT. LONG



BRIGHT LIGHTS

EARNING-POWER MULTIPLIED

BY NEW 6-SECTION SELECTIVE PLAY

Players can skill-shoot to score in 1, 2, 3, 4, 5 or 6 sections . . . a new player's choice feature that insures extra earning-power and fattest profits.

DESIGNED TO STIMULATE CONTINUOUS

REPEAT PLAY

Every game played is either a scoring success or a near miss. "Came-Close" appeal excites the try-again spirit that insures repeat-play. Although player scores only in selected sections, scores light up in all sections to inspire repeat-play and stimulate multiple-section play.

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS